

# Nirdesh



**Full Name :** Nirdesh

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## CAREER OBJECTIVE

- To the best of my ability. Aimed to be associated with a progressive, growth oriented organization & Negotiated with projects of challenging nature, where environment provides unlimited scope for learning new skills.

## Professional Experience

- E-Commerce Executive At Rosemoore India (Sept-2020-Present)
- Digital Marketing Executive At Light concepts ( Jan-2020 -Sept-2020 )

## SKILLS

- Data Mining
- Big Data
- Machine Learning
- Deep learning
- Google Analytics
- Python , C/C++ ,R,Javascript,HTML
- Search Engine Optimization(SEO)
- Facebook Ads
- Google Ads
- Social Media Marketing
- Google Suite
- Online Marketing Research
- Data Analytics
- Product Marketing
- Marketing Management
- Growth Hacking
- Project Management
- Ad Optimization
- Google AdSense
- Business Strategy
- Business Development
- Screaming Frog
- Sales and Marketing
- Amazon Seller Central

## EDUCATION

- Bachelor of Art (B.A) in economics , Dr. Bhimrao Ambedkar University, formerly Agra University

## LANGUAGES

- English ,Hindi

## HOBBIES

- Music , Watching video , Internet Surfing