

Johanna Haesoo Jeung

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Certifications

Eliminating Racism and Celebrating/Creating Equity Training
NASPA Sexual Violence Prevention and Response Training
NASPA Mental Health Protection Training
Federal Title IX Certification (Sexual Misconduct)
US DOL Gender Identity Education Certification
Certified Peer Educator
German C2 Certification

Published Research

"Racism Beyond Cognition: a Lacanian Psychoanalysis of the United States' Terror of and Intimacy with the Other" (John Hopkins University Press, Aug 2020)

"Policy Analysis of 2020 State Budget Proposal Impact on Women and Children of Color in the 35th District of Michigan" (Michigan Democratic Party)

"2019 Racial Climate Report with the Office of Institutional Research" (Kalamazoo College)

Education

KALAMAZOO COLLEGE

Kalamazoo, Mi, USA
September 2016 - June 2020
Bachelor of Arts, *Magna Cum Laude*

Honors Women Gender Sexuality Studies Major
Queer Theory Concentration

Honors Philosophy Major
Lacanian Psychoanalysis Concentration

Critical Social Theory Major
Frankfurt Critical Theory Concentration

History Minor
Imperialism and Colonialism Concentration

References

Lynn Wiggins
Political Division Deputy Director
Michigan Regional Council of Carpenters and Millwrights
lynn.wiggins@hammer9.com

Tara West
Campaign Manager
Elizabeth Welch for Michigan Supreme Court
tara@welchforjustice.com

Prof. Christopher Latiolais
Critical Theory & Philosophy
Department Chair
Kalamazoo College
Christopher.Latiolais@kzoo.edu

Leadership

MICHIGAN SUPREME COURT, FIELD MANAGER
Remote
June 2020 - November 2020

MICHIGAN 18TH DISTRICT REGIONAL COMMISSION, FUNDRAISING MANAGER
Remote
May 2020 - November 2020

MICHIGAN REGIONAL COUNCIL OF CARPENTERS & MILLWRIGHTS, POLITICAL INCLUSIVITY STRATEGIST
Remote
February 2020 - June 2020

GENDER EQUITY DEPARTMENT, SEX & GENDER EDUCATOR
Kalamazoo, Mi
September 2017 - June 2020

MIDWEST ASIAN & PACIFIC ISLANDER ASSOCIATION, PRESIDENT
Kalamazoo, Mi
January 2016 - June 2020

MICHIGAN HOUSE OF REPRESENTATIVES, LEGISLATIVE ANALYST
Lansing, Mi
May 2019 - August 2019

INSTITUTIONAL RACIAL CLIMATE STUDY, MANAGER OF FOCUS GROUPS & QUALITATIVE CODING
Kalamazoo, Mi
February 2019 - June 2019

FIELDWORKS ENVIRONMENTAL BALLOT INITIATIVE, FIELD ORGANIZER
Kalamazoo, Mi
Phoenix, Az
Aurora, Co
March 2018 - August 2018

Managed the field operations for [Justice] Elizabeth Welch, the Democratic Party nominee for the vacant seat on the Michigan Supreme Court, whose victory gave the court a majority to the Democrats for the first time in over a decade.

Directed Field staff, designed and facilitated 102 trainings, researched past field strategy for state Supreme Court races, strategized and improved operations for over a million, state-wide constituents, expanded operations to Spanish and Arabic speakers, negotiated a \$250,000 business deal with external partners, managed another \$100,000 of diversified resources, coordinated projects regularly with external parties. Managed SurveyMonkey, WordPress, ThruText, Virtual Phone Bank, and NGP VAN.

Fundraised for the Democratic candidates of the 18th District Commission; fundraised for Democratic Party community projects to improve public transportation, rebuild community centers in Arabic communities, and reinforce resources for the aging and differently abled community—raising over \$250,000. Managed financial filings and records for Charlie Cavell, after he won the commission primary until his victory.

Ran equity operations of 5 critical campaigns for Democratic victory as contract worker for the labor union, primarily collaborating with field and data departments. Reoriented industry operations by connecting mutual aid networks with state representative candidates. Championed anti-racist reforms in Democratic campaigns, designing, training, and implementing new strategies of inclusivity.

Designed and facilitated Kalamazoo College's nationally certified trainings on trans inclusion, workplace consent, gendered violence in white and racialized communities, bystander intervention. Title IX, emotional abuse, gender, masculinity, and racial fetishism. Ran annual anti-bias trainings. Established a sexual misconduct reporting system. Educated local middle schoolers on inclusive and intersectional sex education. Organized Take Back the Night 2018 & 2020. Student Representative for Kalamazoo County STI Task Force. Representative for Gender Equity Director Search Committee.

Facilitated weekly meetings, regional conferences, and cultural events—e.g., Asia Fest, World Night, Afro Fiesta Desi Soul, Night Market. Established English tutoring for Asian immigrant children in the Midwest region. Served as elected Midwest Asian American Union representative.

Analyzed state and local public policy that affects women and children of color, for the office of Representative Bolden of the 35th District of Michigan. Canvassed district, managed casework, answered calls.

Devised and piloted qualitative study on Kalamazoo College's campus, racial climate. Researched literature. Recruited participants. Facilitated focus groups. Performed qualitative analysis and TI Atlas coding. Proposed long-term and short-term solutions to constituents.

Organized logistics, ensured legal procedure, educated new canvassers, and ran field strategy for environmental racism division & automatic-voter-registration ballot initiatives, for three regional offices.

Personally collected over 15,000 signatures for ballot initiatives.