

MEGHA PONNETI NANDA

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EDUCATION

Northeastern University | Boston, MA

Dec 2020

Master of Science in Information Systems

Relevant Courses: Business Analysis and Information Engineering, User Experience Design and Testing, Data Management and Database Design, Managerial Communication for Engineers, Software Quality Control and Management

Visvesvaraya Technological University | Belagavi, India

Jun 2016

Bachelor of Engineering in Electronics and Communication Engineering

TECHNICAL SKILLS

Salesforce Technologies: Force.com, Einstein Analytics, SOQL, Apex Data Loader, Visualforce, Conga Composer, DocuSign

Programming languages: SQL, Python, HTML, CSS, Bootstrap, JavaScript

Microsoft Office Suite: Microsoft Excel, Microsoft PowerPoint, Microsoft Word, Microsoft Visio, Microsoft Access

DBMS: Oracle 11g, MySQL Workbench, SQL Server Data Tools

Tools: GitHub, JIRA, Confluence, Tableau, Microsoft Power BI, Google Analytics, SQL Server Data Tools, Balsamiq, LucidCharts, Selenium, Microsoft Visual Studio Code, Anaconda

CORE COMPETENCIES

Business Analysis | Product Development | Data Visualization | Market Research & Analysis | User Acceptance Testing | Software Development Lifecycle | Requirements Elicitation | Quantitative & Statistical Analysis | Business Intelligence

PROFESSIONAL EXPERIENCE

BlueWave Solar | Boston, MA

Business Analyst Intern

Jan 2020 - July 2020

- Performed Attrition Predictive Analysis to determine the rate of customer cancellations using AI Einstein Prediction Builder achieving a prediction model quality of 84%
- Conducted GAP and SWOT Analysis, to identify bottlenecks and devise platform solutions during the migration of the project scopes from Salesforce Classic to Lightning Experience, contributing to a 25% increase in annual sales revenue
- Tailored Salesforce objects, record types, sharing rules, reports, dashboards, page layouts, HTML email templates while structuring user roles, profiles, permissions, workflow rules and process builders for Sales and Product teams
- Orchestrated Sprint Planning, Sprint Retrospective Sessions and facilitated Three Amigos to meet Agile business needs

CGI Group Inc. | Bangalore, India

Analyst

Jun 2017 - Dec 2018

- Optimized the portfolio management in financial software resulting in increased customer satisfaction rate to 85%
- Assisted in business workflow mapping/analysis using data capture and modeling technologies, methods, and tools, analyzing the business, user and technical requirements for proposed web-based and systems solutions
- Administered the Salesforce platform by strategizing with stakeholders to determine details, prioritize the requirements and bridge the gap between business and technology that raised client satisfaction by 23%
- Designed a framework to migrate manual tests to automated ones with Eggplant, reducing test time per unit by 55%
- Tracked and communicated team velocity by increasing the productivity of scrum teams by 16% and the quality of deliverables by 22%, during its transition from Waterfall to Agile methodology

Associate Analyst

Aug 2016 - May 2017

- Created a proactive incident analytical technique that eliminated recurring incidents by 80%
- Performed market analysis efficiently increasing sales by 24% for the Treasury and Foreign Exchange product

ACADEMIC PROJECTS, Northeastern University | Boston, MA

e-Care Clinicals Application

- Represented Traceability Matrix mapping the business and functional requirements with test cases, resulting in seven test scenarios controlling numerous artifacts by achieving 100% test coverage

CharlieCard Application

- Authored Market Requirements Document by analyzing the target customer segments through user research methods and market sizing, and calculated the Total Addressable Market by plotting Competitive Analysis Table

Pokedex Web Scraping and Data Wrangling using Python

- Harvested and audited the Pokemon dataset from Pokemon website, PokeAPI, Kaggle and designed Conceptual Database Schema by statistical clustering and building relationships between RPGs (Role Playing Games)