



## UX DESIGNER

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🌐 [Portfolio](#)

in [LinkedIn](#)

### BIO

A UX Designer/Researcher based in Atlanta, Georgia. I'm a creative thinker, and always attentive when it comes to details.

I have a deep sense of empathy, which fuels my passion to craft honest and meaningful experiences for people. I embrace experimentation and I'm not afraid to be wrong.

### SKILLSET

Personas  
User Journey  
User Flow  
Sitemaps  
Surveys  
Interviewing  
Heuristic Evaluation  
Usability Testing  
Card Sorting  
Affinity Diagram  
Wireframing

### TOOLS

Optimalworkshop  
Adobe XD  
Figma  
Flaticon  
InVision  
Zoom  
Axure

### RECENT PROJECTS

#### **Hard Rock Hotel | Engagement App**

Developing an app that enhances the users experience for concert-goers. It's purpose is to gamify the user's experience when sharing on social media. Those points would be used for tickets and purchases.

>> *user surveys, user journey, persona-building, usability testing*

#### **Holistic Health | A Website Redesign**

Redesigning of a website's information architecture to help users navigate easily and faster throughout the website.

>> *usability testing, competitive analysis, card sorting*

### RELEVANT EXPERIENCE

#### **Thinkful**

UX/UI Design Student

- Conducting User Research and present findings that'll influence the design of the product
- Produce deliverables that'll best represent the design process
- Creating solutions that aligns with the problem statement

#### **NSF Research**

Research Assistant Intern

- Assisting in gathering and documenting research results
- Conducting Focus Groups to determine the psychology of how people interact with autonomous vehicles in their daily lives
- Participating in conferences such as DBSec'19 and 6th Annual UTC Conference

### EDUCATION

**University of Advancing Technology, 2020** | BS, Human-Computer Interaction(HCI)