P/B Parthib Basu

DATA SCIENCE ENTHUSIAST

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📍 Kestopur/Kolkata/WB/India

👤 LinkedIn Profile

💬 Skype Profile

🔗 Tableau Profile

SKILLS

8/10
Advanced Excel

8 / 10
SQL – MySQL | BigQuery

9 / 10
Python and R Programming

10 / 10
Tableau

8 / 10
Spreadsheets & Data Studio

EDUCATION

Google Professional Data Analyst
Coursera
March 2021 - Ongoing

Professional Certificate – Data Science
SkillEnable – Ivy Professional School
2020-2021

Master of Business Administration
Lovely Professional University
2018-2020

B.Tech (with Hons.) Computer Science
Lovely Professional University,
2014-2018

FULL-TIME & FREELANCE

Business Analyst

Netcore / Mumbai / May 2021

Market segmentation, category analysis (website and app), market decode, invest opportunities for both domestic and international market.

Freelance Data Analyst

Fiverr / Port Blair / April 1, 2020

Data visualization and analysis project for Lyft, Wells Fargo and other international clients from USA, UK, Australia, Spain, and Greece. Hands on experience in Advanced Excel and Tableau.
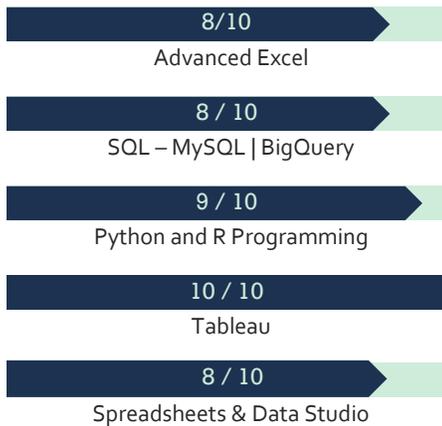
ANALYTICS PROJECTS

BigQuery Product Analytics

Eaglytics / Port Blair / May 1 – May 7, 2021

Advanced SQL and BigQuery , the data to analyze is on Google BigQuery public dataset for Google Analytics data of Google Merchandise store.
- Campaign Analysis
- Page View Analysis
- Session Duration Analysis

Uber VS Lyft Analytics

Lyft / Boston / April 1 – April 12, 2021

Competitive analytics of Uber and Lyft with visualization of KPIs and other insights on Tableau Dashboard.
- Pickup Location wise Customer Base
- Car type preference
- Destination Maps and more

Movie Production Recommendation

SkillEnable – Ivy Professional School / Kolkata / February 1 – February 20, 2021

Analyzing IMDb movies dataset for 80 years on MySQL workbench to make data driven decision strategies for movie production.
- Potential Directors to work with
- Established and emerging movie markets to target
- Genre specific Directors with good records
- Worldwide most preferred languages
- Top production companies to collaborate with