



**Deepanshi
Jain**

DATE OF BIRTH:
28/01/1995

CONTACT

Nationality: Indian

Gender: Female

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ABOUT ME

Personable and process-oriented Business Analyst with 5 years of overall experience linking organization's information technology capabilities with its business objectives. Seek opportunities to transform company practices into cost-effective solutions leading to more efficient operations.

WORK EXPERIENCE

17/12/2018 – CURRENT – Noida, India

Business Analyst

Infoedge India Pvt. Ltd. (Naukri.com)

Key Responsibilities:-

- Create, build and maintain a recurring selection of metrics and dashboards/reports that supports the business operations.
- Converting data into business intelligence and actionable insights using tools like Tableau.
- Working directly with business stakeholders to utilize metrics and analysis to determine improvement opportunities.
- Diving deep into large data sets to answer specific business questions using SQL, Python and other data manipulation languages and tools.
- Support variety of ad-hoc projects to enable program growth.
- Problem solving and Strategic Thinking: Use analytical approach to analyze data science problems into sub-problems, keeping end objective in mind and ensuring actionability.

Key Projects :-

Supply/Demand Analysis:

- Prepare data and conduct detailed analysis to identify different opportunities and gaps in business which helps in building effective marketing strategies.
- Work closely with Marketing/Sales team to facilitate any further additions/improvements to the process.

Emerging Markets/ Industry Insights:

- Identify opportunities in emerging markets to meet the rapid growth of business and achieve revenue attainment and market development objectives.
- Identify new set of industries/Functional Areas to facilitate the overall growth and development of the organization.
- Provide intelligence reports and actionable insights on each of core market/Industry using tableau dashboards.

Skill Analytics:

- Prepare data and build cluster of skills to identify top skills in demand and journey of that skill across the years.
- This project helps jobseekers to take insightful action and make a better career choice.

Internet and e-commerce

24/08/2016 – 14/12/2018 – Noida, India

Data Analyst

IBM India Pvt. Ltd.

Key Responsibilities:-

- Perform data entry, data management and program calculations.
- Preparing daily, Weekly and Monthly reports using python scripts.
- Sync up & collaborate with Multiple Stakeholders to complete daily critical tasks.
- Occasionally perform ad-hoc reporting to answer specific business questions.
- Support users by developing thorough and complete documentation using confluence.

EDUCATION AND TRAINING

01/07/2012 – 30/06/2016 – India

Bachelor of Technology in Computer Science

Dr. APJ Abdul Kalam University

LANGUAGE SKILLS

MOTHER TONGUE(S): Hindi

OTHER LANGUAGE(S):

English

Listening
C2

Reading
C2

**Spoken
production**
C2

**Spoken
interaction**
C2

Writing
C2

German

Listening
A1

Reading
A1

**Spoken
production**
A1

**Spoken
interaction**
A1

Writing
A1

DIGITAL SKILLS

Python / Tableau / Business Analysis / Dashboards and Reporting / MySQL / MongoDB / Apache Zeppelin / Amazon S3 / Microsoft Excel / Pandas / Performance Dashboards / Confluence / JIRA / Trello / Microsoft Power point / Data Analysis / Jupyter notebooks / Business Intelligence / Data Mining / Data Visualization / SparkSQL / Dashboards / MIS (Business Object reporting system) / GIT (GitHub) / Sprint planning / Google Play Console / Appsflyer / Campaign manager / Marketing Insights / Social Media Campaigns / Remarketing / Customer Acquisition / Data Lake / Amazon Redshift / amazon s3 bucket / Amazon Athena