

MAHESH E

SALESFORCE DEVELOPER

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CAREER SUMMARY

I am a skilled IT professional with over 4 years of experience in Salesforce. I am a certified Salesforce professional with expertise in designing, developing, and implementing complex Salesforce solutions. I have good communication and leadership skills and the ability to perform well in a fast-paced business environment.

In-depth knowledge of business across domains with specialized skills in designing highly efficient end-to-end CRM solutions. Performance-driven and hard-working with strong technical and functional expertise and a track record of success in leveraging the Salesforce platform to provide organizations with capabilities, functionality, process builder automation, flows, and reports. Experience in designing, developing, and implementing applications like Sales, Marketing, Partner Portal, and Service and Support modules. Worked on various Salesforce.com standard objects like Accounts, Contacts, Opportunities, Products, Cases, Leads, Reports and Dashboards.

SALESFORCE PROJECTS & LIVE PROJECTS

University Project for student lifecycle management: (Currently Working)

- **Salesforce:**
 - Integrated CTI Knowlarity to enable calls and store data in Salesforce.
 - Developed batch and scheduled Apex for lead and contact assignment to counselors in a round-robin fashion.
 - Created record-triggered flows to execute complex logic based on multiple conditions.
 - Built Screen Flows, Quick Actions, and Buttons on detail and list view pages.
 - Developed Visualforce pages for offline payment challan and student fee structure.
 - Implemented a Scholarship LWC component for selecting scholarship categories and displaying relevant details.
 - Created an Aura component for displaying and processing provisional admission fees.
 - Ensured object, field, and record-level security for data protection
- **Deployment-** Deployed Omniscript elements through IDX Workbench.

Internal Projects:

- **IT Services-Resource Allocation Project-** Worked on Marketing, Sales, and Service modules, and was involved in multiple tasks such as developing a Web-to-lead form to capture leads, implementing automatic rating calculation based on BANT theory, creating flow automation for assigning employees to different projects, generating reports and dashboards, and setting up a web to-case form to capture cases along with Live chat functionality.
- **Election Commission Project-** Worked on migration of election data from Excel to Salesforce, mapping and transferring the data accurately to relevant objects.
- **Hotel Reservation Management Project -** Contributed to the Sales module by implementing Quick actions for efficient record creation and updating, configuring Buttons, and Dynamic actions for

conditional visibility of fields on the layout, as well as creating Reports and Dashboards for improved data analysis. Worked on Flow automation for Sales Org enhancements of the company's Salesforce application.

SALESFORCE CERTIFICATIONS, BADGES & SUPER BADGES



- ✓ **Salesforce Certified Administrator**
- ✓ **Salesforce Certified Platform Developer - I**



- ✓ **Security Specialist**
- ✓ **Lightning Experience Reports & Dashboards Specialist**
- ✓ **Business Administration Specialist**
- ✓ **App Customization Specialist**
- ✓ **Process Automation Specialist**
- ✓ **Apex Specialist**
- ✓ **Lightning Web Components Specialist**
- ✓ **Lightning Implementation specialist and another 10 super badges.**



301
Badges

221,400
Points

36
Trails

SALESFORCE EXPERIENCE

Salesforce Developer | Stratos Studio Pvt. Ltd.

MARCH 2022 – PRESENT

- Developed custom Apex classes, triggers, and batch jobs to complete requirements
- Developed and maintained custom Triggers to automate processes.
- Developed and maintained Lightning Web Components (LWC) to create dynamic and responsive user interfaces.
- Developed custom Visualforce pages to create custom user interfaces and to meet business requirements.
- Debug and troubleshoot Apex code, including Apex classes, triggers, and batch processes.
- Perform code reviews to ensure adherence to best practices and coding standards.
- Utilize advanced Apex features, such as dynamic Apex, batch Apex, and future methods.
- Achieving Test Converge of more than 75% and maintaining the same at the time of enhancements.
- Build flows using the Lightning Flow Builder tool. Configure flow elements, such as screens, actions, and Record triggered flows.

Salesforce Developer | Rolon seals

JAN 2020 – FEB 2022

- Design, develop, and maintain custom Salesforce solutions to support business requirements
- Write efficient and scalable code in Apex, Visualforce, and Lightning Web Components

- Customize Salesforce functionality using workflow rules, process builder, and validation rules
- Troubleshoot and resolve technical issues reported by end-users
- Participate in code reviews and ensure adherence to best practices and coding standards.
- Develop and maintain Apex classes, triggers, and batch processes to support business requirements.
- Write test classes to ensure proper functionality of Apex code and Code coverage.

Salesforce Admin | Rolon seals

OCT 2018 – DEC 2019

- Maintain Salesforce orgs, including user management, security settings, and data management
- Create and manage custom objects, fields, and page layouts to support business requirements
- Configure and customize Salesforce functionality, such as workflow rules, process builder, and validation rules.
- Build and maintain reports and dashboards to provide actionable insights to Managers
- Assist in the implementation of new Salesforce features and functionality
- Troubleshoot and resolve Salesforce issues reported by end-users

EDUCATION QUALIFICATION

Degree:	BE
College/Institute:	KSSEM
Stream:	Mechanical Engineering
Year of Passing Out:	2018
Marks Scored:	70%

PROFESSIONAL SKILLS

- CRM Business processes re-engineering and solution designing
- Requirement gathering and gap analysis
- Exceptional time management
- Good team management and leadership qualities
- Data management and data modelling
- APEX, Java script, HTML, CSS, LWC, SQL.
- Strong communication skills