Dushyant Bhalsagar

Market Research Analyst

As a Market Research Analyst, I would like to adopt new techniques and methods when necessary to maintain productivity as well as accomplish the targets of the company. 1 Year 6 Months experience in Market Research and Lead Generation.

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WORK EXPERIENCE

Market Research Executive
Silicon Media Technologies Pvt Ltd

12/2019 - Present   *Bangalore,Karnataka*
A technology based magazine company
Achievements/Tasks

- Working collaboratively with marketing team to create, implement and measure/track lead generation ideas. Secondary research with the help of different portals like CrunchBase, ZoomInfo and LinkedIn.
- Include maintaining the database and preparing reports as needed. Collect data on consumers and competitors, as well as analyze that data.
- Research on latest technology which is rolling down in the market. Conducting research for profiling. Knowledge in Linkedin & Linkedin Advanced Search.
- Managed research and market needs on a global basis. Research on the latest technology which is rolling down in the market.
- Do research using Google Analytics, advance search & Boolean search.
- Conduct market research studies optimizing and improving product concept, pricing, positioning and all marketing elements
- Collaborate with management to develop presentations using Microsoft PowerPoint as needed. Created databases to capture market data.

Contact: **Anand Jha - 8210356996**

Tutor
Career Campus ,Nagpur

01/2017 - 10/2019   *Nagpur, Maharashtra*
Educational Institute where Innovative Ideas, Conceptual Short Tricks ,Techniques by which Math &Reasoning courses are taught
Contact: **Ashish Thengare - +918956592916**

EDUCATION

BACHELOR OF ENGINEERING (Information Technology)
Priyadarshini Institute of Engineering and Technology.

2016   *Nagpur /58 %*

Higher Secondary Certification (76.17%)
Mahatma Fule Arts,Commerce & Sitaramji Choudhari Science Mahavidyalaya, Warud

2010   *warud*

Secondary School Certifications(86%)
N.T.R. Higher School Warud

2008   *Warud*

SKILLS

Google Advance Search,Lead Generation,Linkedin Sales Navigator,Team Management,Marketing Strategy. Project Management.

PERSONAL PROJECTS

TOP 10 SOLUTION ,SERVICE PROVIDER Cyber Security ,Information Security ,RPA, Collaboration ,Cloud, Defense Tech, Startups ,Lean Manufacturing for Europe, APAC and EMEA (12/2019 - Present)
- Got closures for magazines

ACHIEVEMENTS

CISCO CERTIFIED NETWORK ASSOCIATE
Routing and Switching(RST forum,Pune)

MISSION 1000 - Event Management (06/2021)
H2C NGO is committed to begin plantation of 1000 tree at wakeshwar nagpur under afforestation programme in collaboration with CHIPS NGO.

Served Department of Information Technology as Event Organizer in a technical fest "IN-TECH PROTOCOL-13".

Completed Entrepreneurship Awareness Camp (EAC) in MCED, Nagpur.

National Network Security Championship 2014 (ACM IIT DELHI)
Certificate of participation

Presented project "Morse Password Based On Authentication System" in National Conference (NCOAT-NIRMITI-2015 on Advanced Technology).

LANGUAGES

English
Full Professional Proficiency

Hindi
Full Professional Proficiency

Marathi
Full Professional Proficiency

INTERESTS

Reading | Traveling | Medieval History | cricket
Networking events | Mindfulness