

## JASHIKA PATTNAIK

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### Professional Summary

- Dynamic pre-sales & business development professional with over 7+ years' of experience and excellent track record in Pre-Sales and e-Governance Consulting
- Diligent and resourceful professional who consistently streamlines operations and strives for more target and achievement oriented with an ability to take up challenges and perform in a changing work environment.
- Excellent in handling vendors & clients and building a strong leadership base coupled with strong analytical skills and hands on exposure to liaise and coordinate with organizations.
- Focused and hard working; self-motivated and team oriented, with excellent communication and interpersonal skills and an ability to take up challenges.
- Good knowledge of procurement & response to Bid for Govt. Tenders
- Currently designated as Business Development Executive, with Nishan Systems Pvt. Ltd. and seeking a challenging position in Bid Management/Government Consulting Role.
- [Google Scholar](#) Citations 21.

### FUNCTIONAL

- |                        |                       |                       |
|------------------------|-----------------------|-----------------------|
| ■ Planning             | ■ Corporate Relations | ■ Resource Management |
| ■ Procurement          | ■ Marketing           | ■ Sales               |
| ■ Business Development | ■ Vendor Management   | ■ Business Consulting |
| ■ Account Management   | ■ Presales            | ■ Project Management  |

**Core Competencies: Information Technology Application Sales (Majorly Govt. Clients), Consulting, Bid management, Presales**

### Consulting, Presales & Project Management

- Demonstrated skills in Project execution and techniques, Handling projects and Client management.
- Data Analysis for generation of reports.
- Enhance & optimizes existing reports.
- Ability to coordinate project activities with diverse groups and individuals.
- Identifies issues and problems with the scope and progress of the project. Identifies any changed circumstances & ensures quality of project reporting.
- Preparation of response document of Request for proposals.
- Analysis of Management Information System.
- Communications with vendors.
- Prepares and maintains project plans and track activities against the plan, providing regular and accurate reports as appropriate.
- Monitor each and every task of the project and is able to present high level as well as the low level status of the project on demand.
- Keep good relationship with partners for identifying prospects.
- Good Knowledge of Microsoft excel, word & power point presentation.

⇒ **Nishan Systems Pvt. Ltd. (16<sup>th</sup> Dec 2019-Present)**

**Role: Business Development Executive**

**Description:**

- Built contacts with potential clients to create new business opportunities
- Updated prospective client database
- Cold callings for new business leads
- Supported in writing new business proposals
- Maintained knowledge of all product and service offerings of the company
- Arranged meetings for senior management with prospective clients
- Followed company guidelines and procedures for acquisition of customers, submission of tenders etc.

⇒ **CSM Technologies Pvt. Ltd. (14<sup>th</sup> Apr 2014- 22<sup>nd</sup> Nov 2019)**

**Role: Consulting Executive**

⇒ **ERP System for IDCO (Industrial Infrastructure Development Corporation)**

**About the Project:** - “ERP System” is an aggressive program where IDCO will able to carry out its day to day activities.

**Description:**

- Participated in Bid management process during the technical presentation of the tender process.
- Conducted the kick off meeting during the initial phase of the assignment.
- Conducted the system study of existing processes & existing applications of Industries department.
- Conducted various meetings with existing application vendors for finding the feasibility of integration requirements.
- Prepared & Submitted the Inception report, As-Is report & Detailed project report during the strategic phase of consulting.
- Prepared RFP document & assisted during the selection of System Integrator (SI).
- Prepared the MoU for signing of contract between IDCO & the selected SI.
- During implementation phase assisted the SI in system study & approval of SRS document.
- Monitored the SI during the development phase of the application.
- Assisted in the process of UAT, Go live & training of stakeholders.

⇒ **Dodhia Innovative Equipments Ltd. (1<sup>st</sup> Jun 2013 to 30<sup>th</sup> Nov 2013)**

**Role: IT Executive**

**Description:**

- Managing the end to end sales function of the organization
- Conducting business meetings with the stakeholders for business development
- Designing various MIS reports as per the organization requirement
- Maintaining overall IT asset requirement

## Certification Course

- Computer Hardware and Network Management course from CTTC Bhubaneswar
- Matlab course from IIIT BBSR

## Research & Publications

- R.K. Barik, R.K. Lenka, S.R. Sahoo, B. B. Das and **J. Pattnaik**, “*Development of Educational Geospatial Database for Cloud SDI Using Open Source GIS*”, International Conference on Advanced Computing and Intelligent Engineering (ICACIE) during 21-23 December, 2016 at CV Raman College of Engineering, India, Advances in Intelligent Systems and Computing, vol 563. Springer, Singapore. Online ISBN: 978-981-10-6872-0. doi: [https://doi.org/10.1007/978-981-10-6872-0\\_66](https://doi.org/10.1007/978-981-10-6872-0_66). **Springer**.
- R.K. Barik, R.K. Lenka, A.B. Samaddar, **J. Pattnaik**, B. Prakash and V. Agarwal, “*m-GeoEduNet: Mobile SDI Model for Education Information Infrastructure Network*” in International Conference on Emerging Trends and Advances in Electrical Engineering and Renewable Energy (ETAEEERE-2016) during 17-18 December, 2016 at Sikkim Manipal University, India. Advances in Electronics, Communication and Computing. Lecture Notes in Electrical Engineering, vol 443. Springer, Singapore. Online ISBN 978-981-10-4765-7. doi: [https://doi.org/10.1007/978-981-10-4765-7\\_30](https://doi.org/10.1007/978-981-10-4765-7_30). **Springer**.

## Educational Qualifications

- **Master of Business Administration (HR & Marketing)**, FM University, Odisha, 2017
- **Bachelor in Technology (Information Technology)**, IIIT Bhubaneswar, 2013

## Personal Details

Name : Jashika Pattnaik  
Father's Name : Ajit Kumar Pattnaik  
Date of Birth : 15<sup>th</sup> March, 1991  
Gender : Female