Ajeet Lal
Senior Analyst

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#207, Uniidus Breeze, Marathahalli, Bangalore, India 📍

I am a MBA professional with 7+ years of extensive IT experience in Analytics & Reporting, focusing on resolving issues in multiple analytics applications and handled large development projects. Possesses a high degree of integrity and an outstanding work ethics.

WORK EXPERIENCE

Senior Analyst (Business Intelligence)
Empower Retirement

Sales & Operation Group:

- Employ the appropriate algorithms to discover patterns of risks, abuse and help reduce Customer dropouts
- Performance analysis, issue troubleshooting and associated data extraction of Production level Machine Learning Model.
- Automate and optimize existing excel & SAS based reporting process to reduce processing time and manual errors using Python.
- Designing comprehensive Tableau visualization/snapshots for enhanced client interactions and publish them periodically
- Using different data sources for extraction of the file Like: - AWS, Oracle, SQL, SalesForce etc.
- Working on ad-hoc analysis and report requests Work with large, complex data sets to extract, visualize, and infer meaningful insights
- Evaluate, provide approvals for changes in Production systems.
- Effectively manage stakeholders and various partner groups.

SAS Developer
IBM Global Business Services Ltd

Project- Telstra (Telecom) - Roles and Responsibilities:

- Using SQL, SAS, BI Tools and the ability to write reusable and efficient code to automate analyses and data processes
- Demonstrated awareness of data visualization and storytelling methods for conveying Information to stakeholders
- Evaluate and plan activities to implement automation of data extracts and other manual activities to streamline report delivery and improve time to insight demands.
- Investigate, troubleshoot and help provide data issue resolutions. Performance analysis, issue troubleshooting and associated data extraction of Production level Machine Learning Model
- Work with data engineers and stakeholder on data quality assessment, data cleansing and data analytics. Develop BI metadata and models for ad-hoc reporting, analysis and management dashboards.
- Responsible for identifying BI reporting opportunities when addressing business challenges through the use of statistical models and visualizations.

Analyst
Tesco

Project – Customer & Product Team

- Prepare functional specification and Design Specification docs.
- Code Implementation, Unit and Integration Testing.
- Responsible for providing daily/weekly/monthly ad-hoc reporting.
- Direct co-ordination with clients on issues and concerns.
- Focal point for gathering the reporting requirements
- Making key decisions related to the feasibility data collection, analysis and methodologies.

Sales & Service Technologist
MRF Corp Ltd

Project-Dealer and distribution center

- Coordination with client on requirement gathering. Involved in preparing Technical requirement specification.
- Using Techniques such as (Proc SQL, Proc Reports, Proc Means, Pivot Tables, Data Validations, Sorting, Filtering, what if Analysis, Subtotalling, Grouping, Solver, Functions like Sumifs, Countifs, VLook up, HLookup etc).
- Analyzing the sales Data for future forecasting

SKILLS

- SAS
- SQL
- Tableau
- Python
- Business Intelligence
- R
- Excel
- ML
- Automation
- SalesForce
- AWS
- Web Scripting

Tools: SAS, Redshift, SQL, Tableau, Power BI, Python, Anaconda3, Teradata etc.

- Presentation Skills
- O/S: UNIX, Windows

EDUCATION

PGDM in Marketing
Acharya Bangalore B School – Bangalore (2012)

Bachelor of Business Administration
Patna University – Patna (2010)

ORGANIZATIONS

Empower Retirement (11/2018 – Present)
Sr Analyst

IBM Global Business Services Limited (10/2016 – 11/2018)
SAS Developer

TESCO (11/2015 – 10/2016)
Analyst

MRF Corp Ltd (08/2014 – 10/2015)
Sales & Service Technologist

Asian Paints Ltd. (Contractual) (07/2012 – 07/2014)
Sales & Relationship Associate- (Marketing Project)

ACHIEVEMENTS

- Empower Retirement Top Performer of the year - 2020
- IBM Best Performer Award - 2018
- Tesco Champion Award - 2016