

Srikanth MB

Business Analyst

Very-well educated candidate with excellent statistical knowledge and ability to find tough data points in a sea of information. Wellversed in scientific research, statistics, or spreadsheets. Able to process data quickly and communicate findings effectively to individuals.



srikanthmb50@gmail.com



7760475452



Bengaluru

SKILLS

MS Office

MS Excel

Python

SQL

SFMC

SFDC

Tableau

Data Analysis

Operational

LANGUAGES

English

Professional Working Proficiency

Hindi

Professional Working Proficiency

Kannada

Professional Working Proficiency

WORK EXPERIENCE

Business Analyst

Aliens Group

10/2019 - Present

Hyderabad

Achievements/Tasks

- Working alongside Marketing team within the business or the management team to establish business needs .
- Defining new data collection and analysis processes. Collecting and interpreting data across various digital platforms.
- Played a key role in acquiring new lists of data for the Marketing of open plots and generated revenue of INR 2 crores.
- Identifying patterns and trends in data sets. Reporting the results back to the relevant members of the Marketing team.
- Analyzed and reported marketing and sales pipeline. Identified issues and obstacles in the marketing pipeline.
- Created buyers' persona based on the historical data of sales as well as competitor analysis of Realtors.
- Involved in the implementation of SFDC for the pre-sales part as a champion user. Majorly in Data Migration and defining the pre-sales process and responsible for the execution.
- Involved in sending email alerts every week for promotions and offers from the organization using SFMC. Created different Data extensions and associated them to different campaigns.

Assistant Structural Engineer

Manasa Consultants

04/2018 - 03/2019

Bengaluru

Achievements/Tasks

- Completed accurate engineering calculations for weights, loads and other metrics using both manual and using tools ETABS and STADPro.
- Adhered to civil and structural design requirements as well as IS Codes while preparing reports, designs, and drawings.
- Resourceful problem solver with strong organizational skills and demonstrated ability to work successfully with technical and non-technical colleagues.
- Assisted drafters in developing structural design of products using drafting tools or computer- assisted design (AUTOCAD) or drafting equipment and software.

Trainee Engineer

Golden Gate Properties

08/2013 - 02/2014

Bengaluru

Achievements/Tasks

- Checking technical designs and drawings to ensure that they are followed correctly.
- Quality control in accordance with IS/procedures method statements, quality plans and inspection and test plans, all prepared by the project management team and by subcontractors.
- Day-to-day management of the site, including supervising and monitoring the site labor force and the work of any subcontractors.

CERTIFICATES

Data Science using Python by Besant Technologies, Bengaluru (06/2019 - 08/2019)

EDUCATION

Master of Technology in Industrial Structures

Sri Jayachamarajendra College of Engineering, Mysuru

09/2015 - 08/2017

9.06

Bachelor of Engineering in Civil Engineering

Sri Jayachamarajendra College of Engineering, Mysuru

09/2009 - 06/2013

8.39