Business & Sr QA Analyst

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Career Objective: -
Seeking to contribute my 5 years of experience in the business analyst field in a related position with an organization that values forward thinking and strategic business process modeling skills.

Profile: -
- Have an overall experience of 5 years 2 months.
- Initially worked as a gaming QA tester at Electronic Arts Pvt Ltd Hyderabad for about 1 year 10 months**.**
- Currently working at **Head Digital works** as Business and Sr. QA Analyst for the past 3 years 2 months.
- **Certified Scrum Master®** (CSM®)
- At my current role at Head Digital Works, I was responsible for developing and documenting business requirements, functional requirements, user cases, user stories, and full As-Is and To-Be process models for our growing gaming division.
- With more than 5 years of experience as a professional Business & Sr QA Analyst, I understand what it takes to provide innovative strategies based on data-driven insights. In an effort to maximize efficiencies, have used my area of expertise which are strong analytical, problem solving, and project management skills.

Key Skills: - Jira, Confluence, Business analysis, Tableau, Requirement gathering, use cases, data-analytics, excel, Business research, Scrum, Agile, wire-framing, power point, excel, word, MySQL, PHP-admin, Python, R, Machine learning, PowerBI

Certifications: -
- Certified Scrum Master® (CSM®) (Scrum alliance)
- MySQL for Data Analysis (LearnMall)
- Data Visualization with Tableau (eduonix)

Professional experience: -
 Current: -
- **Company: -** Currently working at Head Digital works India Pvt. Ltd.
- **Role: -** Business and Sr. QA Analyst
- **Domain: -** Mobile Apps/Web/HTML5/FLEX
- **Project: -** Witty games, Cricket.com, Ace2three and other pilot projects
- **Duration: -** 3 years 2 months

Previous: -
- **Company: -** Electronic Arts
- **Position: -** QA tester
- **Domain: -** Web and Mobile
- **Project: -** Bejeweled Blitz, Tetris, Plants Vs Zombies
- **Duration: -** 1 year 10 months

Important roles on Projects Worked:

1. **A23, formerly known as Ace2three**– Online rummy game project. Worked on both real cash games and social games.
2. **Cricket.com**- Was involved in R&D analytics solutions regarding match predictions
3. **Witty Casino, Rummy King, Vegas Teen Patti**- Worked on drafted user flows and spec for new features in social gambling games.
4. **Ace Poker**- Performed R&D regarding game features, mock up screens, user journey flow, payment gateways in setting up our new app. (not yet released, in alpha stage)

Roles & Responsibilities acquired: -
- Maintained, reviewed and updated the business standards documentation.
- Assisted in creating basic test scenarios to be used in testing the business applications in order to verify that client requirements are incorporated into the system design.
- Mapped process activities to identify shortfalls and propose options to rectify operational inefficiencies.
- Performed competitor bench-marking analysis to identify manufacturing savings opportunities and potential product enhancements.
- Mapped current business and operational processes and recommended areas for improvement.
- Created high quality requirements and process documents.
- Managed benchmarks, product demonstrations and testimonials for performance evaluation.
- Consulted with product development teams to enhance products based on customer data.
- Defined and analyzed metrics to measure product performance.
- Documented user stories, specifications and product features into detailed work order to communicate across teams and build mandatory requirements.
- Consulted with buying personnel to determine projected demand for products and services.
- Coordinated project planning and execution with team members and team leads.
- Analyzed key aspects of business to evaluate factors driving results and summarized into presentations.
- Worked closely with software development and testing team members to design and develop robust solutions to meet client requirements for functionality, scalability and performance.
- Acquainted with tools such as Tableau, R, Python, MySQL.
- Created FRD's for various product Flow domains.
- Have basic knowledge on Power BI.
- Implementation of SEO's strategy for marketing Campaigns.
- Good at analyzing and evaluating and providing estimated requirements and giving product road maps. Well versed in working with fast paced environments.

- Participated actively on a regular basis in focus groups and steering committees.
- Well versed with demonstrating KT sessions regarding Product enhancements.
- Created Product flow diagrams on Visio and Draw.io for UI/UX.
- Have good knowledge on creating UI mockups and spec documents.
- Worked on business problems using Tableau. Familiar with Jira, Confluence, Test trail (Test suites used for testing).
- Have knowledge and experience in working on key performance indicators. (Tech KPI's).

Achievements and strengths: -
- Strong numerical and analytical skills.
- Excellent written and communication skills.
- Team player like to take initiative and responsibilities and lead the team.
- Keen on learning and keeping myself updated with new technology and fluid in working in different environments and teams.
- Worked with different departments including Production, Art, Development, and Community.

Basic academic qualifications: -

Qualification	Board/University	Year	Percentage
B.Tech (Mechanical Engineering)	Aurora's Scientific and technological institute (ASTI), Aushapur, Ghatkesar	2012-2016	75%
Intermediate	Narayana Junior College, Tarnaka	2010-2012	83%
High School	St. Andrews high school, Old Bowenpally	2010	85%

Personal details: -
- **Date of birth: -** 4th July 1994
- **Languages known: -** English, Hindi, Telugu
- **Hobbies: -** Watching anime, playing video games, reading Manga, reviewing latest gadgets, traveling.

Declaration: -
I hereby declare that the above information is true to the best of my knowledge.

Place: - Hyderabad   **Akula Ankit Naidu**
Date: