Debashish Keshav

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Career Objective

Quest to work in a professional atmosphere, where my knowledge can be shared

and enriched, and I can improve my skills to meet company goals and objectives

with full integrity and zest.

Profile

- A Computer Science graduate from CMR Engineering College affiliated to JNTU university.
- Have a strong verbal, written communication skills and presentation skills & have exhibited good decision making and problem-solving ability.
- Constant learning and upgrading newer skill set available according or ahead of the market trend.

Skillset on Salesforce

- Around **2.3 years** of experience in **Salesforce**, in designing, developing and deploying of Salesforce Applications and Certified **PD1** Developer.
- Experienced in Implementation and support in SFDC Customization and Configuration, implementation of SalesForce CRM, CMS and SFDC instances.
- Worked on Apex development like SOQL, SOSL Queries, Apex Triggers, Apex Classes, Batch Apex, Schedule Apex on Force.com Platform.
- Worked on Data Modeling, Lightning (Aura components, JavaScript Controller with Helper methods and their respective Apex classes),VisualForce, Triggers, Trigger Handler Classes and Process Builder.
- Designed Custom Validation Rules, Workflows and Approval Processes, Process Builder, Formula Fields, field updates, and Email generation according to application requirements.
- Designed custom objects and assigned relationships between objects.
- Worked on Profiles, Permission Set, Security Features.
- Hands of experience with sharing rules, Assignment Rules,OWD.
- Good knowledge in salesforce object query language (SOQL), salesforce object search language (SOSL), Database.DML statements and SQL

Work Experience

- Currently working as a **Software Engineer** in **Tech Mahindra** for **2.4years**.

Project

Client   – Nestle.
April 2019 – Hyderabad

- Worked as a Salesforce Developer & Admin for the world's largest food and beverage company, Nestle.
- With their markets from all the major countries across the globe, handled and maintained a huge database with over 2500+ active users.

Responsibilities

- Configured page layouts, workflows, document templates, record types, & data fields.

- Maintained and configured flow of security-related access such as OWD, FLS, Users, Roles, Profiles, and permission set.
- Built custom fields, workflows, Process Builder and validation rules on Salesforce.com objects.
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- Performed Troubleshooting in user issues and managed incoming issues related to field and record accessibility.

- Hands on development in all areas of Salesforce covering Account, Contacts, Leads, Opportunities, and Case Management across both Classic and Lightning.

- Created data flow diagrams and process flow diagrams to facilitate better system understanding.

- Created new custom objects, assigned fields, designed page layouts, custom tabs and components.

- Represents the needs of the business, function, or geography during implementation of new capabilities in Salesforce.

- Actively participates in IT projects where Salesforce integrates and is either upstream or downstream to other applications and take care of the required changes to ensure that business process is supported.

- Experience with Salesforce implementation using Apex, Visual Force Pages, Lightning Components

Project-2

Project Name   - **Sitelinks**

Environment   - Saleforce.com platform, Apex Language, Visualforce Pages, Data Loader, Workflows, SOQL, SOSL, Custom Objects, Custom Tabs, Email Services,

Description - Project is about publishing & highlighting Data products and is largely focused in the areas of commercial data of different domains. Main Moto of the project is to develop and Advertise domain related data to end users
using keyword search for better user experience while surfing online.

Responsibilities

- Creating Workflows, Objects and Validation Rules inside Salesforce and Mapping them to the existing functionalities and Objects.
- Used Triggers for validation.
- Implementing complete Salesforce CRM application based on the business requirements.
- Used SOQL & SOSL for data accuracy.
- Creating and manage Users, Roles, Profiles, permissions, mass updates.
- Data imports/exports and quality maintenance.
- Generating up to date Reports.
- Worked on various salesforce.com standard objects like Accounts, Contacts, Leads, Campaigns, Opportunities, Dashboards and Reports.
- Created new custom objects, designed page layouts, custom tabs, custom reports

Previous Experience

Worked as an Analyst in Spectrum consultants (client location-NVIDIA GRAPHICS PVT LTD HYDERABAD)

Soft Skills:

- Teamwork
- Decision-making
- Strong verbal, written communication skills

- Adaptability

Rewards & Achievements

- Consistently got X- Excellent rating from the Manager during the annual performance appraisal.

Education Qualification

Degree	College/School	University/Board	Year	%
B.Tech – CSE	CMR Engineering College	JNTU	2017	63
Intermediate	Narayana Junior College	Andhra Pradesh Board of Intermediate Education	2013	86
10Th	Sherwood Public School	ICSE	2011	62

Trailhead

- Contributing continuous efforts towards achieving effective learning and completing trails and Mix.
- Trailhead Profile: https://trailblazer.me/id/dkeshav1

Acknowledgment

I hereby declare that the information and facts stated above are true to the best of my knowledge and belief. If I am given an opportunity, I will perform my duties with sheer skills sincerely and to the utmost satisfaction of my superiors and the organization.

Place: Hyderabad   (Debashish)