

# RAM KRISHNA CHOUBEY

**Current location:** Bangalore

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## Career Summary

SFCC (Demandware) with 8+ **years** of experience and a strong educational background, seeking a challenging position in the software field for growth with the organization.

## Work Experience

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**Organization** : Entit Consultancy service pvt. Ltd.,Raipur (Chhattisgarh)  
**Designation** : Software Engineer (Php developer)  
**Duration** : March 2014 to march 2016. (1.5 years)

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**Organization** : Pfsweb global services pvt ltd. Bangalore (Karnataka)  
**Designation** : Associate Software Engineer (SFCC developer)  
**Duration** : April 2016 to August 2018 (2.3 years)

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**Organization** : Capgemini Technology Services India Limited, Bangalore  
**Designation** : Consultant B2 (SFCC developer)  
**Duration** : August 2018 to 29 October 2019

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**Organization** : HCL Technologies, Kuala Lumpur, Malaysia  
**Designation** : Technical Lead  
**Duration** : November 2019 to January 2021

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**Organization** : Valtech India pvt. ltd.  
**Designation** : Lead SFCC developer  
**Duration** : Feb 2021 to April 2021

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**Organization** : HBC (SaksOff5th)  
**Designation** : Senior SFCC developer  
**Duration** : May 2021 to Present

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## Technical Skills

**E- Commerce Tool** : Salesforce Commerce Cloud /Demandware(Payment integration, PIM, CRM etc.)  
**Languages** : Java,/J2EE,PHP(PHP Frameworks cakephp,yii2)  
**Web Technologies** : HTML, Jquery/JavaScript, Ajax , XML, JSON,CSS(bootstrap 3)  
**Tools** : Eclipse , Git, JIRA, MS office,Netbeans  
**Operating Systems** : Windows7/Vista/XP/2000,Linux ,MS- DOS  
**Databases** : Oracle, SQL,MYSQL.

## Certifications

- Salesforce Certified B2C Commerce Developer (WI19)

## Educational Qualification

- M.C.A.(Master in Computer Application) from Bhilai Institute of technology, durg (2012-2014)
- B.C.A(Bachelors in Computer Application) from central college of IT,Raipur(2007-2010)
- 12<sup>th</sup>(higher secondary school) from Sri Gujrati higher secondary school,Raipur(2007)
- 10<sup>th</sup>(Secondary School) from Sri Gujrati higher secondary school,Raipur(2005)

## Project Details

**Project Name:** Price Smart

**Period:** May 2016 to August 2017

**Role:** Developer

**Team Size** - 15 people including 6 SFCC developer

**Roles and Responsibilities:**

- Backend Developer
- Development from scratch
- Worked on Customisation of JDE Order Export.
- Customisation of checkout follow
- Country selector implementation and customisation.

**Project Name:** Saje Natural Wellness

**Website:** [www.saje.com](http://www.saje.com)

**Period:** August 2017 to September 2017

**Role:** Developer

**Team Size** - 10 people including 4 SFCC developer

**Roles and Responsibilities:**

- Backend Developer
- Development from scratch

- Implementation of third party logistic (3PL integration) wsdI to custom cartridge conversion.

**Project Name:** SFC (Sell from chair) By Procter & Gamble (P&G)

**Website:** [www.oralbpro.com](http://www.oralbpro.com)

**Period:** October 2017 to December 2017

**Role:** Developer

**Team Size** - 2 SFCC developers

**Roles and Responsibilities:**

- Backend Developer
- Development from scratch
- Exact target email integration and Customisation
- Checkout flow customisation
- Doctor dashboard customisation etc.
- Subscription product interface implementation.

**Project Name:** Gillette by Procter & Gamble (P&G)

**Website:** [ondemand.gillette.com](http://ondemand.gillette.com)

**Period:** January 2018 to August 2018

**Role:** Developer

**Team Size** - 4 SFCC developers

**Roles and Responsibilities:**

- Refer a friend (RAF) integration and Customisation complete ownership (understanding requirement, handling calls, understanding flow etc.).
- Support and implementation both

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**Project Name:** [www.t2tea.com](http://www.t2tea.com) (Unilever Brand)

**Period:** August 2018 to October 2019

**Role:** Backend Developer

**Team Size** - 6 SFCC developers

**Roles and Responsibilities:**

- Backend Developer
- Google pixel integration

- Adyen Integration Customization
- Implementation of custom dashboard (Business manager module) for orders information.
- Bug fixing and enhancement.

**Project Name:** [www.nexxus.com](http://www.nexxus.com) (Unilever Brand)

**Period:** August 2018 to October 2019

**Role:** Backed Developer

**Team Size** - 3 SFCC developers

**Roles and Responsibilities:**

- Bug fixing and enhancement.

**Project Name:** [www.blueair.com](http://www.blueair.com) (Unilever Brand)

**Period:** August 2018 to October 2019

**Role:** Backed Developer

**Team Size** - 2 SFCC developers

**Roles and Responsibilities:**

- Developing and managing Blueair Unilever global E-commerce Application
- This involves bug fixing,
- Enhancement and integrations with 3<sup>rd</sup> parties integration
  - o Adyen integration for the my account.
  - o Omnisend email marketing integration.
- Project is about managing sites and complete expected flow of data via configuration changes in **Business Manager (BM)**, which is a Demandware tool and other tools as specified above, and fixing the bugs and working on enhancements.
- Monitoring performance of sites via different tools and taking action accordingly.

**Project Name:** [accu-chek.com](http://accu-chek.com)

**Period:** November 2019 to Present

**Role:** Backed Developer/Technical Lead

**Team Size** - 4 SFCC developers

**Roles and Responsibilities:**

- Developing and managing RDC E-commerce Application
- Analysing the requirement shared by business, prioritising and implementing them.
- Enhancement and integrations with 3<sup>rd</sup> parties.
  - o Adyen integration for checkout and my account.
  - o Persistent cart integration.
  - o Gigya Open ID (OAuth provider) Integration.
  - o Bundle product customisation.
  - o Checkout flow integration and enhancement.
  - o Complete customisation and enhancement.

- Code review and merge
- Client coordination and capacity planning
- Requirement Gathering and solution

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**Project Name:** <https://www.saksoff5th.com/>

**Role:** Senior Digital Engineer

**Duration :** July 2021 - Present

**Team Size** - 12 SFCC developers

**Roles and Responsibilities:**

- Developing and managing Saksoff5th E-commerce Application
- Enhancement and integrations
  - o Loyalty program implementation and enhancement
  - o Loyalty gated sale implementation
  - o Apple Pay Integration
  - o CheetahMail integration for mobile app notification using SFCC
  - o Reflaunt integration(For return process for resale item)
  - o Responsible for backend and Frontend development

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**Personal Details**

**Date of Birth** : 05-01-1990  
**Fathers Name** : Ramashankar choubey  
**Mothers Name.** : Devhuti Choubey  
**Address** : DDU, Gudhiyari Raipur Chhattisgarh  
**Gender** : Male  
**Languages known** : Hindi, English, Chhattisgarhi

**Personal Details**

I hereby declare that the above written statements are true to the best of my knowledge and belief.

Place: Bangalore

-Ram Krishna Choubey