**Colette Zepponi**

| Home: 1416 Grant Avenue, San Francisco, CA 94133 | (707) 328-0242 | colettezepponi@gmail.com

# EDUCATION

## University of San Francisco, San Francisco, CA Fall 2020 – Present

 Masters in Nonprofit Administration with a focus on International Development and Sustainability

## University of California, San Diego, La Jolla, CA Fall 2013 – Summer 2020

 BA in Political Science with an emphasis in International Relations, Minor in Spanish Literature

***Quarter Study Abroad,*** *Barcelona, Spain –* Menendez Pelayo International University *Summer 2017*

***Quarter Study Abroad,*** *Berlin, Germany* ***–*** UCSD Global Seminar *Summer 2016*

# RELEVANT WORK EXPERIENCE

## Communications and Outreach Associate, St. Anthony’s, San Francisco, CA July 2020- Present

* Creating new outreach/education materials and opportunities by researching and contacting community organizations
* Liaising with other social service organizations for referral of guests/clients (making regular visits to specific sites to promote our Programs), and organizing community-based partners to engage target populations in receiving services
* Designing and producing community outreach and general communications materials (such as flyers, brochures, cards, posters, stickers, graphics for email and other digital applications, wearables)
* Coordinating with St. Anthony’s program staff and various community providers to resolve barriers to accessing services
* Participating in internal and external event planning and coordination as a representative of St. Anthony’s
* Managing and creating content for all St. Anthony's social media accounts

## Community Health Services Promoter, Peace Corps, Massinga, Mozambique Spring 2018-Spring 2020

 **The Elizabeth Glaser Pediatrics AIDS Foundation,** Antiretroviral Therapy (ART) Retention Facilitator

* Collaborated with hospital technicians to optimize HIV data reporting, by analyzing community patterns in patients— such as treatment abandonment and cultural barriers to acceptance of diagnosis.
* Created a support group for adolescents living with HIV in order to educate them on what HIV is, and the importance of following treatment protocol, while providing them with a safe place to share their experiences of living with the virus.

**CARE/ COVida in conjunction with USAID,** Organizational facilitator and trainer for local organization that provides support for orphans and vulnerable children affected directly, or indirectly by HIV.

* Facilitated capacity building and trainings for members of local organization to optimize services offered to the program beneficiaries.
* Managed community COVida facilitators to follow COVida and USAID guidelines and curriculum in 12 local elementary schools.

**Grassroots Soccer**

* Co-facilitated HIV and Malaria evidence-based curriculum sessions with group of 25 adolescent boys and girls with the goal of promoting healthy and safe-sex education, women’s empowerment, intellectual discussions on gender roles in Mozambican society, and self-empowerment through various creative and dynamic soccer activities.
* Certified youth group members to become peer health educators in their various local schools.

 **JUNTOS Provincial Coordinator**

* Managed over 12 co-ed youth groups throughout the province of Inhambane with the goal of promoting healthy adolescent behaviors.
* Created and managed grant from PEPFAR of over $6,000 for educational events and youth/facilitator trainings.

## Assistant Marketing Director, 32 North Brewing Company., San Diego, CA Winter-Summer 2017

* Created and managed all marketing and advertising content on various social media platforms.
* Acting Brand Ambassador; engaged San Diego community in the 32 North brand through various marketing strategies.
* Assisted in event planning and coordinating; participated in outside events in order to build professional relationships and

further promote and strengthen the 32 North brand.

## Director of Philanthropy and Community Engagement, Pi Beta Phi at UC San Diego, La Jolla, CA Fall 2015-Winter 2016

## Successfully planned and executed the largest philanthropy event at UCSD—Arrowspike which raised a record-setting

## $16,000 for the Read>Lead>Achieve Foundation in efforts to help fight illiteracy in the United States.

* Carefully managed a budget of $6,510 for the entire year.
* Internal and external outreach/communication with organizations on and off campus in the larger San Diego area.

# FUNDRAISING INITIATIVES

***Face Mask Fundraiser for the Homeless*** *(St. Anthony’s), San Francisco, CA**Fall 2020*

* Produced the creative concept, marketing and advertising strategy, as well as graphic designs for the fundraiser to provide

quality masks to our guests at St. Anthony’s during the pandemic. Raised

***Water Purification Project*** *(Volunteer Project at Farjah’s Orphanage), Arusha, Tanzania Fall 2017*

* Combined with other volunteers to create a reverse osmosis water purification system that filters out excess fluoride in

order to provide clean water to the children living at the orphanage. Raised $1,500.

***Arrowspike Volleyball Tournament*** *(Pi Beta Phi, UC San Diego****),*** *Pacific Beach, CA Spring 2016*

* Planned and executed Philanthropy event raising money for the Read>Lead>Achieve Foundation to fight illiteracy

in the US. Raised $16,000.

# OTHER SKILLS AND ACTIVITIES

* ***Social Media:*** *Management, Advertising and Engagement*
* ***Photography and Creative Design***
* ***Adobe Suite,*** *with Specialization in InDesign and Photoshop*
* ***Google Analytic, Hubspot, and other Marketing Platforms;*** *Advertising and Data Collection*

 ***Languages:*** *Portuguese,* Advanced: Guidelines of the American Council for the Teaching of Foreign Languages

 *Spanish*, Intermediate High: Completed highest level of Spanish Grammar and Conversation at UCSD