# ADITI BANSOD – BI CONSULTANT

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## Career Summary

BI Techno Functional Consultant with over 7 years of experience supporting business solution software and analysing business operations.

Analyze client's business requirements and processes through document analysis and workflow analysis.

Extensive international working experience with clients in Europe and US, rolling out global processes and delivering quality services for Salesforce Migration Project to Lightning.

Also skilled as BI developer and QA Analyst in ETL/DWH and BI Reports testing for several Data warehouse- Designing, developing and executing Test Strategy.

## Expertise

- Manufacturing
- Events Management
- Pharmaceutical Industry
- Telecom
- Data Visualisation Tools- Tableau, Qlikview
- Business Intelligence
- Data Science- R
- Data Warehousing
- CRM
- ETL/ DWH

## Technology/Applications

- Salesforce
- Tableau 10.3
- Qlikview 11.2
- Qliksense 2.2
- Aurea CRM 10.3
- Siebel 8.0, 8.1
- SQL Server
- Teradata 15.0
- Defect Management Tools: QC, ALM, MTM, Service now

## Education

**MCA** from NIT Calicut with A grade in majors
**B.Sc.** from SNGC in Computer Science

## Key Achievements

- Frequently rated 'A' (above expectations) and 'X' (extremely efficient) Employee throughout the tenure.
- Have been associated with critical projects with challenging deadlines.
- Developed MIS for the Government of Kerala to provide online monitoring of performance of village industries financed hitherto by KVIC / KVIB.

## Professional Abilities

- Project Management BI/Salesforce
- Software Quality Assurance
- Technical Support
- Aptitude for high end analytics, gaining a deep insight into data and presenting data visualization.
- Results oriented professional with experience gathering user requirements & converting them into system specifications by extensive coordination with various onsite teams and clients.
- Coordinator for Project Deployment Activity across globe.
- Experience of working on Business, Technical and Functional Requirements.
- Liaise between business & technical personnel to ensure mutual understanding of processes & application.

## Core skills & Knowledge

- Experience of waterfall and Agile methodologies
- Experience in developing & Testing BI dashboards on data visualizations tools like Tableau and QlikView.
- Expertise in ETL/DWH/BI across the whole testing life-cycle- SIT, Integration and Functional Testing
- Built SQL scripts and complex queries for data analysis and extraction
- Implies root cause analysis to identify issues and develop process improvements that lead to cost savings.
- Effective communicator with excellent relationship building & interpersonal skills.
- Strong analytical, problem solving & organizational abilities.

## Employment History

- **Saint Gobain India - May 2017- Present**
  Sr. BI Consultant
- **Acrotrend Solutions Pvt. Ltd. 2014 – 2017**
  BI Consultant
- **TDN Pvt. Ltd.- 2011 - 2014**
  Business Analyst/ Quality Assurance Analyst

*\*\*Project details and Reference available on request*

**PROJECT DETAILS:**

| Client: | Project: Salesforce Classic to Lightning Migration, revamped Price Offer Process and provided Operational dashboard in salesforce |
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| **Saint Gobain**<br>World leader in construction market and glass Manufacturers<br><br>**Project Duration:**<br>Feb 2019- Present<br><br>**Technology and Tools:**<br>Salesforce | Project migration from Classic to Lightning version for EMEA and APAC region<br>**Role:** Project Manager<br>**Responsibilities:**<br>• Planning and Scheduling all Project activities<br>• Managing IT activities and resources<br>• Managing the project plan and ensure that all deliverables are on time<br>• Price Offers process revamped for all countries based on their business process.<br>• Operational dashboard introduced for all countries which comprises of data quality dashboard that allows user to record data completeness.<br>• Ensure the quality of deliverables<br>• Prepare project and steering committees<br>• Coordinated with technical lead and functional lead to understand best feasible way to cater any enhancement using AURA framework in lightning. |
| **Client:**<br>**Saint Gobain**<br>World leader in construction market and glass Manufacturers<br><br>**Project Duration:**<br>Feb 2019- Present<br><br>**Technology and Tools:**<br>Aurea | **Project: Operational dashboard development in Aurea**<br>Automated the data retrieval and KPI integration process by building Dashboards in Aurea.<br>**Role:** Project Manager<br>**Responsibilities:**<br>• Led brainstorming sessions for process improvements.<br>• Planning and Scheduling all Project activities<br>• Proper corrective action/ modification during solution implementation.<br>• Mentored Testing methodologies & management. |
| **Client:**<br>**Saint Gobain**<br>World leader in construction market and glass Manufacturers<br><br>**Project Duration:**<br>Feb 2018- Present<br><br>**Technology and Tools:**<br>Qlikview, Aurea, SAP, SQL Server | **Project: CRM Sales Dashboard Deployment**<br>Objective of the project was to develop Sales reports for EMEA fetching data from SAP<br>**Role:** Solution Architect<br>**Responsibilities:**<br>• Led brainstorming sessions and identified areas for process improvements.<br>• Planning and Scheduling all Project activities<br>• Rollout of Sales dashboard across EMEA<br>• Gathering & defining business requirements while managing the risks to improve business processes and translating the requirements into systems solution by preparing functional specifications and technical requirement document.<br>• Proper corrective action/ modification during solution implementation.<br>• Improvement and correction of the old Sales data by optimization and consolidation (data extraction from SAP database to datawarehouse and ETL testing).<br>• Mentored Testing methodologies & management.<br>• Resource management in forecasting, training and allocation. |

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| **Client:**<br>**Saint Gobain**<br>World leader in construction market and glass Manufacturers<br><br>**Project Duration:**<br>Oct 2017- Aug 2018<br><br>**Technology and Tools:**<br>Qlikview, Aurea, Update CRM, SQL Server | **Project: CRM Portugal Weber Deployment**<br>Objective of the project was deploy the CRM dashboard to provide insights supporting management of resources, project pipeline, sales strategies and decision making.<br>**Role:** Project Manager<br>**Responsibilities:**<br>• Managing Projects under Saint Gobain IT Development center.<br>• Oversee entire project life cycle from initial concept through production release and post close completion for IT initiatives<br>• Participate in scope and requirements meetings with business customers, and take the lead in defining and communicating final decisions to all parties<br>• Create and manage project plans, identify necessary resources, and execute project management tasks throughout the life of project<br>• Set up processes and frameworks for client engagements including process assessment models, implementation framework, Business case models<br>• Identify potential risks and issues, anticipate resistance points, and develop plans to address concerns. |
| **Client:**<br>**Saint Gobain**<br>World leader in construction market and glass Manufacturers<br><br>**Project Duration:**<br>May 2017- Oct 2017<br><br>**Technology and Tools:**<br>Qlikview, Aurea, Update CRM, SQL Server | **Project: Process Offer Management in CRM Dashboard**<br>This module was a part of the CRM solution deployed in Qlikview for each country. Where dashboard is intended to support Sales Managers to better understand data from CRM, supporting management of resources, project pipeline, sales strategies and decision making. Where Users are able to define additional price support for customers by product. The process in CRM manages the validation of offers before they are communicated to back office teams to set up in ERP<br>**Role:** Functional Lead, Project Manager<br>**Responsibilities:**<br>• Handled resource planning, testing framework, communication plan, change management and User Training to all Country heads.<br>• Worked in roll out based on one-week rolling deployment slot lock set up in 17 Countries (LATAM, APAC, EMEA) with different business logics.<br>• Designing Functional Specification after gathering business requirement from several country heads.<br>• Running the UAT cycles and getting sign-off from different markets.<br>• Understanding Technical limitations with the Developers and communicating it with the stakeholders. |
| **Client:**<br>**GSK**<br>Pharmaceutical Company-GlaxoSmithKline is the world's sixth largest pharmaceutical company<br><br>**Project Duration:**<br>Jan 2016- Apr 2017<br><br>**Technology and Tools:**<br>Qlikview, SFDC- Veeva, SQL Server, Teradata | **Project: CRMF-BI Futures**<br>A reporting system which integrates multiple data from 9 different ODS and provides insights in Customer 36, Customer Brand Adoption Journey, Channel Utilization & Interaction Effectiveness.<br>**Role:** Business Analyst, QA Lead<br>**Responsibilities:**<br>• Experience with resource planning, testing framework, communication plan and change management and RTM.<br>• Act as key point of contact for all QA aspects of releases, defined scope, plan, deliverables and budget of design efforts.<br>• Development of business scenarios for new transaction codes, configuration of new system functionality, system testing, training materials & coordination with technical team for development.<br>• Designing Functional Specs for several key developments after business requirement gathering from cross-functional teams. |

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| | <ul><li>Created data in Salesforce-Veeva at many stages to check E2E data flow.</li><li>Performed thorough Regression testing after bugs were resolved and root cause analysis in teradata of any Production issues before the go-Live.</li><li>Running the UAT cycles and getting sign-off from different markets.</li><li>Understanding Technical limitations with the Developers and communicating it with the stakeholders.</li></ul> |
| **Client:**<br>**Reed Exhibitions**<br>Leading Events Marketing industry - Reed Exhibitions is the world's leading event's organizer, with a growing portfolio of 500 events in 41 countries, and a staff of 3000 exhibition specialists.<br><br>**Project Duration:**<br>Feb 2015- Nov 2015<br><br>**Technology and Tools:**<br>OBIEE, SQL Developer, ODI | **Project: Data Integration- Testing COTS and Non-COTS OBIEE dashboards for Reed Enterprise Architecture.**<br>This project is to integrate various disparate sources used by client into a single Oracle based data warehouse thereby allowing for the reporting to be from one consolidated warehouse providing them insights into Sales and Marketing and will also enable them to stay close to their customers and deliver relevant and timely events.<br>**Role:** OBIEE Tester, ETL Tester<br>**Responsibilities:**<ul><li>Subject Area Validation by referring to logical queries generated in OBIEE and RPD against datawarehouse by building sql queries.</li><li>Actively provided feedback to senior QA management which resulted in improved working practice while testing.</li><li>Testing of COTS dashboard for P2P, QTC Reports.</li><li>For Non-COTS, managing ETL Validation for Historical and Incremental Load:</li><li>Historical Load - Source -> PS (Persistent Staging) -> DW (Three tier architecture)</li><li>Incremental Load- Source -> TS (Transient Staging) -> PS -> DW (Four tier architecture).</li><li>Development of Segments in OBIEE to target a set of people(Leads, Organization & Contacts)</li><li>Data mapping at various Staging areas.</li><li>Detailed system testing carried out in all the environment ensuring all bugs are fixed correctly.</li></ul> |
| **Client:**<br>**GSK**<br>Leading Pharma Industry<br><br>**Project Duration:**<br>Jul 2014 – Sep2014<br><br>**Technology and Tools:**<br>Qlikview 11 | **Project: Dashboard creation for Sales transactions**<br>A reporting system which integrates multiple data files and provides one view reporting for Sales measures. Data integration achieved by way of consolidating data from different sources within QlikView.<br>**Role:** QlikView Developer/ ETL Tester<br>**Responsibilities:**<ul><li>Creating Reports gathering data files from multiple data sources.</li><li>Cleansing Data and transforming data from files to QVD</li><li>Developed complicated Qlikview Dashboard reports with set analysis.</li><li>Created test scenarios, test plans & test cases in order to ensure the testing phase is smooth.</li></ul> |
| **Client:**<br>**UBM Live**<br>Leading Events Marketing industry<br><br>**Project Duration:**<br>Jul 2014 – Jan 2015<br><br>**Technology and Tools:**<br>Tableau, SQL Server, Redshift, Aginity | **Project: Development of Marketing Performance Reports**<br>Objective of the project was to develop reports meant to provide insights in Web & Financial activities including Audience engagement and Data quality.<br>**Role:** Business Analyst, Tableau Developer<br>**Responsibilities:**<ul><li>Arranged meeting with clients to determine requirements and helped business attain goals that increased productivity and generated more revenue.</li><li>Extensive coordination with various onsite teams and Client for requirements and design analysis to understand the business strategy.</li><li>Worked on technical feasibility of new solutions, designs.</li><li>Designing dashboards for Pre-registrations, State of data and Marketing Cost Analysis.</li><li>Built SQL scripts and complex queries for data analysis and extraction and as Data sources for certain Reports.</li></ul> |

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| **Client:**<br>**UBM Tech**<br>Leading Events<br>Marketing industry<br><br>**Project Duration:**<br>Jan 2014 – Jun 2014<br><br>**Technology and Tools:**<br>Tableau, SQL Server, Redshift, Aginity | **Project: IUSA Retirement- Migration of reports to CIDW**<br>IUSA system was originally designed to keep track of Registrations, Transactions and Payment details along with other data incorporated by 5 other source systems. Motive of the project was to migrate the data from IUSA system to the respective data sources in CIDW.<br>**Role:** Business Analyst, ETL Tester, Tableau Tester<br>**Responsibilities:**<br>• Client interaction to understand the data mappings to create a new datawarehouse to ease the data migration process and reporting tasks.<br>• Co-functioned in a team of 8 to leverage social media to promote events and increase participation by 30 percent<br>• System integration testing is being performed.<br>• Tested various reports on Tableau for data verification. |
| **Client:**<br>**TDN Pvt. Ltd**<br>ISP Provider -TDN possesses an all India Class-A ISP license granted by the Ministry of Communications, Govt. of India<br><br>**Project Duration:**<br>Dec 2012 – Jan 2014<br><br>**Technology & Tools:**<br>Siebel CRM 8.1 , Oracle BRM7.3.1,Oracle OSM 7.0 & AIA | **Project Brief: Account Classification & Partner Classification in PRM**<br>Identified capabilities / scenarios that need to be built in the Telecom BSS/OSS domain, Monitoring E2E interaction across all components.<br>**Role:** Business Analyst, QA Analyst<br>**Responsibilities:**<br>• Managing vigilance in process & functional design activities<br>• Testing & deployment activities by Preparing the Test cases, plan &Test Result Report .<br>• Worked with cross-functional teams to identify and evaluate the technical impact of business requirements and objectives, current operational procedures, problems, input and output requirements. |
| **Client:**<br>**TDN Pvt. Ltd**<br>ISP Provider<br><br>**Project Duration:**<br>Feb 2012 –Jan 2014<br><br>**Technology & Tools:**<br>Siebel CRM 8.1 , Oracle BRM7.3.1,Oracle OSM 7.0 & AIA | **Project Brief: Product Configuration & Account Clarification**<br>Designing New products and responsible for product Bundling in CRM as well as BRM. And as per current implementation, analyze account management/hierarchy, rating and billing.<br>**Role:** Business Analyst, tester<br>**Responsibilities:**<br>• Customer-facing role showing business processes on the system and leading them to use out-of-the-box functionality, while coordinating the customizations and changes with the development teams and Product team.<br>• Worked on project end to end; from Initial request analysis, Requirement gathering and documentation, UAT support and Post-implementation verification.<br>• Responsible for providing inputs in designing and creating different types of rate plans prepaid /postpaid with help of pricing model as per the requirements. |

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| **Client:**<br>**TDN Pvt. Ltd**<br>ISP Provider<br><br>**Project Duration:**<br>Jun 2011 – Feb 2012<br><br>**Technology & Tools:**<br>Siebel CRM 8.1 , Oracle BRM7.3.1,Oracle OSM 7.0 | **Project Brief: Testing Order flow and Account creation E2E**<br>After account creation, communicating with OSM application for checking complete order & sales details post which account reflects in BRM resulting in further examination of rate plan bundling and billing.<br>**Role:** Business Analyst, Tester<br>**Responsibilities:**<br>• Interfacing with Vendors for evaluation of proposals, secure on time deliverables, deliver uptime of applications as per SLAs.<br>• Worked on Manual Testing for a Very Critical Solution(complete order flow through CRM to OSM and BRM) and (Resource reservation in Usage for Product configuration in BRM) |