



Amit Kumar

Business Analyst

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Business analyst with over 4 years of experience supporting business solution software and analyzing business operations, aiming to utilize my strong prioritization skills and analytical ability to achieve the goals of your company.

WORK EXPERIENCE

Data Analyst Sopra Steria

09/2016 - 07/2018

Noida

SONY

Achievements/Tasks

- Sony India saw a decline in Xperia smartphone customers. We helped the client identify reasons for such a decline!
- Sony TV Project: Sony wanted to increase its TV sales in India because it was dropping. We developed two tools for Sony A. Tracking sales B. For deciding the kind and type of TV to put on shelf also, we provided a proper targeting mechanism through which they used to target their customers for TV!
- Interpreting data, analyzing results using statistical techniques, and Tableau!

Business Analyst iSOURCE Opportunities

08/2018 - Present

Noida

Achievements/Tasks

- Working as a BA for maintaining project process, writing Preliminary Estimated Documents, Project Solutions, User Stories, and involved in documentation during various phases of product life cycle using Agile practices!
- Analyze the client's business requirements and processes through document analysis, interviews, and workflow analysis!
- Gathered, analyzed and created all types of requirements documents (BRD, SRS, ERD, FSD)
- Develop SQL code to load source data to target tables and export data into end-user Excel reports and Developed Tableau visualizations and dashboards using Tableau Desktop!
- Assisting the project manager & Deeply involved in every phase of the project lifecycle starting from ideation, discovery, prioritization, definition, implementation to the actual delivery of the project!
- Collecting and analyzing information to determine the demand for a potential product!
- Conduct research to find out the future plans and their present strategy in the different projects!

SKILLS

SQL

Advance Excel

Tableau

SDLC

Requirements Gathering

Stakeholder Management

Data Mining

Internet Research

Design Thinking

Jira

AWS

Problem Solving

Critical Thinking

Agile / Scrum

MS-Office

CERTIFICATION

Master SQL For Data Science (2020)

Salesforce CPQ (2020)

Tableau Essential Training (2020.1)

Critical Thinking for Better Judgment and Decision-Making

DOMAIN KNOWLEDGE

BFSI-NBFC, Electronics, ITES, Healthcare, Manufacturing, Consulting

LANGUAGES

English

Native or Bilingual Proficiency

Hindi

Native or Bilingual Proficiency

INTERESTS

Reading Books

Listening Music