Colby Shelton

Salesforce Administrator/Developer

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SUMMARY

Ambitious self-starter with a strong technical background and over 3+ years of project management experience. *Certified Salesforce Administrator* who devises strategies that solve business problems and provide business results.

EXPERIENCE

Salesforce Administrator/Developer

Amerisource Bergen   02/2020 - Ongoing

Manages Salesforce org used for a governance program managing a $500 million enterprise project, including admin of 100's of daily users

- Lead team of 10, interfacing with other business units, in the design and development of custom Salesforce Lightning app that consolidated external business processes, increasing project status/budget visibility & efficiency for 50+ team leads and program directors; created documentation of architecture for guidance
- Utilizing Salesforce Process Builder and Approval Processes, wait time for approval of resource/budget changes decreased by 200%
- Coordinating with other sections of the business, develops objects & processes used to increase efficiency and team unity; including tool used to track project and deployment lessons learned
- Manages custom report and dashboard development for internal team members and cross sectional teams
- Limited unwanted access to sensitive financial info by leveraging understanding of the Salesforce data security model; optimized Permission Sets, Sharing Rules, Org-wide Defaults, profiles, roles
- Performs weekly data loads and exports; both manual and scheduled

Digital Media Director

The Gate Charlotte   2017 - 2020

- Orchestrated social media strategy/growth analytics, brand management, and online broadcasting
- Managed social media accounts, increasing engagement by 500%
- Incorporated new technologies and keep the organization at the forefront of development in digital marketing

Aerospace Maintenance Craftsman

U.S. Air Force   2010 - 2016

- Advised on problems and lead teams maintaining and inspecting aircraft (AC-130U) and aerospace support equipment.
- Used technical data to diagnose and solve maintenance problems on aircraft systems.
- Lead maintenance response teams that adjusted, aligned, rigged, and calibrated aircraft systems and onboard networks.
- Spearheaded teams ensuring aircraft's mission readiness at deployed location Apr-Sep 2015

CERTIFICATION

Certified Salesforce Administrator
Salesforce

Data Science Bootcamp
Thinkful

SKILLS

Soft

Empathetic   Self-Starter

Enthusiasm   Communicative

Punctual   Resilience   Result driven

Collaborative

Hard

Salesforce Admin/Dev   Lightning

Visualforce   Dataloader.io   APEX

Data Analytics   Data Visualization

Business Analysis   Excel

Project Management   Python   SOQL

TRAINING / COURSES

Salesforce Business Admin Specialist

Salesforce App Customization Specialist