



## Deepak Kumar Mauriya

I have overall 10+ years of experience in Front End Development & 4.5years of experience with SFCC/SFRA Experience. I am a Salesforce Certified B2C Commerce Cloud Developer with hands-on experience in developing multiple eCommerce applications.

### Professional Summary:

- Information Technology professional with 10+ years of experience in the IT industry.
- Experienced User Interface developer and have more than 10 years of total IT experience.
- Working as a front–end specialist and have gained deep knowledge in the ecommerce domain.
- Experience in Working on Mobile First, Responsive Layout, Bootstrap framework, HTML5, XHTML, SCSS, CSS3, jQuery.
- Good Hands on Experience in Demandware (SalesForce Cloud Commerce).
- Extensively involved in creating designs using Photoshop.
- Flexible to adapt to any new environment with a strong desire to keep pace with latest technologies.
- Highly motivated team player with excellent analytical and interpersonal skills, ability to work independently.
- Cooperating and communicating with Business for understanding Business requirements and other team members for efficient management of work.
- Enriched with the ability to learn new concepts & technology within a short span of time.

### Technical Skills:

- Salesforce Commerce Cloud or Demandware Development
- Salesforce Reference Architecture(SFRA) or SiteGenesis Development
- Page Designer, Einstein Recommendations
- Business Manager(BM) operations and handling
- CMS Management
- Bugs, Development, and Support
- 3rd party integrations
- Analytics: Google, Adobe, etc
- Social Media.
- Product Recommendations
- Experience in developing Mobile First Responsive Web Layouts from the PSD/Design with the help of UI framework Bootstrap, custom HTML/CSS as per the design.
- Markup skills utilizing HTML5, XHTML, Sass, CSS3, Bootstrap
- Sketch, Photoshop basics



## Professional Experience:

**Change CX India Pvt. Ltd**

**April 2021 to till date**

**Role: Sr UI Engineer**

**Project : Rocket Box**

**Role : Sr. UI Engineer**

### Responsibilities:

- RocketBox is the product which we created for demo purpose, which is built in SFRA, currently we are trying to complete it with Page Designer.
- I manage the user interface part of the support project of a client Asian website that the company has developed last year in SFCC.
- To ensure no critical bugs come and provide timely solutions.

**TECHNOLOGIES:** SFRA, SFCC, jQuery, Bootstrap, HTML5, SCSS, CSS3

**TaisTech (Mastek)**

**Mar 2018 to Mar 2021**

**Role: Sr UI Engineer**

**Project : FBB (Fullbeauty Brands)**

**Role : Sr. UI Developer**

### Responsibilities:

- Worked as a Lead and managed the project in critical face and worked hard in US hours as well as India hours so that we can make the delivery with quality.
- Helping client to release projects on monthly basis in agile development environment, resolving production issues with the help of tool (JIRA)
- Providing inputs and direction to the Associates in team while development and helping them in resolving issues
- I manage the user interface part of the support project of a client Asian website that the company has developed last year in SFCC.
- To ensure no critical bugs come and provide timely solutions.

**TECHNOLOGIES:** SFCC(Demandware), jQuery, HTML5, CSS, JSON

**Project : Reef**

**Role : Sr. UI Developer**

### Responsibilities:



- Helping client to release projects on monthly basis in agile development environment, resolving production issues with the help of tool (JIRA)
- Participating in the design review of other modules and provide helpful review comments to improve quality of deliverables and to verify standards are met
- Providing inputs and direction to the Associates in team while development and helping them in resolving issues
- I manage the user interface part of the support project of a client Asian website that the company has developed last year in SFCC.
- To ensure no critical bugs come and provide timely solutions.

**TECHNOLOGIES:** SFCC(Demandware), jQuery, HTML5, CSS, JSON

**Project : BAROBINSON**

**Role : Sr. UI Developer**

**Responsibilities:**

- Working on various front-end stories of Salesforce Commerce Cloud Made the site from scratch in HTML 5 CSS3, SACC and SFCC(Demandware)for different devices.

**TECHNOLOGIES:** SFCC(Demandware), jQuery, HTML5, CSS, JSON

**Project : Cavender's**

**Role : Sr. UI Developer**

**Responsibilities:**

- Requirement gathering for new features and estimating timelines
- Driving the design of a module and working on the necessary design pattern and tools; creating technical design documentation.
- Interacting with various client's applications and vendors to discuss requirements and implementation approaches.
- Working on front-end functionalities of various Hybris modules, Implemented subscription of products.
- Made the site from scratch in HTML5 for different devices.
- Technology used –Hybris, jQuery, HTML5, CSS3, JSON, Bootstrap

**TECHNOLOGIES:** Demandware, Saas, Html, JavaScript



**IBM India Pvt. Ltd.**

**Jan 2015 to Feb 2018**

**Role: UI Application Developer**

**Project : Airtel AMS (Dynamic Pages & B2B Selfcare)**

**Role : Sr. Developer**

**Responsibilities:**

- Responsible for leading and development of a team for delivering the solution to our customer.
- Responsible for providing guidance to the team when required and code and UI review for delivering a high-quality project to our customer.
- Responsible for discussing the code review with client and implement if required.

**TECHNOLOGIES:** Angular, Saas, Html, JavaScript

**Education:**

- Bachelor of Arts from Kanpur University.
- GNIIT Diploma in Software from NIIT