

# UMA PEDAPATI

SENIOR CREATIVE WRITER
CUM DIGITAL MARKETING
EXPERT

#### WHO IS UMA?

A 23-year old writer cum digital marketing expert looking for an apt role to ace the race.

## WHY SHOULD YOU HIRE UMA?

You can to talk her about this on phone or just drop her a mail to the below-mentioned mail address.

#### CONTACT

9642589897 umaratna17@gmail.com

#### **EXPERIENCE**

#### 2019

SENIOR CREATIVE WRITER AND DIGITAL MARKETING EXPERT

#### **Desynova Digital Pvt Ltd**

Managing and creating content for various social media platforms to promote a B2B Media-tech organisation and its respective product.

#### 2017-18

CONTENT WRITER/METADATA ENHANCER

#### **Desynova Digital Pvt Ltd**

Generating crisp and engaging content for the OTT giant, Hotstar.

#### 2017

#### JOURNALISM INTERN Sakshi Media Group

Worked and assisted press-meets, news-reports and on-floor news pieces.

#### **EDUCATION**

### BACHELOR OF ARTS, MASS COMMUNICATION AND JOURNALISM

St. Joseph's Degree and PG College  $\mid$  2014 - 2017

#### SKILLS

