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Portfolio: [Sample Publications](#)

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PROFESSIONAL EXPERIENCE

- 2019–
Present **HackerOne**
– **Content Strategist**
Head of content at HackerOne. I create stories that delight readers and drive leads. Managing a team of four writers, I brainstorm, write, edit, and develop content for email, OOH, social media, blogs, ebooks, and print.
- **Content Producer**
I built the company’s content ecosystem from the ground-up. I created a voice and style guide for our website, social media, and content; built out our website, and collaborated with our demand gen team to increase web traffic over 200%.
- 2019–
Present **Author**
Author of *The Ventriloquists* from Park Row Books (HarperCollins). Lectured at USC, the GLBT Museum, and Ohlone College; taught writing at UC Berkeley, Hugo House, and The Loft Literary Center.
- 2011–
Present **Freelance Editor, Vertex Editing:** www.vertex-editing.com
I work with a diverse group of clients to foster their voice, develop their writing, and edit their content. Past clients have included college professors, tech companies, a medical device startup, a solar panel company, and a cookbook author.
- 2016-2019 **Sift**
– **Content Marketing Manager**
Storyteller and content strategist. Created the *Trust and Safety in Numbers* podcast: scripted episodes, conducted interviews, and edited content. I managed social media and produced diverse content, including web copy, blogs, ebooks, infographics, newsletters, bylines, and other collateral.
- **Content Marketing Associate**
I was the one-stop-shop for content: I managed Sift’s Twitter, LinkedIn, Facebook, Snapchat, and Instagram accounts; managed the website; wrote blogs and ebooks; created ad copy.
- **Business Development Representative**
Drove top-of-funnel revenue by prospecting and emailing potential customers.
- 2013-2015 **Content Creator/Instructor – Bay Area Tutoring Center**
Spearheaded curriculum design and content creation for the Bay Area Tutoring Center’s economics program.

EDUCATION

2014 (B.A.) University of California, Berkeley: Political Science (High Honors)

SKILLS

Podcasting: GarageBand, LogicPro, editing, sound design, interviewing.

Marketing: SEO, Marketo, Hootsuite, Drupal, MailChimp, Buffer, Uberflip, Google Analytics,

Salesforce, Wordpress.

Writing: Experienced storyteller: ghostwriting, thought leadership, bylines, and long-form.

Editing: 7+ years of experience in copy, developmental, and technical editing.

SELECTED PUBLICATIONS

2020

[The 2020 Hacker Report](#)

[Rethink Your Traditional Pentests](#)

2019

The Ventriloquists. *Park Row Books (HarperCollins).*

[The 2019 Hacker-Powered Security Report](#)

[The 2019 Hacker Report](#)

How the WW2 Resistance fought Nazi propaganda with fake news of their own. *Salon.*

Tips for Balancing Work and Writing. *Fiction University.*

Digital Trust & Safety: The Next Generation of Fraud Prevention is Powered by Machine Learning. *Inside Big Data.*

Digital Trust & Safety: A New Era for Business. *Entrepreneur.*

2018

The Hidden Insights that Drive Business Decisions. *CardNotPresent.*

2017

Token or Broken? Writing LGBT Characters. *Fiction University.*

10 Surprising Ways Machine Learning is Being Used. *BetaNews.*

A True Story of False Positives and Fighting Fraud. *Total Retail.*

10 Ways Machine Learning is Being Used Today. *InformationWeek.*

4 Surprising Lessons from Former Cybercriminals. *The Solitary Writer.*

2015

Prominent Philosophers' GRE Essay Prompts. *McSweeney's.*

2014

Set Theory and Fuzzy Sets: Their Relationship to Natural Language. *Newsletter of the APSA Organized Section for Qualitative & Multi-Method Research.*