

SANJAY VARMA V

 Sr. Salesforce Developer

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Summary

Over 6.6 years of IT experience and 5 years as a Certified Salesforce.com Platform Developer and excellent experience as a Salesforce Admin.

Salesforce.com Expertise

- Salesforce.com Application Administration, Development-Customization, Deployment, and Integration.
- Salesforce.com development on Sales Cloud, Service Cloud & Experience (Community) Cloud.
- Extensive technical expertise and experience in Salesforce.com Classic & Lightning, Data Model Management, Platform Event Based Integration & Complete Organization Customization.
- Sterling experience in Salesforce Admin Functions, Integrations and Deployments.
- Experienced in SFDC platform Integration patterns and deployment planning with ANT Migration Tool and CI/CD Pipelines.
- Built Salesforce Communities using Lightning Experience Builder using OOB Templates with the Lightning components and created-published KB articles to the pages through Experience workshops.
- Experience in SFDC Development implementing APEX Classes, APEX Triggers, VF pages, DML, SOQL & SOSL.
- In-depth experience in CRM business processes like Sales Forecasting, Campaign Management, Lead Management, Order Management, and Case Management.
- Implemented Email-to-Case, Web-to-Case functionalities and designed various Email Templates including usage of Classic Email Templates in Lightning Experience.
- Developed/designed custom objects, role-based page layouts, custom Tabs, custom reports, Profiles, Rest API Integration, Platform Event Integration, Post Code Anywhere managed packages, Conga Composer, JSON Parser and various other components as per the client application requirements.
- Experienced in customizing salesforce Automation Tools like Workflow Rules, Process Builders, Flows and Approval Processes and customized page layouts, Controllers, Indexes, Dashboards and Validation Rules.
- Created test scenarios on Sandbox and production environment and migrated code to deployment upon successful testing.
- Handled the Sandbox Management, Security Policies, OWD, Role Hierarchy, Profile Management and Org Health Optimization.
- Experienced working in Agile methodology, Scrum model, Waterfall model and Test-driven development.

Key Skills

- Force.com - Apex Classes, Lightning Components, Visual Force, Trigger, Test Classes, Migration, Debug, SOQL, SOSL, SLDS, Reports and Dashboards.
- Salesforce.com Tools - DataLoader.io, Workbench, Developer Console, ClickDeploy.io, ANT Migration tool, Force.com IDE.
- Salesforce Configuration - Process Builder, Approval Process, Workflow Rules, Lightning Flows, App Builder, Validation Rules, Custom settings, Sales Cloud implementation.
- Project Tracking Tools - Jira, Google Sheets.

Work Experience

MST Solutions, Chennai	Sr. Software Engineer III	Mar 2021 – Feb 2022
Birla Soft Ltd., Bangalore	Sr. Software Engineer	Nov 2019 – Nov 2020
Amex GBT, Cloud Can Tech.	Software Engineer	Feb 2016 – Nov 2019
Keshav Software Solutions	Software Test Engineer	Oct 2014 – Nov 2015



Education

B-Tech (CSE) from Pragati Engineering & Technology (JNTUK).

Project Experience

Project: **ROGERS CORP ORG Lightning Migration & Development**

Duration: 10 Months (Mar 2021 – Jan 2022).

Role: Sr. Salesforce Developer

Description: ROGERS CORP., pioneer in specialty engineered materials with its sales network built on Salesforce platform. The Aim of this project is to merge and integrate their multiple Salesforce Orgs together while migrating from Classic to Lightning. The scope required integration and development of resources in support to the Rogers Salesforce Org Merge requirements.

Responsibilities:

- Migrated Objects, Profiles, Apex Classes, and Triggers including data transfer and its validations.
- Migrated Custom Objects, Custom Metadata, Page Layouts, Validation Rules, Fields, Record Types, VF Pages, and Data Sets.
- Administration and Management of multiple Sandboxes and staging them for the Full copy sandbox Migration.
- Analyzing the Risks and formulating to the best practices for a secure and efficient data transfer.
- Implementation of Azure Pipelines for the CI/CD (Continuous Integration & Continuous Deployment) and creating a Change Management process.
- Involved in Development Work, Unit Testing, Deployment, Test Case Creation, and Test Case Execution.
- Documented the Best Practices for the Data Migration.

Project: **VEOLIA Co-Collection**

Duration: 1 year (Nov 2019 – Nov 2020).

Role: Sr. Salesforce Developer

Description: VEOLIA, the UK leader in environmental solutions, provides a comprehensive range of water, waste and energy management services designed to build the circular economy and preserve scarce raw materials. Our CRM Solution was designed to implement the Sales Cloud along with Integration (Salesforce to ECHO using Platform Event).

Responsibilities:

- Designed Lightning components compatible with Mobile (iOS & Android) & iPad devices.
- Developed Apex triggers, Apex classes, Workflows and Process Builder to automate requirements.
- Primarily responsible for handling the Deployments of multiple Sandboxes -Production using ANT and Click. Deploy Tools and successfully Trouble shooting the errors.
- Worked on Batch & Scheduler Classes for the data transformation and performed Integrations with other platforms like AWS and creation of connected apps.
- Efficient in writing Apex Test Classes – Execution and worked on auto-launched flows, screen-based flows for the CLM process.
- Creating Platform event trackers and worked on Contract Lifecycle Management (CLM), with the scenarios: New Business, Service Amendment, Business Take Over, Threat to Terminate, Returning Customer.

Project: **VEOLIA CHP Sales (VCHP) and Service Cloud along with FSL**

Duration: 6 months (Mar 2020 - Sept 2020).

Role: Salesforce Developer – SFDC – Sales, Service and FSL Implementation



Responsibilities:

- Responsible for implementation of data security.
- Responsible for data migration of VCHP data into salesforce org.
- Configured App Exchange Packages.
- Responsible for developing the test scripts for the developed functionalities.
- Involved in troubleshooting & fixing of issues while deployment to production.

Project: VEOLIA Communities: Whitemoss & Pfizer (Health Cloud)

Duration: 3 Months (Nov 2019 – Mar 2020).

URL: <https://www.whitemosslandfill.co.uk/s/documents>

Role: Salesforce Developer – SFDC - Community Cloud

Description: VEOLIA, the UK leader in environmental solutions, provides a comprehensive range of water, waste and energy management services designed to build the circular economy and preserve scarce raw materials. Our CRM Solution was designed to implement the Sales Cloud along with Integration (Salesforce to ECHO using Platform Event).

Responsibilities:

- Responsible for building Community Pages using Community Builder and developing Lightning Components and Lightning Web Pages.
- Worked on Email Templates, Email Alerts for providing notifications to end users.
- Responsible to create Community pages, dashboards and page layouts for White Moss Community.
- Developed Reusable page components and created data analytic pages for the product catalogs and other listings with the existing organization's data.

Project: PSBU India Sales Cloud, KPIT (Client)

Duration: 1 Years 6 Months (Apr 2018 – Nov 2019).

Role: Salesforce Developer

Description: CRM system for PSBU field sales team (CPG Domestic Business) with a powerful and easy to use tool to manage Hi-Pot Opportunities, Key Accounts, Activities, visit history and Notifications.

Responsibilities:

- Involved in the Creation of Enterprise Lightning Apps combining Lightning Design System, Lightning App Builder and Lightning Component features.
- Associated in Designing, developing, and deploying the Custom objects, Page layouts, Permission Sets, Custom tabs, Components, Visual Force Pages, Apex classes to suit to the needs of the application.
- Customized the Dashboards to the track productivity and performance of Business centers sales teams.
- Tested apps by appending multiple components to a Lightning Application and deploying applications from Sandbox to Production.

Project: Amex GBT (Client)

Duration: 2 Years 3 Months (Feb 2016 – April 2018)

Role: Salesforce Developer/Admin

Description: AMEXGBT is the renowned Business Travel Card issuer, the premium network for Business Travel card members, a processor of millions of transactions daily, and a partner that provides business-building services to a worldwide merchant base globally. Salesforce.com solution implemented for CRM to help the Client to track and support new and existing customers converting to Leads.

Responsibilities:

- Working with the user group for requirement gathering throughout the planning and implementation and Customized page layouts for Custom Object, Contacts and Accounts depending upon user roles and groups.
- Migrate the data in excel sheets into CRM using Import/Export Wizard, Data Loader.
- Assisted and supported in the development of the Custom objects, Custom tabs.
- Created Profiles, Roles, Security Controls and User Credential Management.
- Used Data Loader for insert, update, and bulk import or export of data from Salesforce.com objects. Used it to read, extract and load data from (CSV) files.