Praveen Mishra
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SALESFORCE
CERTIFIED

Commerce Cloud
Digital Developer

SUMMARY

- **Having 6+ years IT Experience and around 3+ years in E-Commerce Platform as Salesforce Commerce Cloud B2C(Demandware) backend Developer in developing end-to-end applications.**
- **Salesforce Certified Commerce Cloud Digital Developer.**
- Hands on experience on Pipelines and Controllers,SFRA, CRM Operations,ISMLPromotions & Campaigns, Coupons, Content assets and Content slots and other shipping related configurations flow.
- Good hands on working in agile methodology and waterfall in previous Project as well.
- Have good experience on Requirement Gathering and dealing directly with clients and Leading SFCC Team combining with Security teams like SFDC, Quality Analyst and Testing Teams.
- Good Hands on Practice on Creating branches, Pull Request, merging code using GIT , Visual Studio.
- Setup UX Studio & Visual Studio Code with Demandware development environments and sandboxes.

WORK EXPERIENCE

- ✓ Capgemini Pvt Ltd, Bangalore as Associate Consultant -2nd Sept 2016 – 24th May 2021.

- ✓ IBM India Pvt Ltd, Bangalore As Advisory Consultant - 25th May 2021 – Till Date.

EDUCATION

2016   Centre for Development of Advanced Computing(C-DAC).
2015   Bachelor of Technology (B. Tech).

TECHNICAL SKILL

Technologies (Java/javascript/jquery):
- Salesforce Commerce Cloud B2C (Demandware)
- Core java (OOPs concept)/Servlet/jsp/jdbc
- SAP Hybris
- Database: SQL Server, MySQL
- Server: Visual Studio Code with Prophet Debugger, JIRA, Confluence, IDE Eclipse.
- Operating Systems: Windows family

PROFESSIONAL EXPERIENCE:

- Forms, Isml tags, remote and local include, caching of pages, creating System objects, custom objects attributes.
- Have worked on various required customization and Implementations in Project features like MultiGig, Minimum Product Speed or Amazon link to applying promotions Feature was done.
- CRM JOB Operations & Monitoring, SEO(URL Rule & Redirects, Mapping, Robots, Sitemaps)
- Workflow Migration to Job Frameworks.
- Experience with checkout & shipping related to different pin code for different products, debugging and maintenance scenarios in UPS.

PROJECT DETAILS:
1. **Project : L'Oréal**
   Client: **L'Oréal EMEA**

Technologies	: Demandware, GIT, Source Tree, Bit bucket
Team Size	: 30
Role	: Demandware Development & Quality Analyst

Description :

It is an Ecommerce Multi sites with multi Locale developed in Demandware Platform. They use LORA architecture framework for support and customization.We worked on maintaining these brands inside L'Oréal's sites :

- **My DermaCenter**
- **SkinCeuticals**
- **NYX PM**
- **Biotherm**
- **ITC**
- **Kiehl's**

Nature of Work :

- Setup UX Studio with Demandware development environments and sandboxes.

- Experience with Business Manager Configuration & various customizations done in Loreal.

- Minor/Major customization and implementations.

- In support of this project my responsibility was:

    ✓ Creating Confluence page for developers and fixing given bug and task customization.

    ✓ Dealing with Security data access and Production blocker Issues.

    ✓ Training and guiding subordinates and new people in the project.

- Daily sync-up calls with onsite team for status updates.

2. **Project : United Parcel Service(UPS)**

Technologies	: Demandware, GIT, Source Tree, Bit bucket
Team Size	: 10
Role	: Demandware Development & Maintenance

Description :

It is an Ecommerce site developed in Demandware Platform mainly for USA locale.They use Link_UPS_Shipping architecture where they manage and maintain all United Parcel services including parcel related customization and configurations for UPS.
So was taking daily calls with client team as a Leading team and managing task assigned to team member.

Nature of Work :

- Setup UX Studio with Demandware development environments and sandboxes.

- Experience with Demandware Business Manager Configurations for UPS shipping customization.

- Minor/Major support implementations.

- In support of this project my responsibility was:

  ✓ Requirement Gathering from clients fixing various given issues.

  ✓ Leading SFCC Indian Team for customization for Parcel Shipping process.

  ✓ Training and guiding subordinates and new people in the project.

- Leading daily sync-up calls for status updates.

3. Project : LUMEN
   Client: Quantum Fiber

Technologies	: Commerce Cloud B2C, GIT, Bit bucket, Visual Studio
Team Size	: 25
Role	: Commerce Cloud Lead Development & Requirement Gathering

Description :

It is an Ecommerce single site named as Quantum Fiber mainly in USA based project in which customer can select various available options to get , cancel or upgrade his connection requests which was developed in SFCCand SFDC Commerce cloud Demandware Platform. They use SFRA architecture for support , Implementation or any customization like MultiGig , Product Minimum Speed or Amazon link features to provide Promotions for relevant customers.

Nature of Work :

- Setup Visual Studio, Prophet Debugger with B2C development environments for it's Sandbox.

- Experience with Demandware BM Configurations for Quantum Fiber required implementations and customization Technology.

- Minor/Major implementations & Bug fixes customization in task assigned JIRA.

- In support of this project my additional responsibility was:

  ✓ Various customization bugs including blocker ones along with various Implementations.

  ✓ Leading Team along with Requirement Gathering task along with support in JIRA ticket.

  ✓ Training and guiding subordinates and new people in the project along with assigned task.

- Leading daily sync-up calls with onsite team for status updates and Various Task Support.

PERSONAL DETAILS:

Date of Birth	:	17th Sept 1993
Linguistic Skills	:	English, Hindi
Date:		Signature
		Praveen Mishra