

SHUBHAM SAXENA

Principal Consultant - Manager

CERTIFICATIONS



PROFILE

8+ years of professional experience in Salesforce.com (7+ year) and Java (1 year) covering lead and development job roles. Worked at all levels of SDLC (Software Development Life Cycle) in Agile and Waterfall methods.

SKILLS

Salesforce Development Technical Lead Architect	★★★★★
Apex Integration Configuration	★★★★★
Lightning Aura / LWC	★★★★★
Visualforce Javascript SFCC	★★★★★
ReactJs Snaplogic	★★★★
Marketo	★★★★
Java	★★★★

CONTACT

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ACADEMICS

Graduation -

College – YMCA University of Science and Technology |

Course - Bachelor of Technology (Computer Engineering) |

ROLES

As Salesforce Developer

- **Extensive and full life cycle** experience in Apex Class, Apex Trigger, Scheduler, Batch and Web Services (REST API and SOAP), automate Database using CLI, Web REST and SOAP Callouts. Lightning, Validation Rule, Flows, Workflows, Process Builder, Territory management, other configuration features, communities (experience cloud).
- Worked on Salesforce Service Cloud and Sales Cloud features like Calendar, Survey management.
- Implemented custom OpenID SSO in Salesforce.
- Worked on ReactJs apps with Redux and Adobe Spectrum.
- Worked on Marketo objects, fields, database, etc and import data into Marketo using Snaplogic.
- Test-Driven development.
- 3rd party integration – Facebook, LinkedIn and Payment Gateways

As Salesforce Technical Project Lead / Architect

- Making key technical design decisions and document them for delivery engagements.
- Quality Reviewing and directing the work to team.
- Reporting on Progress, Risk and Quality.
- Estimating timelines.
- Research on complex requirements and implement them.
- Created Technical Design Documents.
- Perform Impact analysis
- CI/CD strategies
- Analyze requirement of POC for any problem
- Prepares cut-over and rollback
- Data migration plans
- Prepares time estimates

Development Tools

- Hands on experience on Snaplogic pipelines.
- Media Integration - Video Recorder using Adobe flex and Red 5 server. Edit the video using FFMPEG.
- Worked on GIT, JIRA, Confluence, UML and other supporting tools.

WORK EXPERIENCE

PwC– Principal Consultant-Manager (Salesforce)

10/2019 – Present

Working with The Leela Hotels. Providing solutions to improve and automate their sales pipelines for all the hotels across India with implementation on Salesforce lightning. Requirement involved inbound and outbound integration as well.

Working with #Adobe Partner Programs (APP) team and our products are for Channel Partners, Solution Partners and Internal team, Sales and partner management. Worked on ReactJs applications, Snaplogic pipelines and Marketo as well. Used Kafka in Snaplogic pipeline to store data intermediately.

Apparel Store (Internal Project) – Design the configurations and customizations desired to meet the requirements. Understood the features not available SFCC, Worked on Business Manager, Storefront toolkit, Merchandisers(products, images, campaigns, promotions, and search settings), Administrators(B2C Commerce site settings, import and export site data, and roll out code and data changes), Developed and Register cartridges, Manage site taxation, etc.

Deloitte USI – Consultant (SFDC)

12/2017 - 10/2019

Worked with [#Louisiana Government client](#) for their Child Welfare Department. Implemented their process on child issues/complaints and legal proceedings on SFDC customizations on lightning. Requirement involved inbound and outbound integration as well.

SaaSfocus Consulting – Senior Software Engineer (Salesforce)

12/2015 – 11/2017

Worked on diversified projects with different clients like –

[#LifeBankUSA \(Health Industry - USA\)](#) – The Project was based on SF classic and Sales Cloud. It involves integration as well. They are leader in cord blood and placental blood stem cell banking.

[#Credr \(Automobile and Resale Industry - India\)](#) - Bike Resale Company is based out at Mumbai and functional in many cities across India. The application helps the associates of the company to establish a communication between users (seller and buyer) keeping the assets area specific. SF classic and Service Cloud was used.

[#SOS Kinderdorf \(Non-Government Org\)](#) – Non-governmental international development organization which has been working to meet the needs and protect the interests and rights of children. This project was based on lightning.

Oodles Technologies Pvt Ltd - Assistant Consultant Developer (Java/ Groovy On Grails/AngularJs/NodeJs)

04/2014 – 09/2015

Worked on multiple technologies like Java, Node, Angular. Projects worked upon were –

[#Streamjobs](#) (Job Portal - UK) – Streamjobs built on Groovy on Grails which manages job opening advertisement with video recording capabilities.

[#Timeforge](#) (Resource Management - Texas, USA) – Groovy on Grails implemented Internal automated Timelog system using iBeacon technology. Used JavaScript library to implement dashboard.

CERTIFICATIONS AND TRAINING

- Training on Salesforce Commerce Cloud - SFCC (B2C and B2B)
- Salesforce Developer Certification
- Salesforce Administration Certification

ACHIEVEMENT

- Received Applause Award in January 2019 in Deloitte and 'Pillar of Success' in 2017, January in SaaSfocus.
- Secured 27097 rank in AIEEE exam and 1000 rank at state level. NIIT Aptitude percentile 96%.