

# Deepakumaran Rajendran

## Data Analyst

Seasoned data analytics professional with 5+ years of experience who loves to automate and streamline processes in a fast-paced environment. Experienced in preparing scalable and automated reports while managing complex internal and external data analysis responsibilities.

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## WORK EXPERIENCE

### Associate Developer

#### TransUnion

12/2019 - Present

Chennai, India

##### Project Brief

- Developed data-gathering and reporting structures from ground up using Ab-Initio and strategized methods capitalizing on system features.
- Optimized backend data sources and thereby saving up to 60% disk space and thereby enhancing the tool responsiveness by 3 times.
- Evaluated financial and behavioral trends to understand competitive environments and assess current strategies.
- Tracked KPIs and metrics specific to various organization initiatives and quantified incremental impact for the same.

### Senior Systems Engineer

#### Infosys

08/2016 - 12/2019

Chennai, India

##### Project Brief

- **worked as a Consultant at the Client's site (Monterrey, Mexico) and was highly acclaimed by the client for setting up the analysis and reporting structure.**
- Improvised Informatica RFC method for SAP logic in place of SAP XI. The performance of Informatica was 50 times better than XI.
- Developed an optimal data pipeline using Informatica and generated automated reports via Oracle database.
- Designed integration tools to combine data from multiple, varied data sources such as RDBMS, SQL, and big data installations.

## EDUCATION

### M.E Energy Engineering

#### SSN College of Engineering

06/2014 - 04/2016

Chennai

### B.E Mechanical Engineering

#### Rajalakshmi Institute of Technology

09/2009 - 04/2013

Chennai

## SKILLS

SQL

Tableau

Business Analytics

Excel

Informatica

Client Engagement

## ACHIEVEMENTS

Gold Medalist : College Rank Holder in Post Graduation

Mr. PepsiCo : Fashion show conducted by PepsiCo at Intra DC level in Infosys

## LANGUAGES

English

Full Professional Proficiency

Tamil

Full Professional Proficiency

Telugu

Elementary Proficiency

## INTERESTS

The 7 Wonder dream. Visited Pyramid and The Great Wall of China.

Playing Cricket and Football