+91-9822874248   madhuriedke@gmail.com   Linked In Profile

MADHURI EDKE

PROFILE

An experienced Senior Salesforce Developer with 3+ years of expertise in designing and implementing customized Salesforce solutions. Proficient in Apex, Process Automation, Lightning Components, and integrating external systems using REST API .A collaborative team player with a track record of delivering high-quality solutions and providing ongoing support.

SKILLS

- Apex (Triggers and Handlers)
- Lighting Web Component
- Sales Cloud
- Service Cloud
- API Integrations
- Workbench
- Data Loader
- OmniStudio

CERTIFICATIONS

Salesforce Certified Platform Developer 1

Salesforce Certified Omni Studio Developer

Salesforce Certified Administrator

Diploma in Web Development by SourceKode

Front-end web Development with Reactby The Hong Kong University of Scienceand Technology and offered through Coursera

WORK EXPERIENCE

SR. SALESFORCE DEVELOPER
Aethereus Consulting Pvt. Limited | Pune, IN
8/2020-Present

- Created the **Apex Classes**, **Triggers** implements the **REST** web services and make callout to external system.
- Proficient knowledge of **Governor limits**. Experience in **optimization** of existing code in accordance to the governor limits. Excelled in creating and maintaining **APEX Triggers**.
- Good Exposure on Lightning web components (**Decorators**, **Wire Method**, **Imperative Method**, **Communication between components**, **Lightning Base Components**)
- Proficient Knowledge in **SOQL**, **SOSL**, **Salesforce Lightning UI**, **Lightning Data Service**, **Lightning Messaging Service etc.**
- Experience in **Development**, **Administration**, **Configuration**, **Implementation** and **Support** of Salesforce CRM based on Apex language and leveraging Force.com Platform.
- Participated in all stages of Software Development Life Cycle (SDFC). i.e., **System Analysis**, **Design**, **Development** and **Testing Expertise**.
- Excellent understanding of **Role hierarchy**, **Profiles**, **Users**, **Object level security**, **Field level security**, **Record level security**. Proficiency in administrative tasks like creating Page layouts, Record type, **Email templates**, **Reports**, Dashboards, **Lightning Flows**.

UI Developer Intern
Better Technologies | Pune, IN
11/2020 – 5/2019

- Developed Shopify e-commerce Themes.
- Designed User-friendly web pages and applications aligned with business goals.
- Managed the entire application life cycle, from conception to release and maintenance.
- Optimized UI design regularly using Google Analytics
- Assisted in developing various apps

ACADEMICS

PG DIMPLOMA IN ADVANCE COMPUTING (PG-DAC)
INSTITUTE FOR ADVANCED COMPUTING & SOFTWARE DEVELOPMENT, PUNE
CDAC

BACHELOR OF ENGINEERING ELECTRONICS & TELECOMMUNICATION MMCOE, PUNE
Graduated as an ENTC Engineer from Pune University with a 65% aggregate

HIGHER SECONDARY SCHOOL CERTIFICATION (CLASS 12TH)
VIMLABAI GARWARE JUNIOR COLLEGE
Completed higher secondary education scoring 63% in science

SECONDARY SCHOOL CERTIFICATION (CLASS 10TH)
RENUKA SWAROOP MEMORIAL GIRLS HIGH SCHOOL
Completed secondary education scoring 76%.

PROJECT

Sales and Service Cloud Implementation for Education Company

- Implemented Sales Cloud to streamline and optimize sales processes in the education sector.
- Configured Sales Cloud to centralize student and customer data for a comprehensive view.
- Customized Sales Cloud to meet specific education industry needs like student enrollment and course registration tracking.
- Developed Custom Lightning Web Components (LWC) for enhanced productivity and user experience.
- Managed complex logic for student live class assignments, improving scheduling and efficiency.
- Utilized Data Loader for smooth org downgrades and system optimization.
- Integrated CTI for seamless communication and efficient call handling in Sales Cloud.
- Implemented WhatsApp integration within Sales Cloud.
- Created customized lightning components to improve user experience and productivity.
- Eliminated data duplication in Sales Cloud for accurate and consistent student and customer records.
- Integrated Sales Cloud with other systems, ensuring seamless data flow and operational efficiency.

Sales Cloud Implementation for Indian Real Estate Company.

- Implemented Sales Cloud to achieve a comprehensive overview of enterprise-wide data and minimize duplication of accounts, contacts, and opportunities.
- Created lightning components within Sales Cloud to cater to specific business needs.
- Developed Apex classes, triggers, and batches based on client requirements while adhering to the organization's code quality standards in Salesforce.
- Utilized Data Loader and Workbench extensively for data migration.
- Configured and developed various custom reports and dashboards.
- Employed Community Cloud to establish stronger customer relationships and provide enhanced online assistance.
- Utilized Custom Lightning Web Components to fulfill user requirements.
- Integrated Salesforce with a third-party system.

Sales Cloud Implementation for an Expense Management Company

- Developed and maintained Visualforce pages, Apex classes, and triggers.
- Implemented process builders, triggers, and workflows.
- Created a fully customized product management system using Lightning Web Components (LWC).
- played a role in data migration activities.
- Worked on test classes to improve code coverage.
- Actively participated in code and test reviews, including code scanning.