PREETAN NATESH
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SALESFORCE CERTIFIED
Administrator

Professional Summary:

- Experience interacting with external clients to gather requirements and negotiate timelines.
- Ability to create project specific wireframes using Balsamiq and Pingendo.
- Well versed in writing User Stories based on client requirements.
- Understanding fundamentals of client requirements to architect clean and user-friendly UI mockups.
- Good knowledge of Salesforce functions such as crafting reports and establishing system security options (setting role-based hierarchy and individual permissions) based on client requirements.
- Ability to clean and refine clients' requirements before they move into production.
- Seasoned in Business Administration with the ability to manage projects based on timelines, goals and objectives.
- Adaptable team player as well as individual performer with good communication skills and excellent problem-solving capabilities.

Education:

B. Tech in Computer Science, SRM University (2014 – 2018)

Certifications/Courses:

- ADM-201 Certification (Salesforce Administrator) – Oct 2020
- Level Up Challenge Talent Program by Salesforce.com – Jun 2020
- Certificate course in Salesforce Administration Training from FITA Academy – Mar 2020
- Certificate Course in Web Designing from Zuan Education – Sep 2018
- Certificate course in C & C++ from Sai Career Visions – Mar 2015
- Certificate Course in Core Java from SRM Axis Intellects – Mar 2016

Experience Summary:

Tenacitics India Pvt. Ltd. (http://www.tenacitics.com/)
Business Analyst (Client facing)
Feb 2019 – Jul 2019 & Nov 2019 – Jun 2020

Tenacitics is a data-driven software company with offices in Chicago (IL), Phoenix (AZ) and Chennai (India) offering Big Data Solutions, customized software solutions and creation of digital platforms for its clients.

Responsibilities:

- Single point of contact and primary project manager of two individual flagship modules
- Served as the primary liaison between internal IT teams and clients
- Worked in Agile methodology
- Attended weekly Scrum meetings hosted by the Scrum Master to discuss Sprint reviews
- Minimized risk by providing corrected and updated requirements which are added to the development cycle dynamically
- Provided weekly updates to the client regarding each Sprint, thereby providing more transparency from their perspective
- Wrote detailed Business Requirement Documents (BRD) also known as User Stories
- Analyzed Wireframes from clients to understand if they have clarity on the solutions to be developed
- Prepared mock-up Wireframes which provide a visual interface to non tech-savvy clients
- Provided business solutions for which clients cannot decide on a logic to use
- Proposed test cases to the QA team based on the business model of the project
- Provided periodic and timely feedback to customers on the status of projects and their modules

Kaleidozone VR Pvt. Ltd. (http://www.kaleidozone.com/)
Software Developer, Oct 2018 – Feb 2019 (Internship)
Kaleidozone is a startup company that specializes in the development of Virtual Reality content for location-based entertainment and training.

Responsibilities:
- Worked with the development team on the company's flagship IP ABSA (Alien Bug Shooter Arena) under the XtraBlast brand (https://www.xtrablast.com)
- Crafted animated cutscenes and implemented functionality to 3D models in the game
- Implemented real-life face entities into 3D models using Avatar SDK (Facial Morphing)
- Created character models and converted them to Unity 3D assets using Autodesk Character Creator
- Constructed and architected scenes using unique assets and animations in Unity3D
- Animated character assets with a body rig using animations from Mixamo Fuse
- Live tested game scenarios using Backpack VR PCs and Oculus Rift Virtual Reality Headsets

Indigamer (https://www.indigamer.net/)
Founder and Admin, Mar 2020 – Present
Indigamer.net is an upcoming gaming news and reviews portal, where a team of dedicated gaming enthusiasts play and review the latest titles in the gaming industry. Indigamer also caters to audience requests for gameplay/queries and ensure genuine responses.

DIGIT Magazine, India (https://digitsquad.digit.in/)
Technology Reviewer and Expert, Jul 2018 – Sep 2018
Digit is a technology magazine of which I was a member of the Digit Squad, an exclusive group of premier technology enthusiasts who discuss and review the latest trends in technology related to both hardware and software.

Responsibilities:
- Researched the latest trends in technology and provided effective reviews
- Reviewed and discussed niche topics that provided customers a better insight into product capabilities
- Provided a personal yet constructive opinion on the latest technologies
- Communicated to a wide range of audiences with varying levels of technology exposure