

Gregory McNeal

Video & Content Editor

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Portfolio: gmcnealbusiness.wixsite.com

SKILLS

- Adobe Premiere Pro
- Adobe After Effects
- Sony Vegas Pro
- Content Creation
- Social Media Marketing
- Cinematographer

WORK EXPERIENCE

Lead Video Editor, Quantum Records Studios, Sylacauga, AL
Present

September 2021 –

- Execute post-production audio and visual editing within given time deadlines
- Performed duties such as cutting raw footage, subtitling, 3d modeling, and typography
- Oversee video editing, product management, marketing, and customer satisfaction
- Increased customer retention rates by improving creativity and quality of content
- Expanded company reach locally resulting in higher demand from new clientele

Video Editor, Freelance, Remote

2015-Present

- Manage digital advertisements for social media accounts of local businesses
- Direct, film, and edit over 20 music videos for various artists
- Supervise teams of editors to produce a variety of shortform YouTube content
- Observe analytics of social media posts to optimize follower engagement and interest
- Serve as the subject matter expert of Facebook, Instagram, TikTok, and YouTube marketing