Bhavya Bhasin – Developer, Salesforce

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Executive Summary

- Salesforce developer in Cognizant, Noida with around **2.5 years of experience** in Salesforce CRM involving various phases of design, development and testing of SFDC.

- Experience in Salesforce development, Configuration and implementation in Media domain.

- Expertise in Salesforce.com, Sales Cloud, Service Cloud and Community Cloud.

- Implementation of Objects, Custom Apps, Record Types, Page Layouts, Validation Rules, Workflows, Approval processes, Sharing Rules, Profile permission, Email Templates and Change Set.

- Involved in Custom Approval module of project, and other key development & Configurational areas. Also had hands on training on Case management, Assignment, Escalation rules, Web-to-case, Email-to-case.

- Developed Batch Classes, Triggers, Process Builders for automation of procedures, Rest API Services.

- Developed lightning components for lightning Applications & deployment from one org to another.

- Did a demo in-house project on automobile Industry, acting as a Salesforce developer alongside a team of three more developers and a Business Analyst.

- Implementation of SMS API of third-party for sending the OTP & order confirmation SMS.

Her best values are:

- Understanding of Salesforce ecosystem
- Organized approach with attention to details, development of code using best practices and effective communication & coordination with all stakeholders.

Functional Expertise

- Business Analysis
- Research & development skills
- Team Building / Leadership
- Analytical Skills

Technical Expertise

- Salesforce Admin, Configuration, Salesforce Development, Aura Components, Knowledge Configuration, Rest Services, etc.
- Force.com site creation
- Sales Cloud
- Service Cloud
- Community Cloud

Methodologies

- Agile
- Hybrid
- Waterfall

Languages Spoken

- English
- Hindi
- Punjabi

Education

- B.Tech in Information Technology

Relevant Experience

- **Developer** for a leading Media Conglomerate Company in India.

➤ Worked as a salesforce developer for implementing CRM of a media company across print media. Implemented configurations including objects, lows, validation rules, workflow rules, approval processes, sharing rules, profile permissions, escalation rules, communities, apex classes, apex triggers, batch classes, lightning components, test classes, fixing issues, etc.

➤ Implemented one more project for them which was an online portal for customers to gift their loved ones the newspaper across several cities. Functionality includes creation of guest user and setup of guest community and force.com site. Developed various lightning components, batch classes, static pages and so on.

- **Developer** for a leading Glocal Company in India.

- **Developer** for a leading Insurance Company : Implementing the whole project on service cloud.

SALESFORCE CERTIFIED
Platform Developer I

SALESFORCE CERTIFIED
Administrator

SALESFORCE CERTIFIED
Platform App Builder

Cognizant