RAMAN M

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FULLSTACK / WEB UI DEVELOPER

Solution focused, meticulous and result oriented professional with over 6+ years of successful career with diverse roles distinguished by commended performance and proven results.

Areas of expertise include:

- Web Design
- Web Development
- SEO
- Photoshop

- PHP Development
- PYTHON Development
- REACT JS Development
- Digital Marketing

- Web Analytics
- Copy Writing
- Blogging
- Team Building/Training

PROFESSIONAL EXPERIENCE

DMAG Media, Vellore-632009, Tamil Nadu
Full Stack Developer (2016-2018)

REDBACK IT SOLUTIONS, Vellore -632009, Tamil Nadu
Full Stack Developer (2018–2019)
Project Coordinator (2019-2021)

Kinney Infotech, Chennai, Tamil Nadu **- Full Stack Developer (2021-2022)**

eNoah I Solution - Associate Consultant (2022-Present)

Initially hired to design a website. Quickly introduced to Development as means to generate brand awareness and develop leads.

Promoted to build new department with accountability for web analytics, lead generation/landing page design, social media strategy, multivariate testing, email marketing, blogging, Organic and Paid Search engine Results

HIGHLIGHTS:

- Implemented **Latest Technologies** to The Project to Make Attractive.

- Increased Web Application Speed By using **Progressive Web Technology**.

- Created **Best SEO Supported** Web Application for Client Satisfaction.

- **Launched** first E-mail marketing and WhatsApp strategy for company.

- **Achieved page 1 Google rankings** for several clients within only 6 months.

KEY SKILLS

SEP:
- On-page optimization and off-page optimization.
- Keyword research
- Link building

TECHNICAL SKILLS

Programming: HTML5; CSS3; JavaScript; ReactJS; NODE JS; MongoDB; PHP; MySQL; PYTHON

Framework: ANGULAR; LARAVEL; CODEIGNITER; DJANGO; EXPRESS JS; WORDPRESS

Email marketing: MailChimp.

Web Analytics: Google Analytics.

Internet advertising: Google Ads, Facebook Ads, WhatsApp.

Tools: Uber suggest, Google Search Console, Google Keyword Planner, Google trends

Knowledge Panel: Google My business

ADVANCED TECHNICAL SKILLS

Basic concepts of programmatic media buying and real time bidding.

- Buy ad space in real time
- Ad serving
- Programmatic Participants
- Programmatic transcript type
- DoubleClick

ACADEMIC CHRONICLE

2016 – B.E(ELECTRICAL & ELECTRONICS ENGINEERING) from ADHIPARASAKTHI COLLEGE of ENGINEERING, affiliated ANNA UNIVERSITY with 70%(first class).

2013—DIPLOMA IN ELECTRICAL & ELECTRONICS ENGINEERING from RANIPET

INSTITUTE OF TECHNOLOGY with 73%

DECLARATION

I hereby declare that the above furnished information is authentic to the best of my knowledge.

(RAMAN. M)

PROJECT LIST:-

1. VELLORE ADS

Client Name: Velloreads
The technology used: React Js Front end
Backend: Node Js - MongoDB
Duration: 6 Months.
URL: https://velloreads.com

2. EURODTS

Client Name: EURODTS
The technology used: React Js Front end
Backend: Node Js - MongoDB
Duration: 6 Months.
URL: https://eurodts.com

3. Mayura Ayurvedhasramam

Client Name: Mayura
The technology used: Angular Front end
Backend: Codeigniter - Mysql
Duration: 3 Months.
URL: https://mayuraayur.com/

4. EayurMeds

Client Name: EURODTS
The technology used: React Js Front end
Backend: Codeigniter- Mysql
Duration: 3 Months.

5. Manoram Software

Client Name: Manoram Soft
The technology used: React Js Front end
Backend: Laravel - Mysql
Duration: 2 Months.
URL: http://manoramsoft.rf,gd

6. Redback Website Sales

Client Name: Redback
The technology used: React Js Front end
Backend: Codeigniter - Mysql
Duration: 6 Months.
URL: https://redbackwebsite.com/

7. Raman Portfolio

Client Name: Raman
The technology used: Reactjs Front end
Backend: Nodejs MongoDB
Duration: 1 Month.
URL: https://ramrec.rf.gd

8. Raman Django

Client Name: Django Protfolio
The technology used: React Js Front end
Backend: Python Django - sqllite
Duration: 1 Month.
URL: http://ramanvellore2020.pythonanywhere.com/