SFDC–DATA ARCHITECT
BUSINESS ANALYST

SHEFALI BIMAL

PERSONAL PROFILE

A budding, inquisitive & result–driven executive bridging the gap between client requirement and satisfaction, with 5 years of experience in the software industry

AREAS OF EXPERTISE

- Business Analysis
- Data Architecture
- Statistical Analysis
- Tableau – Report and Dashboard
- Talend
- Salesforce Data Management
- Salesforce Configuration
- SQL, Excel, PowerPoint
- Einstein Analytics
- Data Loader, Workbench
- Data Modelling
- SQL Server

CERTIFICATIONS

- Salesforce Certified Data Architecture and Management Designer
- Salesforce Certified Einstein Analytics Consultant
- Salesforce Certified Sales Cloud Consultant
- Salesforce Certified Platform App Builder Consultant

OTHER SKILLS

- Good Communication
- Good Team Player
- Leadership and Managerial skills

PROFESSIONAL SUMMARY

Exposure and Experience in Business Analysis, Data Analysis, Data Mapping, and Data Migration using DBAmp, Talend and SQL Server

Proficient in requirement elicitation, requirement analysis, data analysis, data transformation, and data modelling in a Client–facing environment

Expertise in Data visualization using Tableau, Salesforce Reports and Dashboards and Salesforce Einstein Analytics

Sensitised to Statistical analysis using MATLAB and MS Excel

Experience in using data import–export wizard, Workbench and Apex data loader to perform data operations

Hands–On Experience in Salesforce Admin configuration like formulas, validation rules, workflows, reports, and dashboards, etc.

Expertise in Salesforce Security (Profiles, Permission Sets, Role hierarchy, Sharing rules, etc.

Visited On–site and worked closely with key business stakeholders, developers, and clients to identify and implement system solutions to increase the overall efficiency

WORK EXPERIENCE

SFDC DATA ARCHITECT–BUSINESS ANALYTICS
Appirio – A Wipro Company

ASSOCIATE CONSULTANT
Appirio – A Wipro Company

Associate Consultant Trainee
Appirio – A Wipro Company

SFDC Ascend Intern
Appirio – A Wipro Company

EDUCATION HISTORY

MANIPAL UNIVERSITY, JAIPUR

Bachelor of Technology, Information Technology, 2013–17
- Aggregate percentage – 83.5%

GET IN CONTACT

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