

Abhishek Rudra

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Summary

Ecommerce expert with knowledge across various ecommerce platforms like SAP Commerce Cloud, Salesforce Commerce Cloud and SAP CDC. Have an extensive domain knowledge in ecommerce been familiar with other CMS platforms like AEM and OMS systems like Vinculum and integration several payment gateways. Having commendable leadership qualities with an attitude to lead the team with example.

Professional Experience

BORN COMMERCE PRIVATE LTD.

FEBRUARY 2016- PRESENT

SENIOR LEAD ENGINEER

Client: HoAD | Technology: Salesforce Commerce Cloud

Responsible for the entire project from discovery. Launch of 4 parallel apparel sites with multiple integrations.

- QwikSilver Gift Voucher integration and loyalty CRM system integration.
- Integration of 3 different payment gateways – Razorpay, Paypal and Adyen.
- Complete fulfillment process with vinculum OMS integration along with development of custom returns module.
- Business Manager customization to add new modules and screens in BM.
- Page designer customization with creating new components.
- B2C CRM Sync integration with Salesforce service cloud and email integrations with Salesforce marketing cloud.
- OCAPI customizations for OMS data processing.
- GTM, facebook pixel, pixibo integration along with generation of csv feed files.
- Working and improving site performance resulting in a super-fast website.
- SRA documentation along with designing the complete system architecture and providing technical solutions.
- Managing a big team and client discussions striving for a timely delivery.

Client: INOR | Technology: SAP CX 2005

Responsible for the entire project from discovery. It is kind of a hybrid marketplace for selling furnitures and fully furnished flat through the B2B module.

- Creating a custom plan module which enables to sell product and properties together as a fully furnished flat leveraging the B2B Quotes module.
- Implementation of custom solr search containing a new search as property search.
- Integration of payment gateway – Veritrans as SOP implementation.
- Creation of a custom marketplace for furniture, where furniture from different platforms are sold and also designing the order fulfillment process for the same.
- Integration with SAP Customer data cloud for login and registration. Also customizing the existing SAP CDC to fit in with the client b2b requirements.
- Implementation of custom wishlist feature for products and properties.
- As senior lead, leading the entire project along with business understanding, nurturing junior devs, managing tasks through JIRA and ensuring a complete bug free timely delivery of the same.
- Worked on multiple discovery sessions brainstorming, creating development estimates and segregation of tasks for multiple phases. Also created TSD for the current project.
- Responsible for CCV2 deployments.

Client: Astra | Technology: Hybris 6.0

It was a code review project, where I reviewed the entire existing system for issues, coding standards and guidelines. Along with this also worked on providing various new design solutions to improve on the performance of the existing site.

LEAD ENGINEER

Client: Adastria | Technology: Hybris 6.6

Handled the entire **order module** and helped in designing the **headless commerce framework** for the project.

- Under order module
 - Worked on the complete fulfillment process of the order.
 - Designed and created an extensive and complex returns flow including fulfillment and infinite exchanges.
 - Designed the complex inventory structure which involves temporary inventory locks in cart.
 - Worked on multiple payments such as GMO and CVS (Convenience Store)
 - Worked on integrating the ERP through web services.

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- Worked on complex back-office customizations related to product
- Separate search engine integration zeta search through REST APIs in place of SOLR.
- Mentored a group of junior developers and gained expertise in Hybris.
- Acquired knowledge on certain stages of payment like AUTHORIZATION, SUBSCRIPTION, CAPTURE, REFUND and concepts in back-office customization such as widgets, editors etc.

SENIOR SOFTWARE ENGINEER

Client: Lennox Oculus | Technology: Hybris5.6

Worked on developing Lead Management system for B2B client

- Under lead management system
 - Worked on advanced Java Script for the site.
 - Wrote a complex logic to devise the entire lead management systems and bulk uploads and a complete proposal creation flow based on the hybris checkout.
 - Worked on email templates through business processes and models.
- Gained knowledge about the leads and proposals flow which are used to bring in sales.

Client: Rodan and Fields | Technology: Hybris 6.0

- Worked on CMS restrictions by making custom restrictions.
- Worked on data hub for order and returns fulfillment, replenishment order module and completed complex replenishment order requirements.
- Worked on the ASM add-on by creating a custom ASM storefront.
- Worked on back office customizations and SOLR search to creating a custom SOLR search for users along with products.
- Worked on consuming REST based web services from mulesoft.
- Working on exposing REST based web services for user updates to system.
- Worked on oauth authentication.

SOFTWARE ENGINEER

Client: MEYER | Technology: Hybris

- Automated WCMS (Web Content Management System) components
- Worked on Order approval flow & product search changes on storefront.
- Created order and product reports and worked on different types of cronjobs such as composite and export data cronjob.
- Remodeled account register page
- Worked on migrating the shipping system from FedEx to UPS.
- Worked on creating custom BOGO promotion as per the requirement and implemented the send email functionality in various new places.
- Worked on google analytics and implemented it in various pages of storefront

SAPIENT NITRO

JUNE 2014-FEBRUARY 2016

ASSOCIATE TECHNOLOGY L1 - DESIGN AND TECHNOLOGY

Client – Cintas Corporation | Technology: Hybris

- Worked with the integration and designed and implemented the consumption of SOAP based services.
- Worked on exposing SOAP (Simple Object Access Protocol) based Order Status web service to Unity.
- Worked on Customer Model and implemented the functionality of updating the customer information to unity daily by writing cronjob
- Developed the daily inventory feed.
- Worked with the cockpit track - CSCockpit and implemented various functionalities like Add to Cart and Product with modifications.
- Worked on payment implementation in CSCockpit, customer search in CSCockpit and fixed defects from various modules in CSCockpit during the SIT/UAT phase
- Wrote unit test cases using the Mockito Framework.

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Proficiency

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|-----------------------|---|
| Certifications | Hybris Developer 6.2,Hybris Developer 6.0, PLC from IDTR,Shopify Theme Development. |
| Technologies | Java, Hybris 5.2.0.4,Hybris 5.7,SOAP Web Services, Spring, RESTful web services, groovy, beanshell,javascript,SAP CX 2005, ccv2, SAP Customer Data Cloud(Gigya), Oauth,Salesforce Commerce Cloud,Payment Gateways,EcmaScript , Vinculum Integration. |
| Hybris | Data Modelling, impex, cronjob, CSCockpit, WCMS, Storefront, Financial module, datahub, order replenishment, multiple payment gateways, back office customizations, ASM, promotion engine, drools rule engine,smart edit,SAP CDC(Gigya), order fulfillment. |
| SFCC | Data Modelling, Jobs, restful web services, BM customization, page designer, SFRA, Social login, OCAPI |
| APIs | CamelAPI, mulesoftAPIs, FedEx, Deqwas, UPS,GMO-PG,GMO- PS, Veritrans, Razorpay, Adyen, Paypal. |
| Frameworks | ZUL, Mockito, Spring,SFRA. |
| Tools | Eclipse, SVN,StarTeam, JIRA,Jenkins, ant, GitHub, winscp, Putty,IM tool,Microsoft, TFS, Idea, VSCode. |
| Domain | e-commerce |

Academic Achievement

| Year | Degree | University | Percentage |
|------|--------------------------------------|--|------------|
| 2014 | B. Tech (Electrical and Electronics) | National institute of Technology (NIT), Jamshedpur | 8.92/10 |
| 2010 | HSC - CBSE | Jawahar Vidya Mandir, Shyamali | 92.8 |
| 2008 | SSC- CBSE | St.Xavier's School, Ranchi | 94.6 |

- Secured AIR 349 in 8th National Cyber Olympiad.
- Secured 2nd rank in school during SSC, awarded by Hindustan times.
- Was among the top 10% scorers in HSC exams.

Academic Work

| | |
|---------------------------------|---|
| Projects/ Internship | <ul style="list-style-type: none">• Developed an online book store – BookStore, implementing the concepts of spring MVC and using the oracle DB and tomcat server• Worked on predicting the salinity gradient of solar pond.• Completed training in NTPC Badarpur |
|---------------------------------|---|

Extra Curricular Activities

- Founded Society of Electrical and Electronics Engineering and was elected as President.
- Coordinator of Director's Cut - movie-making event in OJASS- Annual techno-management fest of NIT Jamshedpur
- Received 2nd prize in the Age of Empires- gaming event in OJASS- Annual techno-management fest of NIT Jamshedpur