Ashi Verma

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Current Location: Bangalore

SUMMARY

Target-oriented Business Consultant with 4+ years of experience. Track record of administering products for delivering stellar customer experience in logistics, automotive and consumer goods industry. Played key role in Business and Digital transformation for 5+ clientele. Identified business and process gaps and remedied using collaborative and innovative initiatives

WORK EXPERIENCE

Accenture Technology Ltd., India
Business Consultant   *July 2019- Present*

- Gained in-depth knowledge of **product management** and **Salesforce** with Accenture Cloud Trade Promotion Management
- Analyzed and designed the **KPIs** for **Consumer Goods and Services** client for end to end business processes
- Formulated the **Azure Transformation** logic while coordinating with upstream and downstream systems
- **Negotiated** with client on the requirements and managed the **stakeholders** in the product ecosystem
- Led a team of **3** in Test phases to deliver value to the client undergoing **Digital Transformation**
- Created test suite with **>95%** Test Design Coverage and ensured a **100%** Test Execution Coverage
- **Partnered** with the **Innovation** team in designing the ACTPM **MVP** for upcoming markets

Capgemini Technology Ltd, India
Pre-Sales Consultant   *April 2018 – May 2018*

- **Awarded** Pre-placement Interview
- Coordinated with **20+** VP and Directors in preparing Battle Cards for **Pre-Sales** assignment
- **Trained** a team of 5 of the Global **Sales** Team on the Technical Offerings in Automotive Sector
- Delivered **Dashboards** using **Power BI** to visualize Project Management **KPIs** helping in informed decision making
- **Collaborated** with syndicate research team to prepare business-critical documentation on **cloud** services in China & US

Capgemini Technology Ltd, India
Associate Consultant   *September 2014 - May 2017*

- **Improved** major **Logistics** client's shipment handing capability using code **optimization** for organized invoices
- Handled the **Load** and **Performance** capability of the application in collaboration with the German team
- **Improved** load capacity and performance of application by more than **20%**
- **Accomplished** as a top performer in the team and **appreciated** for timely delivery of code for the build
- **Participated** in client workshops helping to comprehend requirements in terms of code

EDUCATION

Master of Business Administration (M.B.A), 2019, GPA 6.37/8
Goa Institute of Management

- Amongst top 3 CGPA holders
- Majors: Marketing and Operations - IT

Bachelor of Engineering (Hons.), 2014, GPA 7.71/10
Shri Govindram Seksaria Institute of Technology and Science, Indore

- Specialized in Electronics and Telecommunication Engineering
- Areas of interest included Digital Electronics, Microcontrollers and Embedded Systems

Class XII, 2010, 79%
Bonnie Foi Sr. Sec. School

Class X, 2008, 85.8%
St. Joseph's Convent Sr. Sec. School

ACHIEVEMENTS

- Top 6 Finalists in BEA'CON – the path to Innovation in Accenture Cloud Solutions for Consumer Goods, 2021
- Runners up in ADVentures, Global Innovative Contest in Accenture Products and Platforms, 2020
- Undertook Sales Leadership Program by Kraftshala wherein helped increase sales for McCain and UrbanClap,2018
- Secured 1st place for project on market research in JIIS with students of Antwerp University, Belgium, 2017
- Completed introductory German language course, 2018-2019
- Registration of Graffiti in Limca Book of Records in college event, SGSITS, 2013

CERTIFICATIONS

- Microsoft Azure Cloud Fundamentals AZ 900 Certified, 2020
- Accenture Cloud Trade Promotion Management Certified, Accenture Products and Platforms, 2020
- Certified Lean Six Sigma Green Belt by KPMG, 2018
- Certificate of Achievement in Tableau Data Visualization Tool with distinction and hands-on knowledge on PowerBI
- Course Certificate by University of Virginia in Financial Accounting Fundamentals offered through Coursera, 2017
- Workshop completion certificate in Digital Marketing conducted by VP Marketing, Nestaway, 2018
- Certified Oracle Professional, Java SE 6 Programmer,2016
- Certificate in Embedded System Design (CRISP), MATLAB and Image Processing, 2014
- Certificate of Completion of Film Making and Dance Workshops by GIM, 2017-2019

KEY SKILLS

- Salesforce
- Business Process Development
- Problem Solving
- Market Research and Consulting
- Business Analysis
- Product Management
- Azure and Postman
- PMO tools Jira, Confluence, Remedy
- Tableau, Power BI
- Cloud-Based Technologies