MADHU PRIYA

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Professional Summary

- Responsible and energetic Salesforce developer proficient in the Salesforce CRM Tool. Enthusiastic and motivated, with a drive for excellence

- **6 years, 8 months of total experience in Salesforce.com Cloud Computing**

Certifications:

- Salesforce.com Platform Developer 1
- Copado Fundamentals I
- Salesforce.com Admin 201
- Salesforce.com App Builder

Core Competencies:

- Have experience in coordinating with multiple vendor's team whenever required and giving business demos
- Responsible for direct interaction and communication with the clients, requirement gathering, analysis, work delegation, development, and deployment of the project
- Hands on experience in Version Control and deployment cycle with good knowledge on tools like change set, Jenkins, and COPADO
- Proficient in SFDC cloud application development, analysis, design, customization, coordination, and deployment in SFDC
- Valuable experience in implementing salesforce automation and data validations using apex, LWC, triggers, workflow rules, approval process, validation rules, custom formula fields, case escalation rules, le ad assignment rules, scheduled jobs, scheduled report as per the business requirements
- Extensive work experience in designing of custom apps using custom objects, custom fields, custom tabs, custom reports, profiles, roles, queues, custom settings, page layouts, record types, dashboards, and various other components
- Designing and implementing security and sharing model of the salesforce org by developing and configuring profiles, field level security, organization wide defaults, roles, sharing rules, manual sharing, and permission sets
- Knowledge of connected apps and force.com web services API

- Experienced in working with tools like data loader, workbench, dataloader.io, Salesforce Inspector, Lightning Studio
- Hands on experience in writing optimized SOQL queries in triggers and apex classes for better performance and user experience
- Experienced in debugging and fixing all sorts of productions bugs, development issues, testing issues, governor limits, user privilege issues, data issues
- Experienced in data cleaning for production using data loader, reports, excel operations and batch apex to update all historical records for any missing data
- Excellent and effective inter-personal and communication skills and the ability to interact professionally with a diverse group of clients and staff. Versatile team member with good critical thinking skills

TECHNICAL EXPERTISE:

- Salesforce service cloud and Sales cloud
- Salesforce Configuration
- Salesforce Customization
- Salesforce Master Data Management
- COPADO
- Salesforce Shield Platform Encryption

Experience

1. Accenture – Bengaluru (08/2016 to 03/2019)

Designation: Software Engineer(SE)
Project: HEXA (BMS) is a global medication information case and content management system. The system ensures streamlined quality process to capture, manage, and respond to customer requests on client's products.
Role: Application Development Analyst
Responsibilities:

Application enhancement Release:

Collected requirements directly from the business, analyzed the requirement and provided estimates to business. Created proper documentation of requirement collected by business and then designed them according to estimates provided. As a developer I was accountable for development, deployment, and bug fixes.

Configuration Release: Managed the configuration releases as a change manager where my responsibilities were to collect items (request) and then create plan of deployment in all lower environment and production environment with start and end dates. Follow up with Individual request owners to get it reviewed by SME and then deploy in production.

2. GlobalFoundries – Bengaluru (03/2019 to 09/2020)

Designation: Sr Anlst Business Sys Analysis
Role: Lead Developer
Responsibilities:

- Worked as a Lead Developer and took ownership of different modules. Worked on building custom logics and pages using Apex Class, VF Pages, Batch Class for both Classic and Lightning
- Worked as Lead Developer for Master Data Management of the salesforce system being. We were focused on building Taxonomy and maintain a golden source of data in the salesforce system which further flows down to different integrated system. Involved in end-to-end design, development, testing and deployment of the project
- Worked as front-line developer to build custom logics and upgrade the existing data model of the system by removing the reference of existing attributes from all over the system and creating attributes to function as golden source of data without disturbing the existing functionalities

3. **PepsiCo – Hyderabad (10/2020 to till date)**
   Designation: Lead Engineer II
   Role: Senior Developer
   Responsibilities:
   - Worked as a Lead Salesforce Developer. Worked on building LWC Application for Time management of front-line workers
   - Created Custom Application using LWC to replace the existing application built on Aura
   - Working as senior front-line developer to design and build custom logics to upgrade the Time management application
   - Collaborating with vendors in building utilities for business to support complex functionalities.

Education

- **BACHELOR OF Engineering in ISE from JSS Academy of Technical Education, Bangalore (VTU)**
  o Scored **70.2%** in BE (2012-2016)
- **Completed HSC from DAV Public School, Bariatu, Ranchi (CBSE)**
  o Scored **66.16%** in 12th (2011)
- **Completed SSC from DAV Public School, Bariatu, Ranchi (CBSE)**
  o Scored **88.33%.**in 10th (2009)

Personal Information

Date of Birth   : June 13, 1993

Marital Status   : Single

Father 's Name   : Mr. M.M Singh

Address   : 209, DS MAX STARRY, Electronic City Ph 1, Bangalore, 560100

I hereby declare that the information given above is true and is correct to the best of my knowledge.
Madhu Priya