SANDEEP GONTI

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CAREER OBJECTIVE:

To work in a place conducive for mutual growth and to take up responsibilities where I am challenged to give my best.

SKILLS AND TECHNICAL EXPERTISE:

- Management professional with experience across Industries like Information technology ,Media, Social Sector, Retail, Banking and Financial Services.
- Worked across roles including Business and technology Analysis, Management Consulting, Business development, sales.
- Delivered data-driven decision making across Business and Technology-teams, and excelled at cross functional and ambiguous problem solving with a blend of start-up mindset to fast track business output.
- Highly perseverant, who appreciates new challenges and new learning which in-turns help me and my organization growth. Certified in Digital Product Management from the University of Virginia

Area of expertise : Business & Strategy Consulting, Project Management, Agile & Scrum, Requirement gathering. **Tools** : Base SAS,SAS E Miner **Data preparation** :SQL, Alteryx **Visualization tools** : Power BI, Tableau

PROFESSIONAL EXPERIENCE AND PROJECTS

Fulltime Kaseya Bangalore	**Business Intelligence Analyst:** • Execute across full range of activities in the strategy development process- problem identification, framework development, data gathering, robust analysis, modelling and synthesis of findings, development of clear recommendations and presentation and assisting with executives in key Strategic decisions. • Work closely with the management on project planning, implementation, and post-implementation support • Preparing reports on the data and communicating these reports to the C-Level as well as to the different Country Managers • Continuously finding ways to automate and optimize the reports and iteratively build dashboards solving for the analytical needs • Conduct business and market research and develop business cases for future projects • Collaborate with stakeholders from different departments and locations for various ad-hoc projects pertaining to the data analysis • Assist with budgeting and the financials of the business **Product Strategy :** • Consulting, ideating, designing and executing various product and process improvement initiatives for consumer growth, new project launch and customer experience, in close coordination with directors. • Manage Product roadmap and creating customer personas • Conduct evaluations, project and feasibility studies to understand end user requirements, improve data accuracy and product quality, and sanitize process errors. • Manage and mentor cross-functional project teams Internationally –product development, quality assurance, operations, etc. • Bridging the gap between Technical team and market trends thereby always keeping product market-ready	Sep 2019 to Present
Fulltime Wipro Ltd Hyderabad	• Built customer confidence by actively listening to their concerns and giving appropriate feedback. • Sustained efforts in Agile and Waterfall methodologies to achieve results. Adept	Sep 2015-June 2017

Project engineer	in ETL and Functional Testing in Different databases engines like Oracle Teradata • Analyzing Customer databases and by using decision making engines like CIM (Customer Integration Manager) for HSBC. • Creating campaigns for Better Sales generation for HSBC. • Preparing the test traceability matrix to confirm the test coverage and mapped it with the test cases. • Working on Agile (SCRUM) methodology and using Jira for defect tracking. • Creating test data using SQL, writing SQL queries for back-end testing • Interacting with the development, configuration, and operations team to ensure the quality of software meets user's expectations. • Verification of various components integration of the application and end-to-end testing execution. • Participating in the design review, requirement analysis, and releasing the review meeting. • Participating in daily standup meetings and creating reports as needed by the QA lead. • Working closely with other team members to create test plans, test cases and test scripts.	
Live Project	**GMRVF: ANALYSIS OF MINIMUM LEVEL OF LEARNING FOR GMRVF SKILL TRAINEES** **Project deliverables** • Gathering Business requirements and Analyzing the data. • Created Dashboard for the given data on Tableau. • Have done Statistical analysis for the data (using Base SAS) • Primary and Secondary research • Have submitted a detailed analysis and provided the Insights of the Minimum level of learning for different training centers. • Presented the Insights and Solutions to higher level Management	Oct 2018 – Feb 2019
Internship	**Campaign for Qwardo Virtual content marketing Summit and Marketing Analytics** • Market research (Primary and secondary research), Email marketing, Lead generation, Social media Promotions and end to end campaign for the summit covering US and Europe Markets • Digital Marketing Analytics for Website visitor Engagements and Conversions. • Identification of several SaaS companies as suitable prospects for the company	March 2018-June 2018
	Educational Qualifications: • Completed PGDM (**Marketing** (Major) and IT& analytics (Minor)) from Institute of Management technology, Hyderabad securing **8.32** CGPA (2017-19) • Completed B.tech (EEE) from Gitam University, Vizag securing **8.00** CGPA (2011-2015) • Passed HSC from Sri Chaitanya College, Vijayawada with **92.9**% (2009-11) • Passed SSC from Bhashyam Public school, Srikakulam with **93.33**% (2009) **Certifications:** • Certified in Digital Product Management from the University of Virginia • Scrum fundamentals certified • Certified in Strategy consulting Virtual Experience program from BCG • Certified in SQL and Relational databases, Statistics (101), Predictive modelling Fundamentals, Introduction to Data Science by IBM. • Achieved Harvard certificate on Basic Excel and Quantitative modelling **ACHIEVEMENTS, AWARDS AND ASSOCIATIONS:** • Part Time Associate at I-PAC. • Winners in the IHL C-5.0 and IHL C- 6.0 cricket tournament. • Core Member of Analytics club. • Received Star of the week in the project for logging the most Quality bugs in a week. • PRESIDENT at EWB INDIA GITAM University for the academic year 2014-2015. • ORGANISING SECRETARY for the event H20 2014 on WORLD WATER DAY.	