Naveen Kumar Yedla

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<u>SKILLS</u>

• Project Management • Program Management • Certified Scrum Master • Stakeholder Management • Jira • Confluence • Timeline Tracking • Effort Estimation • Release Planning and Delivery Management • Risk Management • Team Management • Oracle SQL • Python • Pre-sales • Agile Methodology • People Management • Customer Interaction • Resource Management • Performance Management • MS Excel • MS PowerPoint • MS Word • CVS repository • GitHub repository

<u>SUMMARY</u>

- Software Engineering Leader with 12.8+ years of demonstrated experience in building and leading product teams to accomplish required results.
- **Certified Scrum Master (CSM)** from Scrum Alliance (Credential ID 000311919).
- Lead multiple scrum teams and taken ownership of all **scrum rituals** which includes product backlog grooming, release grooming, sprint planning, mid sprint planning, sprint demos, sprint retrospection, story estimations by **working closely with Product Owners & stakeholders**.
- Very good understanding of **scrum principles and roles**.
- Active participant in **requirement gathering** and functional discussions.
- Experience in **working closely with senior management** for creating project timelines, resource management and communicating risks with mitigation plans.
- Proven experience in **end-to-end product delivery** including – requirement gathering, design, development, testing, documentation, release and implementation of enterprise software systems.
- Can **efficiently communicate** with different levels of associates.
- Innovation driver, instrumental in leading re-inventing enterprise products into modern SaaS/Cloud Services and adding new solutions with latest technologies which include Python and Docker, for newer markets, and accelerating long and short-term business results.
- Strong understanding of technical aspects of product, decision making and problem-solving skills, for enabling effective solutions with high level of client satisfaction.
- Foster collaboration across **multiple cross-functional teams.**
- **Preparing Release plans and delivery estimations** based on the history of scrum effort estimation.
- Single point of contact for complete project ownership.
- **Directly worked with Cathay Pacific customer**, to enable high level of customer satisfactions, by **managing the support team** functions.
- Experience working and leading team of difference technical capabilities and guiding the team through continuous improvement process.

<u>**EXPERIENCE SUMMARY**</u>

HCL Technologies, Hyderabad, Engineering and R&D Services
Jun 2018 - Present

HCL Technologies partnered with JDA Software Inc (currently Blue Yonder) for development, product support and go-to-market initiatives of JDA Commerce, SofTechnics, and Pricing and Revenue Management (PRM) solutions. As part of this alliance, I was hired by HCL Technologies along with my team, to continue leading JDA Cargo Optimizer product, which is part of JDA Pricing and Revenue Management solution suites.

JDA Cargo Revenue Optimizer is a complex solution involving forecasting, optimization and real time interactions, using different techniques and algorithms, targeting at maximizing revenue to customer. This project uses Machine Learning, Python, C++, Java, oracle DB as core languages as part of its technologies.

➢ <u>Role played:</u>

Role: **Senior Project Manager, Product Development - JDA Products**   Duration: **Jun 2018 – Present**

➢ <u>Key achievements during this tenure:</u>
- Leading a team for incorporating Machine Learning into existing solution for better forecasts and driving the product to make it available for two tier customers.
- Motivating team to focus on product commitments during transition phase, such that customers are not impacted.
- Ensuring a smooth product transition and associate movement, by working with JDA and HCL higher management.
- Delivering customer UAT commitments and patches/releases on time, to ensure business continuity, while transition phase is in progress.

At HCL, as a Sr Project Manager for JDA CRO, I was managing complete product development activity for CRO, driving the global delivery of the air cargo space for 'Cathay Pacific Airlines, SAS Cargo, FedEx Airlines and American Airlines' customers. Responsibility also includes to collaborate with JDA higher management, being part of HCL team - to communicate the delivery status, risks and mitigation plans.

As an additional responsibility – I started taking care of JDA RRO Product delivery responsibility & had an opportunity to work with the Supporting services team for supporting Cathay Pacific Airlines Customer directly.

I also continued playing active Scrum Master of multiple scrum teams, which involves working with Product Manager and Scrum Teams for new product requirements (user stories) and Support raised defects. As scrum master I as well took care of all scrum rituals which includes backlog grooming, Sprint Planning, Sprint retrospection meeting, Mid Sprint planning and Sprint demonstration.

JDA Software India Pvt. Ltd, Hyderabad, Product Development
Jul 2008 – May 2018

JDA is a software company providing end-to-end supply chain solutions for manufacturing, retail, logistics and category management verticals.

➢ Roles played:

Role: **Project Manager, Product Development**   Duration: **Jul 2017 – May 2018**
Role: Project Lead, Product Development   Duration: Apr 2014 – Jun 2017
Role: Senior Software Engineer, Product Development   Duration: Apr 2012 – Mar 2014
Role: Software Engineer - Intermediate, Product Development   Duration: Apr 2011 – Mar 2012
Role: Software Engineer - Entry, Product Development   Duration: Apr 2010 – Mar 2011
Role: Associate Software Engineer, Product Development   Duration: Jul 2008 – Mar 2010

➢ Key achievements over the years have been:
- Successful in building the development team from the ground up and continually reducing the on-boarding time for new associates to be productive
- Incubating a SaaS prototype for a tier-II Air cargo solution that has been demonstrated to a potential customer
- Mentoring and managing a team of people to work on varied innovation projects within the company and make a positive customer impact.
- Emphasizing on a culture of innovation, operational efficiency and learning
- Incorporating multi-processing in a process involving generating routes using fork system calls.
- Designing and development of multiple modules existing in system.

At JDA, **during 2014 – 2018 I managed product development** (PD) team for CRO product, which is a decision taking support system aiming to maximize the potential revenue by optimizing the allocation of forecasted demand over the capacitated network.

Outline of my responsibilities are:

- o Complete project delivery ownership
- o Playing as Scrum Master - responsible for collaborating with team and conducting sprint planning's, sprint demos and Sprint retrospection meetings.
- o Playing an important role in gathering functional requirements.
- o Working with Product Owner in grooming product backlog and influencing release scope.
- o Identifying project risks, defining mitigation plans, and communicating same in a timely and appropriate manner.
- o Participating in estimation as necessary to plan release/project timing and deliverables.
- o Drive organizational initiatives by collaborating with leaders and stakeholders across departments.
- o Fostering innovation through crowd sourcing of incremental ideas and implementations that have a positive impact on product positioning in the market space.
- o Resource Management and conflict resolution, if any.

At JDA, **during 2008 – 2014 all my roles were that of an individual contributor role**, for CRO product which involves gathering functional changes, developing, unit testing and performing code reviews.

Outline of my responsibilities are:

- o Participated in application design, system analysis and development.
- o Code and design reviews for product enhancements and critical defects
- o Implementation of code using C++ language, on different Unix flavors (AIX, Linux, HP-UX, Solaris) Operating Systems.
- o Debugging using GDB and DBX debugger during root cause analysis.
- o Implementing queries using Oracle SQL database query language.
- o Developing Unix Shell scripts.
- o Performing code reviews.
- o Mentoring new joiners.

EDUCATIONAL QUALIFICATIONS

- ➢ **Master of Science (M.S.),** Software Systems from 'Birla Institute of Technology & Science (**BITS**)', Pilani, Rajasthan, India with CGPA 7.5
- ➢ **Bachelor of Technology (B.TECH.),** ECE from HITS, Jawaharlal Nehru Technological University, Hyderabad, India with CGPA 7.9