JAGANNATH REDDY.R

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Salesforce Einstein Analytics Developer (Tableau crm)
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Career Summary:

- Overall 4 years of experience in Sales force Einstein Analytics, SFDC Reporting/Developer.

- Modeled the Sales force data in Einstein Analytics using dataflow and created various datasets according to the business.
- Designed and developed various lenses, Dashboard's.
- Implemented both the data level security using security predicate, object level using the permission sets.
- Developed dashboards using bindings, Navigation.
- Implemented replications for most of the object for performing incremental load.
- Have modeled the report types and created the Standard live reports in SFDC transaction system based on the relationships.
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- Designed complex reports and dashboard using SFDC Reporting.
- Involved in most of the admin activities like Creating users, groups, Roles, object manager, Creating workflows, SSO Implementation, security, user management tasks.
- Creating Test Cases and performing Unit Testing.
- Experience in designing, developing and execution of Test Cases.
- Prepared and participated in Reviews and Walkthroughs of test plans, test cases, test reports, functional requirements and technical speci1cations.
- Exposure in Deployment and Release activities.
- Client interaction for getting requirements and support activities.
- Developed Reports according to given Design documents. Prepared Unit test Plan and tested the interface. Coordinated with Onsite Team.

Education:

B.Tech from JNTUK, 2017

Professional experience:

- Currently Working as a senior CRM Analytic Developer in Accenture Bengaluru June 2022 to till date.
- Working as Senior Software Engineer in HCL Bengaluru Feb 2019 to May 2022.
- Worked as a Software Engineer in TCS, Bengaluru from Jan 2018 to Jan 2019.

Projects:

Project 1

Client: British Insurance.
Environment: Salesforce, Einstein Analytics, SFDC Admin/Developer.
Role: Einstein Analytics Developer/ SFDC Reports Developer.

Description:

British Insurance is one of the leading companies in the nation for the Unemployment, Accident and Sickness insurance providers. British Insurance offer holiday home insurance, unoccupied property insurance, landlord insurance and non-standard construction property insurance. The Insurance Data warehousing project was developed in an effort to streamline the entire process of Insurance and to keep track of various 1nancials on a daily, weekly, monthly basis. Claims, Premium, Loss and Contracts were some of the modules we were basically dealing.

Responsibilities:

- Gathering Business requirements from users and designed application architecture as per business requirement.
- Modeled sales force data in Einstein Analytics using dataEow and created various datasets. Created complex data flows from scratch, best using EA dataflow transformations.
- Efficient use of Connect data sources and Bindings to create well interactive dashboard and give meaningful insights.
- Involved in sales force admin & con1guration activities.
- Transform and load data into sales force object using ADF.
- Designed and developed various lenses, Dashboard's.
- Implemented both the data level security using security predicate, object level using the permission sets.
- Developed dashboards using bindings, Navigation.
- Implemented both the data level security using Pro1les, permission set and sharing rules. Have modeled the report types and created the Standard live reports in SFDC transaction system basedon the relationships.
- Designed complex reports and dashboard using SFDC Reporting.
- Worked on Data Loader activities to import the data from other applications for one-time activity Worked on Batch classes and scheduled them for Continuous data import activities. Handled performance tuning activities of various lightning components.

Responsibilities:

- Worked on Salesforce Wave/Einstein Analytics to create to reports and build the dataEow mappings. Modeled the salesforce data in Einstein Analytics using dataflow and created various dataset according to the business.

- Designed and developed various lenses, Dashboard's.
- Implemented both the data level security using security predicate, object level using the permission sets.
- Developed dashboards using bindings, Navigation.
- Implemented replications for most of the object for performing incremental load.
- Have modeled the report types and created the Standard live reports in SFDC transaction system based on the relationships.
- Developed the dashboards and reports based on business requirements. Designed complex reports and dashboard using SFDC Reporting.
- Development of various dashboards and reports according the user requirements. Very well versed with SQL, SOQL and SAQL.
- Designing complex reports and dashboards and creating the same in Einstein.

Project 2

Client : S.L.A. Pharma, U.K
Role : MIS Analyst
Environment : VBA, Advance Excel

Description:

SLA Pharmaceuticals has its own manufacturing and marketing divisions. The people involved with the marketing division goes through the Drug industry extensively and 1nally comes out with the information basing on which the company produces the drug products. Once when the product is produced the next thing to be done is making the product available in the market. This can be achieved through the dealers of the Drug products or they can sale the products directly to customers like medical stores, and hospitals. The whole process will be done basing on the order and Invoice.

Responsibilities:

- Expert in business analyst and in excel.
- Expert in automating reports using VBA in excel.
  Having Experience in user forms.
- Interacting with client directly through scheduled daily/weekly Business Conversation (Email) Analyze data and create reports in a presentable format.
- Convert raw data to usable and manageable information.
- Multi-tasking abilities and the ability to work in a fast paced environment.
  Developed modules to export the data to excel for creating charts and graphs.
- Having work experience on automating the reports in Excel by using VBA macros Connected Tableau server to publish dashboard to a central location for portal integration.