

Avinash Pothu

Creative Writer / Filmmaker / Digital Marketer

CONTACT

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WORK EXPERIENCE

Six years experience in Video Production, Creative Writing, Digital Content and Advertising.

Links To Recent Works

- [INHABIT AD FILM](#)
- [FULL THROTTLE DOCUMENTARY](#)
- [INNOVATOR SERIES EPISODE 1](#)
- [BOUNCE ENERGY DRINK ANIMATION AD](#)

Mozaik Studios, Hyderabad— Creative Video Producer

September 2018 to PRESENT

Scripted, handled production and directed ad films, music videos, short films, animation ads and corporate videos.

Freelance Filmmaker and Screenwriter, Hyderabad

September 2015 to PRESENT

Currently scripting web series for two leading OTT platforms under Scriptsville. Worked as an onsite editor and executive producer for feature films.

Raasta Studios, Hyderabad— Producer - New Initiatives

March 2017 to June 2018

Successfully launched an alternate production house and completed five independent projects across multiple genres. Scripted and directed two documentary series. Worked on corporate films and VR projects.

Mediamint, Hyderabad — Campaign Analyst

April 2014 to June 2015

Managed multiple high budget digital advertising campaigns under Hearst Division. Responsible for improving overall process and efficiency in day to day tasks.

Toptalent, Hyderabad — Sales & Marketing Executive

June 2013 to February 2014

Responsible for developing and implementing marketing strategies. Handled all content marketing; text, social media and video. Increased revenue and user registrations with strong focus on startup sales.

SKILLS

Film Direction, Script writing, Video Editing, Creative Writing, Photography, Digital Advertising, Campaign Management, Social Media Marketing.

EDUCATION

BITS Pilani Hyderabad Campus
B.E(Hons), Electronics and Communications , 2009 - 2013.

FREELANCE PROJECTS

1. Screenwriter for animation explainer video firm The Chitrakars.
2. Executive Producer for independent film Ranganaayaki.
3. Onsite editor for Punjabi feature film Sarabha.
4. Podcast host and producer for The Indiestreet.

ELECTIVES

Theatre Art & Acting, Marketing Management, Business Policy, Social Entrepreneurship, Bhagavad Gita.

AWARDS & HONORS

1. Speaker at Under 25 Club, 2016.
2. Fundraising volunteer of the year, 2014, Vidya Help Line, Nirmaan.
3. Head of Department of Informalz, national annual fest Pearl 2012.
4. Head of training committee, Mediamint.