

# Akashdeep Arora

## Associate Lead - Salesforce

Official 8X Salesforce Champion and Trailblazer Community Leader with proven ability to develop and implement Force.Com strategies overseas with 5+ years of experience. Create business strategies, find ways to increase productivity and to work in an organization with a professional work driven environment where I can utilize and apply my technical knowledge & skills which would enable me as an certified experienced employee to grow while fulfilling organizational goals.



er.akashdeeparora@gmail.com

9483403168

linkedin.com/in/akashdeeparora

@akashdeeparora1

https://trailblazer.me/id/akashdeeparora

## WORK EXPERIENCE

### Associate Lead

HyTechPro

07/2018 – Present

Noida

### Software Engineer SFDC

SvimTech Software Pvt Ltd

10/2017 – 06/2018

Gurgaon

### Salesforce Developer

Tavant Technologies

01/2017 – 10/2017

Bangalore

### Project Trainee

Sabre Technologies

07/2016 – 12/2016

Bangalore

### Process Associate

Concentrix Technologies

09/2015 – 05/2016

Bangalore

## CERTIFICATES

Sales Cloud Consultant

Platform Developer 1

Platform Developer 2

Salesforce Administrator

Advanced Administrator

Non Profit Cloud Consultant

Salesforce App Builder

Einstein Analytics and Discovery Consultant

Copado Admin

Fonteva Events and Platform

## EDUCATION

### B.Tech

Moradabad Institute of Technology

2011 – 2015

## SKILLS

Salesforce

Sales Cloud

Trigger

Apex

Batch Apex

Data Migration

Lightning

Talend

Agile Project Management

Leadership

Jira Management

International Client Interaction

Salesforce Administration and Customization

Data Loader

## ORGANIZATION

### Salesforce Experience (2015 – Present)

- Strong Experience in Configuration, Customization and development of Salesforce CRM and Force.com platform using Visualforce and Apex.
- Working Experience in creating custom objects, custom tabs, custom fields, Record Types and Page layouts, picklist, and validation rules, Roles, Profiles, according to application requirements.
- Strong IT development background independent of Salesforce.
- Systems administration experience with Salesforce.
- Experience in production support.
- Experience with Salesforce security model.
- Experience in Marketing Cloud.
- Having good experience on formulas, Workflows & validations.
- Having Experience on Apex Classes and Visual Force Pages with Lightning. Good development experience with Apex Language, Apex Triggers, Apex Scheduler, Batch Apex.
- Experience developing REST API's and Salesforce web services integrating Salesforce with external systems.
- Strong Experience in setup and configuring, roles, profiles, reports and dashboards.
- Apex Data Loader in handling massive amounts of user data.
- Experience with Talend data Integration ETL Tool for Data Migration between two systems.
- Self motivated and quick learner. Ready to explore and learn new technologies.

## HONOR AWARDS

### Salesforce Lightning Champion (2020 – Present)

Salesforce

- Salesforce published the list of 88 Trailblazers in the world on their official website

### C-CAT Rank Holder

CDAC

### AMCAT Topper in India

AMCAT

### 6X Ranger

Trailhead

## LANGUAGES

English

Full Professional Proficiency

Hindi

Native or Bilingual Proficiency

