Racharla Aravind

Salesforce Developer

CERTIFIED Platform Developer I

Platform Developer 1

Personal Info

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Date of birth: 01-05-1995

Technical Skills

SALESFORCE TECHNOLOGIES:

- Salesforce CRM
- Apex Triggers
- Apex Controllers
- LWC
- Workflow & Approvals
- Basics Case Management
- Custom Objects
- custom settings
- Dashboards
- Snapshots
- SOQL
- SOSL

SUMMARY OF QUALIFICATIONS

- ❖ Having 4 years of Salesforce.com Platform experience and 7.5 years of overall IT experience, involved in various stages of Software Development Life Cycle (SDLC) including Administration/Development, lightning web components, analysis, modelling, design, coding.
- ❖ Analyzed Sales, Marketing, Customer Service and Customer Support business processes used by salesforce.com customers and recommended ways to improve their processes using salesforce.com, force.com.
- ❖ Hands on experience in Salesforce.com CRM integration, developing and deploying custom integration solutions. Excellent skills in creating/trouble shooting/modifying Apex code.
- ❖ Strong knowledge on Administration setup, Apex, LWC and experience with different SFDC development tools like Force.com Eclipse IDE and integration tools like Apex Data Loader.
- ❖ Experience in developing client-specific solutions on Force.com platform using Apexclasses and Triggers, LWC, Force.com IDE, SOQL, SOSL
- ❖ Experience in capturing, analyzing, documenting and realizing the business requirements to design on Salesforce.com platform by designing the required entities like custom objects, creating the relationships/ junction objects like Master-Child, lookups, Entity Relationship data model, Pages, Classes, Interfaces, Visual Workflows & Workflow rules, Approvals, Lightning Process Builder triggers, Email alerts and business logic.
- ❖ Experience in working SOAP and REST API
- ❖ Extensive experience in designing of custom objects, custom fields, Pick list, role based page layouts, Workflow Alerts and Actions, Validation Rules, Approval Processes, custom Tabs, custom reports, report folders, report extractions to various formats, Record Types, Dashboards, and Email generation according to application requirements.
- ❖ Experience in Sales cloud, Service cloud, Partner portal and Customer portal.
- ❖ Having Administration experience on CRM Applications like Data Exports & Imports, Application Support, Security Administration, Maintenance, and User & Security Management.
- ❖ Strong knowledge on Agile, Waterfall methodologies.
- ❖ Worked with team members for full-cycle projects, such as developers, to complete consulting projects on time, and deliver outstanding consulting services to salesforce.com clients.
- ❖ Developed Lightning Web Components (LWC) for various Salesforce projects, adhering to best practices and design patterns.
- ❖ Proficient in Lightning Web Components (LWC), HTML, CSS, and JavaScript
- ❖ Extensive experience with Salesforce development and the Lightning Platform
- ❖ Strong understanding of web development principles, including responsive design and cross-browser compatibility
- ❖ Familiarity with Salesforce development tools, such as VS Code & Salesforce DX
- ❖ Collaborated with cross-functional teams to gather requirements, provide technical guidance, and deliver high-quality solutions.
- ❖ Integrated external APIs and third-party libraries to enhance functionality and improve user experience.
- ❖ Experience in designing rich customer experience UI workflows for product-based web application
- ❖ First class visual communications skills on Materializing the ideas to usable Mock-ups and website designs across various platforms
- ❖ Editing & Design with team in the company to build perfect web designs.
- ❖ Proficient in HTML, CSS, Bootstrap, Responsive Design & Media Query.
- ❖ Experienced web page designer with extensive programming.

Force.com IDE

Force.com API tools (Data Loader)

Force.com Migration Tool

AppExchange

workbench

VS Code

QUERY LANGUAGE:

SOQL

SOSL

WEB TECHNOLOGIES:

HTML

CSS

Lightning

DESIGN:

Photoshop

Illustrator

Adobe XD

Figma

Achievements

✓ **Awarded best employee of the year (2018-2019)** for outstanding performance and work ethic

✓ Awarded for the MMK Value Champion in Excellence for the month of January 2022

Experience

Mymoneykarma
Salesforce Developer
2018 May To Present

Description:

mymoneykarma is Building an Online Financial Services Marketplace that Helps Consumers Make Better Decisions. Using Proprietary Algorithms My Money Karma Enables People to Select From a Curated List of Financial Services Products that Best Match their Individual Needs.

Environment:

Force.com Platform, Standard Objects, Custom Objects, SOQL, SOSL, Report Types, Dashboards, Apex Data Loader, Eclipse, Flows, Force.com IDE, Validation Rules, Record Types, List Views, Page Layouts, Tabs, Apps, Workflows & Approvals, Permission Sets, Profiles, Public Groups, Sharing Rules, Queues, Developer Console, Data Import/Export, & Chatter, Batch Apex, Apex Classes, Custom Controllers, Controller Extensions, Triggers, LWC.

Responsibilities:

✓ Interacted with various business users to gather the requirements, documented the requirements, and developed design documents to suit business needs.

✓ Created custom applications on Force.com Platform for multiple business requirements.

✓ Worked on lightning web components (LWC) for creating UI pages

✓ worked on screen actions through lightning web components (LWC)

✓ Created a UI for custom applications using the Custom Objects, Custom Tabs, Page Layouts, Record Types & Customization options.

✓ Created Custom Fields, Custom Reports, Triggers, Field help, Custom Formulas and Field History Tracking.

✓ Used Master-Detail relationship, Lookup relationship, Lookup filters, Roll-Up Summary in master detail relationships.

✓ Developed Custom List Views and assigned them to respective public groups based on the criteria.

✓ Created Workflows rules with field updating actions and validations.

✓ Created complex Validation rules based on business requirements.

✓ Created Profiles, Permission Sets, sharing rules, public groups and Apex Managed Sharing.

✓ Created Apex classes, components and triggers with 100% code coverage using test classes.

✓ Using Data Loader for insert, update, and bulk import or export of data from Salesforce Objects.

✓ Packaged and Deployed customizations from Sandbox to other environments using Eclipse and Change Sets.

✓ Created Custom Report Types, Reports and Dashboards as per user requirements.

✓ Participated in designing and developing the applications using agile methodologies.

✓ Designed and deployed applications as per the Sprint/Iteration schedules.

✓ We followed agile process and we have every month deployments through Azure DevOps and VS code.

IndustryARC
Graphic and Web Designer
2015 April To 2018 May

Description:

IndustryARC is the Leading Provider of Market Research Reports, Custom Consulting Services, Data Analytics and Industry Analysis. Our goal is to provide the right information required by the stakeholder at the right time, in a format that assists an intelligent and informed decision-making process.

Environment:

HTML, CSS, Adobe Illustrator, Photoshop, XD, Figma, Balsamiq Email Template, Collaboration, Websites, Mobile-friendly Layout, Hamburger Menus, Unique Typography, Simplicity, Navigation, F-shaped Pattern Reading, Visual Hierarchy, Content, Grid Based Layout.

Responsibilities:

✓ Handled all design related requirements for technical UI workflows in a fast-paced start-up

✓ Designed responsive and rich user experience UI workflows for Market Research using Html, CSS.

✓ Execute all visual design stages from concept to final hand-off to engineering

✓ Present and defend designs and key deliverables to peers and executive level stakeholders

✓ Establish and promote design guidelines, best practices and standards

✓ Communicating design ideas using user flows, process flows, site maps, and wireframes.

✓ Conceptualize visual Info Graphics for web application

✓ Creating Fields, Custom Reports, Page Layouts

✓ creating the design and layout of a website or web pages.

Education

2012-7 to 2015-04	Satavahana University, Karimnagar
	B.Sc
	aggregate of 85%.