#### **SUMMARY**

- Salesforce Commerce Cloud and SFRA Consultant with over 7 plus years of experience in dealing with Retail, eCommerce & Customer Services Industry.
- Experienced working with clients like Accenture, Mastek, Medicodeal etc.
- Logical & Analytical mindset with focus on excellence in Customer Experience.
- Passionate and determined to exceed company targets and client's business goals.

#### **TECHNICAL SKILLS**

Skills:	Salesforce Commerce Cloud, Salesforce Reference Architecture, Rest API's, B2B and B2C Setup		
Integrations:		SFCC-Service Cloud, Affirm, Tax, Shipping, Payment Gateway, OMS, PIM, ERP	
Framework:	SFCC, Node JS, Express JS, React, SFRA, Oracle ATG, Oracle Commerce Cloud		
IDE and Tools Web Technologies:	Eclipse, GIT, Agile, JIRA, Scrum and Visual Studio, Oracle ATG, Node JS, Loop Back, Express JS, Knockout JS, HTML5		
Operating System:	Windows and Ubuntu		
Database Experience:	Oracle10g, MySQL, MongoDB		
CAREER SYNOPSIS			
ACCENTURE:	Senior Consultant Senior	(Jun 2019 -Present)	
TAISTECH (MASTEK): Medicodeal Health Care:	Software Engineer Tech Lead Software Engineer	(Nov 2016 - Apr 2016) (May 2017 - Jun 2019) (Aug 2013 - Oct 2016)	

#### **EDUCATION**

• B.Tech (Computer Science) - Maharshi Dayanand University, Rohtak - 2013

#### PROJECT EXPERIENCE

Client: Kathy Kuo, Dallas, TX (MASTEK) Role: Salesforce Commerce Cloud Lead Environment: SFRA Apr 2019- Present

#### **Project Description:**

Kathy Kuo is a B2C project dealing in Luxury Furniture. Most the functionalities are provided by Salesforce Cloud Commerce in form of OOTB Rest API and Pages. Designed and Customized the SFRA Cartridges.

#### **Responsibilities:**

- Architecture Designing of functionalities as per the requirement specifications by client.
- Creating New/Modifying new pages in SFRA.
- Brain Tree and Affirm Integration with SFRA
- Paypal and Avalara Integration Designing
- Service Cloud Integration with SFRA
- Salesforce OMS Integration with SFRA
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## Client: Rocky Brands (MASTEK) Role: Salesforce Commerce Cloud Lead Environment: SFCC

Jan 2019- Jun 2019

#### **Project Description:**

Kathy Kuo is a B2C project dealing in Luxury Furniture. Most the functionalities are provided by Salesforce Cloud Commerce in form of OOTB Rest API and Pages. Designed and Customized the SFRA Cartridges.

#### **Responsibilities:**

- Architecture Designing of functionalities as per the requirement specifications by client.
- Creating New/Modifying new pages in SFRA.
- Boots and apparel site redesign from SFCC to SFRA
- Paypal and Avalara Integration Desigining
- Service Cloud Integration with SFRA
- Managed Services

Client: Sally Beauty Role: Senior Salesforce Commerce Cloud Consultant Environment: Salesforce Commerce Cloud OCT 2017 - Dec 2018

**Project Description:** 

Sally Beauty is an e-commerce application which sell the wide variety of beauty product online. They have used SF Commerce Cloud to develop their e-commerce solutions.

#### Responsibilities

- Development of functionalities as per the requirement specifications by client.
- Store Front Customization and Controllers, Integrating with third party Rest API's.
- Managed Services and Tickets Solving
- Unit Testing

# Client: Club Monaco Role: Salesforce Commerce Cloud Developer Environment: SFCC

Dec 2015 - Dec 2017

#### **Project Description:**

Club MOnaco is a B2C project dealing in Retail and Merchandising. Most the functionalities are provided by Salesforce Cloud Commerce in form of OOTB Rest API and Pages. Designed and Customized the SFCC Cartridges .

#### **Responsibilities:**

- Storefront Customization
- Product and Categories Setup.
- Creating and Modifying Controllers for Storefront
- Content Slots and Content Assets Modification

#### Client: Invacare, OH

Role: Oracle Commerce Cloud Consultant Environment: Oracle Commerce Cloud, Node JS

# Project Description:

Invacare is the world's leading manufacturer of wheelchairs, bariatric equipment, disability scooters, respiratory products and other homecare products

#### **Responsibilities:**

- Development of functionalities as per the requirement specifications by client.
- Creating New/Modifying OOTB Widgets and Layouts as per latest OCC Practice
- Cybersource Integration
- Fedex Shipping and Vertex Tax Integration
- Responsible of fixing external and internal defects.
- Unit Testing

Jan2015 - Dec 2015

Client: Trans American Auto Parts, SFO, CA (MEDICODEAL) Role: Oracle Commerce ATG Software Engineer Environment: Oracle ATG 11.2, JAVA, J2EE Site: https://www.4wd.com

Jan 2014 - Feb 2015

**Project Description** 

TAP-B2C - Trans American Auto Parts (4WD) is dealing in Jeep Parts, Jeep Accessories and willys. Project has one site (https://www.4wd.com/). Development of this site is divided in phases. In first phase, some functionalities have to be developed. All the content in this site published through BCC. Search is also configured with this site for category, sub-category, product and skus search in the site using Endeca search. PayPal payment gateway is used for payment. Project requires customization of ATG services for Product Detail Page (PDP), Product Listing Page (PLP), Brand Listing Page (BLP), Sku Detail Page (SDP), Category Listing Page (CLP) and Profile related for web Application

#### Responsibilities

- Storefront Customizations
- BCC Setup for Products
- New Products Feature in Endeca
- Rapid and Bulk Ordering for B2B users
- Shopping Cart Modifications
- Experience Manager Changes