

MADHURI BANSAL

COPYWRITER,
CONTENT CREATOR

PROFILE

I am an experienced copywriter and copyeditor, with a penchant and skill for creative writing and an OCD with punctuations and formatting.

Having worn multiple hats as the co-founder of a luxury startup, my role as a co-founder also included writing articles, blogs, documents, manuals, and any other content that was required for the business.

I have always had a passion for words and writing, and am here to channel this passion into fulfilling all your requirements.

CONTACT INFO.

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WORK EXPERIENCE

- **Copywriter, Copyeditor, Proofreader** 2019 - Present
Archish Fertility
Maybach Foundation
Recreate.ai
- **Co-Founder** 2016 - 19
DuaVivo.in Pre-Owned Luxury
- **Data Analyst** 2013 - 14
Moody's Analytics Knowledge Services

EDUCATION

- 2012 - 13 M.Sc. Finance, Cass Business School, London
CFA, level I complete
- 2009-12 BBM, Finance, Jain University, Bangalore
- 2009 ISC, Science, Sophia High School, Bangalore

SKILLS

- Fluent in English and Hindi.
- Proficient in Word, Excel, Powerpoint in Windows as well as Mac.
- Basic to intermediate graphic designing.
- Can create reports, articles, blogs, documents, SOPs, manuals, brochures, magazines, compendium, posters, fliers, etc.
- Can do proofreading and copyediting of all kinds of reports and documents.