Puja Choudhary(Sharma)

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Objective

An astute and result oriented professional seeking a position to utilize my skills and knowledge efficiently in an organization that offers personal and organizational growth.

Professional Summary

Frontend Developer with over 5+ years of professional experiences in Web Designing and User Interface development using web technologies.

and 6 months of experience in Salesforce Marketing Cloud(Exact target).

Work Experience

1)DealerSocket India Pvt. Ltd (Solera) ,Bengaluru

DealerSocket headquartered in Texas,US is a leading provider of software solutions for the automotive industry, offering a suite of seamlessly integrated products to help dealers sell and service vehicles more profitably)

-Website Build Specialist-II   **(**July-2020 to July-2021)

Writing custom codes to add additional features and functionalities to the websites.Worked on websites of franchise and independent dealers like BMW,MercedesBenz,Ferrari,Nissan,Acura and so on)

Technologies worked-**Html,CssJavascript,jquery,Accessibility,RWD,SEO**

2)Born Commerce Pvt. Limited(Subsidiary of Tech Mahindra),Bengaluru

Hybris Frontend Developer   **(** July 2019 -Dec 2020)

(Permanent Employee of Datamatics Global Services Pvt. Limited deployed at Client Location on Contract basis)

Projects Worked:

1)HSS Hire

HSS Hire Group plc is a supplier of tool and equipment hire in the United Kingdom and Ireland, as well as being a logistical and technical partner to businesses of all sizes. Operating under the banner of HSS Hire, the group has a network of over three hundred outlets.

Roles & Responsibilities:Worked on developing a website and creating user experience for this e-commerce website on popular ecommerce platform-SAP Hybris.

Worked on Responsive web design and implemented Accessibility features for this site.

Front End Development with **HTML5,CSS3,Javascript,Jquery,LESS/SASS** architecture,**Bootstrap,Responsive Web Design**,worked on implementing **Accessibility features** for the website .

Worked on bug fixing,**browser compatibility** issues ,**Performance and SEO** principles.

Familiar with **Agile methodologies**,versioning tools like **GIT/Bitbucket** and **JIRA** for task management.

2)Petronas Global

Petronas is a Malaysian oil and gas company wholly owned by the Government of Malaysia, the corporation is vested with the entire oil and gas resources in Malaysia and is entrusted with the responsibility of developing and adding value to these resources.

Roles and responsibilities

• Developing a retail website for carrying out its online B2B and B2C sales related to apparel,accessories and other merchandise/products offered by petronas.

• Experience converting PSD to frontend markup using html,css,javascript,jquery.

• Creating PSD design with the help of image editing software like Adobe photoshop,GIMP.Knowledge about Illustrator,wireframes,zeplin**.**

3)Accenture Services Pvt/ Limited (May'2015-March 2019)

UI Developer

Project:BPM Navigator

- Creating HTML Pages, Updating Websites ,Maintaining Websites Development Websites
- Developing experience **with HTML5, CSS and JavaScript,Object Oriented Javascript,ES6,Bootstrap 4,AJAX,JSON**
- Experienced in JavaScript micro frameworks like **JQUERY.**
- Experience in Development and Documentation throughout the entire SDLC.
- Up to date Knowledge with the latest industry trends in UI design and usability.
- Strong communication, problem-solving, and planning skills, with ability to work independently or in a team environment.
- Ready to learn and adapt to new skills

Accenture Solutions Pvt Limited,Bengaluru   (October 2018— March 2019)

-Campaign Management Specialist

Project:Shiseido Americas

- Having 6 months of experience in developing and implementing marketing programs in Salesforce Marketing Cloud (SFMC)
- Hands on experience in campaign planning, development, testing and execution.
- Managing Email Marketing campaigns including BRD Discussion, Blueprint creation, creating Data Extensions, Data Filters, SQL Queries and Measures.
- Good exposure in Salesforce Marketing Cloud (ExactTarget) Application with Salesforce Marketing Cloud Email Specialist Certification
- Good working knowledge in Email Studio,Social Studio,Mobile Studio.
- Working knowledge in build and configuration of Smart capture, Automation studio, Journey builder ,Web and Mobile Analytics ,Ampscript.

- **Educational Snapshot**

Examination	Institution	Board/ University	Year of passing	Percentage Marks
Class X	De-Nobili, CMRI	ICSE	2007	93%
Class XII	De-Nobili, CMRI	ISC	2009	73%
B. TECH in Computer Science	NIE Institute of Technology, Mysore	VTU	2014	65%

Personal Information

Date of birth : 08-06-91
Gender : Female
Nationality : Indian
Permanent Address : B.Polytechnic,Dhanbad,Jharkhand. Languages
Known : English, Hindi

Declaration

I hereby declare that all the information furnished above is true to the best of my knowledge & understanding.

- Puja Choudhary