







SALESFORCE ADVANCED ADMINISTRATOR

SALESFORCE PLATFORM APP BUILDER

#### **SHEKHAR**

SKILLS TOTAL EXPERIENCE : 5 Years

Einstein Analytics

 Analytics Reports and Dashboard Configuration

Salesforce
Development

Salesforce Quip

## 1) Einstein Analytics

- Einstein Analytics development and maintenance
- Creation of various datasets and dataflow as per the business requirement
- Troubleshooting the issues faced by the end users of Einstein Analytics
- Responsible for various template app creations such as Event Monitoring, Sales Analytics, Einstein Activity Capture, Forecasting app etc.
- Writing complex filters, creation of Compute Expressions and other data transformations
- Creation of the dashboards as well blank as well as templated.
- Setting up Einstein Analytics starting from the required licenses.
- Create dataset from Recipes
- Creation of dataset via CSV AND other remote connections.
- Experience in Data Sync and Connections and as well setting the same.
- Scheduling the data sync and the Dataflow and the recipes to get the regularlyupdated data.
- Maintain Integration and Security User
- Maintain and create Einstein Data Insight.

## 2) Analytics Reports and Dashboard

- Expertise in the analytics that includes creation of report and Dashboard.
- Worked on historical trending report, Administrative report, field History tracing reports, folder sharing, and list view.
- Gained expertise on creation of custom report type, joint report and summary report.
- Reporting formulas row level formulas and Summary formulas
- Org health dashboard, performance dashboards.
- Creation of Sale executive and performance dashboards with conversion rate.
- Lead and opportunity conversion and lifecycle dashboard



## 3) Configuration

- Creation of custom object, Customize fields, page Layouts, record types, validation rules as per the business requirement.
- Creation user and profile and their management, OWD setting and sharing rule, role and hierarchy.
- Creation of workflow and process builder and formula field.
- Importing of leads and contact
- Troubleshooting Salesforce org on Performance issues.
- Set up of the org as per the requirement
- Use of Data Loader and the Data Import Wizard for Data Management.
- Provide L2 support to new users as well as existing users of Salesforce CRM
- Provide training on Salesforce CRM to new users
- Create the Sharing Settings as per the business requirements
- Create the Sharing Rules, Validation Rules Duplicate rules as per the business requirements
- Create and Maintain the Communities, classic as well as lightning communities. Keep track and maintain the certifications and track the releases as

### 4) Salesforce Development

- Apex programing language, Apex classes, test classes, Apex triggers and batch Apex DML operations. Well understanding of lighting pages and Lightning app builder.
- Have the basic knowledge Lightning web components (LWC).

## 5) Salesforce Quip

- Template creation, Template updates, Template security.
- Configuration Of the sf Report into quip
- Creation Of document and update them dynamically and manually with SF data.
- Embeds Tableau dashboards in Quip document
- Generate Different Documents Based on the Regions with Help of flow.

### **CERTIFICATIONS**

- Salesforce ADM 201 Certified Administrator
- Salesforce ADM 211 Advanced Certified Administrator
- Salesforce Certified Platform AppBuilder
- Trailhead ranger

#### **EDUCATION**

2012 – 2016 DMIETR Wardha BE Mechanical (RTMNU)



#### **WORK EXPERIENCE**

Working as a Salesforce Consultant in Cloudely since March 2021 - Present

PROJECT 1: Apttus (Conga) CPQ Project: (9 Months)

**Client: Orion** 

Role: Developer, Team Leader (Testing and Admin)

- Completed 3 Months training on the Salesforce development,
- Worked on billing project where we have Apttus implementation for quote to cash solution.
- Mostly Worked on customizations in Apttus as requested by clients Which Include Apex classes, test classes, SOQL QUERY Apex triggers and batch Apex, DML operations, Salesforce Integration and lightning component development (LWC).
- Leading the testing Team manual and bulk testing of existing and new functionality.

PROJECT 2: EINSTIEN ANALYTICS: (4 Months)

Client: Zenernet

**Role: Einstein Analytics Consultant** 

Taking BRD from Client, analysis and Solution design, development, deployment and training end users.

- KPI dashboards For sales engineers and Service Engineers, Designers on Lead Opportunity and Project Object.
- Creation of App, lens, dashboards, dataflow, Dataset, recipes

Applying The Security Predicates

Project 3: TCRM, TABLEAU, QUIP AND ADMIN (6 Months and Ongoing):

Client: Videojet

**Role: Salesforce Tech lead** 

Working On business site for the client, connecting with Different Stack holder of business understanding there problem with SFDC, Design solution and help admin Team to implement the solution.

- Quip Template configuration and Generate the Auto updated documents with the help of flow
- Migration of the TCRM Dataflow to the Tableau.
- SFDC Data clean for All GSA account and Quip Maintenance.

# 2.6 Years Salesforce Admin (CRM Salesforce) in Cognizant Technologies, Pune.

**Project 4: Salesforce Technical Support** 

**Client: Salesforce** 

**Role: Sr. Salesforce Admin** 

- To resolve the cases logged by Salesforce customer across the globe.
- Understand the issue and requirements raised by the client do the analysis of the issue, and find the resolution of issue.
- Provide the recommendation and help them implementing and testing the solutions. Manage good relationships and clear communication with client
- Learned different Salesforce skilled while working in different Salesforce support teams,
- Worked mainly on sales cloud; service cloud and Analytics cloud also have got some experience on community cloud.
- Worked mainly on Einstein Analytics, Salesforce Reports and dashboards, and configuration



1 year as Analyst in HCL Technology Bangalore On payroll of Maintech Technologies Limited, Bangalore.

**Project 5: Offline asset Management** 

**Client: Deutsche bank** 

**Role: Analyst** 

Worked as an analyst in HCL Technology for one year on Deutsche Bank project my key roles responsibilities were:

- Validation of asset and update the new asset records in the asset. Run reports on asset object in Salesforce.
- To ensure CMDB is updated with the latest information of all assets.
- Each and every asset is scanned periodically to capture the latest configuration information