

Sahil Dhir

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Summary

I have been building web and mobile products as a consumer-facing Product Manager for four years. I have experience in product, marketing, operations, agile development, and mobile & web development. I am a highly organized team-player and like to dive deep to formulate innovative solutions to challenges presented.

Education

University of California, San Diego

International Business BS

Ohlone College, Fremont

Business Administration AS

La Jolla, CA

June 2020

Fremont, CA

March 2018

Work Experience

Petsmart

Product Manager

Remote

Sep 2019- Dec 2020

- Owned product and managed agile backlog, sprints, documentation and testing
- Increased user engagement by 25% conducting **A/B** testing to maximize efficiency and User Experience
- Redesigned and launched mobile application across multiple market segments in 2019, with a combined usage of 11M monthly active users
- Led brainstorming sessions with clients to determine business objectives and specifications which resulted in additional revenue exceeding **\$5 million**
- Facilitated communication between stakeholders (engineering, design, QE/Perf, Ops) to deliver the app on-time and under-budget of \$5.7million.

Shutterfly

Product Manager

Remote

Dec 2016- Sep 2019

- Managed the product backlog and feature creation from Ideation to Launch followed by iterations including our portrait studios, cards, yearbook features leading to increased user activity and downloads by 35%.
- Implemented an **Agile** ideation plan to streamline the development process which resulted in an overall cost saving of \$1.3 million over 48 months
- Defined the Product vision, Roadmap, and Market Fit by aligning features to our core competency which was to “make the world a better place by helping people share life’s joy”
- Conducted 500+ customer interviews for product feedback, with suggested improvements leading to a **97.8%** customer satisfaction level.

Leadership Experience

Tamasha SD

VP Finance

La Jolla, CA

Mar 2019-May 2020

- Led efforts to raise over \$30k through fundraising, sponsorships, and ticket sales of two national collegiate dance competitions with proceeds going to our partner charity, New Light India
- Facilitating the sourcing of judges and efficient handling of logistical challenges such as arranging 50 hotel rooms, over 10 vendors, and 4 venues.

Skills

- Product Strategy
- Python, Java, SQL
- UX/UI
- Zeplin, Balsamiq
- Sketch, Adobe CC
- Asana
- Salesforce, Excel
- Organizational Skills
- Slack, Monday.com
- Agile, Waterfall, Scrum
- Jira
- SDLC
- Tableau, Power BI
- Team Management
- Customer Interviews
- Marketing Research
- Forecasting
- Competitive Analysis