

# Mohd Ashhar

6x Salesforce Certified Developer and Einstein Consultant  
B.Tech. (Information Technology)



Mohd Ashhar

Email: [ashhar1145@gmail.com](mailto:ashhar1145@gmail.com)

Mobile: +91 9540919907

DOB: 1<sup>st</sup> May 1992

## CURRICULUM VITAE

### CAREER OBJECTIVE

To work to the best of my potentials in an organization offering opportunities for learning and growth. To work in an atmosphere promoting teamwork and collective goal achievement to lead overall prosperity and growth.

### PROFILE SUMMARY

- 3.5+ years of Salesforce Technology experience in developing business processes and system solutions based on cloud platform Salesforce CRM and Force.com.
- Salesforce Certified Einstein Consultant & Sharing and Visibility Designer, worked on many features of Salesforce in Sales journey and Service journey.
- Envisaging and developing solutions in Salesforce based on complex customer requirements e.g. integration of Salesforce with many boundary systems.
- Project planning and release management with strategy for deployments.
- 6x Salesforce Certified professional.

### PROFESSIONAL EXPERIENCE



**Deloitte Consulting India Pvt. Ltd. / US India Consulting**

Consultant

April 2019 – Present (1 Years 5 months)

**360 Degree Cloud Technology**

Software Engineer

March 2017 – March 2019 (2 Years)

#### Responsibilities

- **Developer** for implementation of various critical and timebound requirements.
- Project planning and execution following **agile methodologies**
- Consulting, requirement analysis, designing solutions, configure, develop business solution and production deployment for projects.
- Build custom solutions that support business requirements and drive key business decisions using standard and custom features of Salesforce.
- Learning new technologies based on project requirement.
- Development and Code review for best practices and design patterns.
- Estimating story hours and capacity planning of the sprint.

#### Domain Expertise

- Digital Transformations
- Finance domain.

#### Education

- Bachelor of Technology (IT) - GGSIP University
- Senior Secondary – CBSE

#### Certifications

- Salesforce Certified Sharing and Visibility Designer
- Salesforce Certified Einstein Analytics and Dashboard Consultant
- Salesforce Certified Platform Developer 1 and 2
- Salesforce Certified JavaScript Developer 1
- Salesforce Certified Administrator

### SKILLS

#### Platforms

Force.com  
Salesforce CRM  
Heroku

#### Salesforce

Lightning/Aura Components  
Apex  
Visualforce  
SOQL /  
SOSL  
Triggers Framework  
Automation (Workflow Rule,  
Process Builder, Visual  
Workflow)  
Assignment Rules  
Organization and User setup  
Profiles and Permission sets  
OWD, Role Hierarchy, Sharing Rule  
Managed Apex Sharing  
Reporting and Dashboards  
Data Loader  
Custom Labels and Settings  
Translation Workbench  
Sales Cloud  
Marketing and Campaigning  
Packaging and Deployment  
Einstein chat bots  
Lightning Web Components

#### Other Technologies

HTML  
CSS  
JavaScript

#### Tools

Force.com IDE  
Workbench  
VS Code, CLI  
Eclipse IDE  
Tracker Tool  
GitHub

## PROJECTS

**Jupiter** – Deloitte Internal project which is used by Directors, Principle and above level to target and pursue clients to get more opportunities(clients)

*Industry: Digital Transformations*

*Role: Consultant*

*Duration: 1Years 5 Months*

*Methodology: Agile*

- Global implementation using phased roll out, for different member firms.
- Setup Batch Framework implementation for serializing multiple batches such that Flex queue route is maintained
- Request for Access, Record Sharing via batch.
- Custom Opportunity Create/Edit to load related child object on custom UI using Lightning Component.
- POC for implementation of Custom Dynamic Dated Exchange Rate functionality which allows reporting on major currencies.
- ☑ Account Planning Module Implementation using Lightning Web Component.

**Click 2 Bind** – Click 2 Bind is used to find mortgage plans from different carrier for the customer by taking data from the customer.

*Industry: Finance*

*Role: Developer (Individual Contributor)*

*Duration: 8 Months*

*Methodology: Monthly Rollout*

- Requirement gathering and working closely with other team members
- Developed various Triggers and Classes, VF pages, Email services to provide custom functionality.
- Worked on the CRUD and Field Level Security Setting.
- Write classes to get the data from customer and feed into third party service to get the plans from different carries for that data.
- Integration with Melissa Data third-party system to verify address, get the plans from carriers etc.
- Created sites for public access for the individual customers and community portal for the partners.
- Developed unit test methods for all the apex triggers & classes and maintained 90% code coverage

**Field Service Lightning Implementation** – Implemented Salesforce Lightning Service for a Security System Provider.

*Industry: Electronics and Service*

*Role: Consultant and Software Developer*

*Duration: 6 Months*

*Methodology: Agile*

- Requirement gathering and working closely with other team members.
  - Enabled and configured FSL, Territories, Service Resources and dispatcher console.
  - Inventory management service configuration for field service agent.
  - Developed various custom pages and component to provide custom functionality to suite business need.
  - Automated various day to day task of end user
  - Enabled and configured partner community allow them to create opportunities, request for products and schedule installation appointments via Custom Lightning Component.
-

## **Optical Solutions** – Case Management System Integration.

*Industry: Electronics Supplier*

*Role: Salesforce Developer*

*Duration: 4 Months*

*Methodology: Monthly rollout*

- Integration with WordPress Site to manage tickets and automate functionalities.
- Requirement gathering and working closely with WordPress developer.
- Automated Case management workflow and sync data with Third Party System.
- Worked on the CRUD and Field Level Security Setting.
- Created a Lightning component to keep track of user's time spent on a case.

## **Wistia Integration** – Integration with Wistia to track video playback in Salesforce

*Industry: Education*

*Role: Salesforce Developer*

*Duration: 3 Months*

*Methodology: Agile*

- Integration with Wistia using its JavaScript API.
  - Created VF page with Salesforce JavaScript API to track and update video playback data in Salesforce.
  - Email notifications and alerts to user on various stage of video completion.
  - Customer Community portal to allow users to access overview of the progress.
-