**Name : Gopinath Nelavelli**

**Email :** [**gopinathnelavelli@gmail.com**](mailto:gopinathnelavelli@gmail.com)

**Mobile : +91-7702147295**

**Overview :**

I have 3 years of Technical and Hands on experience in Salesforce.com Configuration and Customization. During this tenure I was involved in various stages of software development life cycle including development, testing and implementation of various systems.

Technically sound with cross-functional abilities and an ever-ready attitude, proficient interpersonal and decision-making skills and has experience in development and Migration Projects of SFDC.

**Professional Experience :**

* 3 years of extensive IT experience in the development of enterprise wide applications using Salesforce.com.
* Excellent capability to explore, learn and understand new business domains and technology.
* Good Understanding of Salesforce CRM.
* Proficiency in Administrative tasks like creating Profiles, Roles, Users, Page Layouts, Approvals, Workflows, Validation Rules.
* Strong experience in developing cloud applications using Apex classes, Apex triggers,
* Experience in developing Lightning Web Components (LWC).
* Page Layouts, Process Builders.
* Good Hands-on experience in implementing SOQL and SOSL in Apex Classes and Apex Triggers.
* Good understanding of business requirements analysis, entity relationships and converting to Salesforce Custom objects, Junction objects, Lookup and Master-Detail relationships.
* Strong Knowledge in implementing salesforce.com security using Profiles, Roles, Permission Sets & Sharing rules.
* Experienced in SFDC extended functionalities using force.com customization - Future methods , Batch jobs, Scheduled jobs.
* Experience in deploying salesforce.com applications across different sandboxes using Change Sets.
* Written apex unit test cases to fulfill the test coverage for all apex classes and triggers in Salesforce.
* Supported in Integrations (Web Services/Callouts – APEX REST).
* Experience in developing Lightning Component Framework.
* Very good interpersonal, creative and communication skills.

**Work Experience :**

Present Organization **: REDEFINE TECHSOFT Pvt Ltd**

Designation : Software Engineer

Period of Employment : January 2018 to Till Date

**Technical Skills :**

Force.com : Salesforce configurations, Salesforce Customizations, Apex,

Visualforce, Lightning Bundle, Workflow & Approval process,

Outbound Messages, Visual Flows, Reports & Dashboards.

Languages : HTML, CSS, Aura F/W and Java Script , LWC

Operating System : Windows family

Data base : SOQL & SOSL Queries

Tools : Force.com IDE, Apex Data Loader, Eclipse , Salesforce

Workbench

**Certification :**

* Salesforce.com Certified Platform Developer I.
* (Credential ID : 21331835)
* <https://trailhead.salesforce.com/credentials/certification-detail-print?searchString=b0Lrdmu/MGN4y5tctXdWCJvX0f3M0K84Qb55jDvnhoTzJuPoCsSCHvNxScHNKc5r>

**Project Summary :**

# Project 1 :

**Project Name:** SJM Sales & Service App

**Client:** SJM Inc.

**Role:** Salesforce Developer

# Project Description:

* SJM Inc. was an US based global medical device company who’s operations are divided into two divisions: Research & Development, Manufacturing and Supply Chain.
* We implemented the complete, end-to-end CRM solution for their business needs using Salesforce.com CRM and the Force.com platform.

# Roles & Responsibilities:

* Involved Developing end to end application - Analysis, Development, Code review, Testing .
* Involved in Administration (Configuration changes), Development (Customizations) and Deployment activities of Salesforce.com.
* Responsible to create test case and deployment documents.
* Involved in lightning apps and component framework.
* Created Workflow rules, Approval process ,profiles, record types, page Layouts, validation rules.
* Created Batch Apex, Schedulers, future methods to manage activity modules.
* Created Apex classes, triggers, visual force pages, Test classes.

# Project 2 :

**Project Name:** Allen & Unwin Book Publishers Sales & Service App

**Client:** Allen & Unwin

**Role:** Salesforce Developer

**Environment:** UnlimitedSalesForce Edition, CRM Lightning Experience, Lightning Component framework.

# Project Description:

* Allen & Unwin is an educational and trade publisher in Australia. Headquartered in Crows Nest, New South Wales, it publishes textbooks, instructional technology materials, assessments, reference works, and fiction and non-fiction for both young readers and adults.
* As a global learning company, A&U specializes in pre-K–12 education content, services and solutions for today’s changing landscape.
* We’ve implemented the complete end-to-end CRM solution for their business needs using Salesforce.com CRM and the force.com platform.

# Roles & Responsibilities:

* Experience in working as Salesforce Developer includes experience in offshore - onsite model.
* Involved in Administration (Configuration changes), Development (Customizations) and Deployment activities of Salesforce.com.
* Involved in creating users, profiles, roles , public groups, Queues.
* Created custom fields, validation rules, record types, Page layouts.
* Involved in creating workflow rules and, email alerts, filed updates to implement business logic.
* Involved in loading data using data load
* Involved in writing apex triggers, apex batch jobs, Test methods.
* Implemented and delivered projects under Agile Development Environment and Test Driven Environments with large and small Team Projects.

**Education Details :**

* B.tech from Avanthi’s Scientific Tech & Research Academy, Affiliated to JNTU Hyderabad in 2017.
* Intermediate (M.P.C) from Matrix jr. college, khammam in 2013.
* S.S.C from St. Anns High School, khammam in 2011.