Pankaj Shidurkar

Manager Planning, DHL E-Commerce

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Summary

More than 8 years of experience in Supply chain management, technology implementation, consulting, planning, building transport network and managing team . Managed logistics, CFA and warehousing operations. Founder of an online transportation startup. Always believe in learning new things to enable myself for changing business needs.

Work experience

Manager Planning
2018-05 - Present

DHL E-Commerce(DHL Smartrucking), Mumbai

Part Of Team to lead digitization and technological enhancement of trucking business. Responsible for design and implement vehicle network to maximize utilization with 7 member team.

- Acted as functional Lead to design and implementation of SAP TMS for Trucking business to digitize the complete order to cash cycle (first of its kind in traditional Indian trucking business)
- Enabled Control tower with integration of SAP TMS with IOT enabled telematics system, which ensured the track and trace of each transaction 24/7
- Digitized complete expense management system, integrating each transaction with fuel API, toll API and Ewaybill
- Optimized the route network to reduce empty run cost with the help of SAP TMS optimizer
- Integrated Control Tower with customer service by implementing sales force ticketing system for exceptions handling, it was integrated with SAP TMS as well as Telematics System
- To enable digital transformation of on ground activities, designed and rolled out driver app integrated with TMS
- Planning and monitoring of 745 Trucks on day to day basis with 98% reliability
- Working with S&OP team to design the network of vehicle as per sales plan and implement the same with ground operations team to ensure 90% network as per plan
- Led the Asset light project to onboard market transport vendors to use market vehicle alongside own fleets
- Improved rotation of scheduled placement by 50 % in co-ordination with ground teams
- Managed peak season(3X of normal demand) for Key Account Customer with 100% placements

Head Operations and Fleet Management
2017-08 - 2018-05

Ambily Technology Pvt Ltd, Hyderabad

Part of Leadership Team to implement technology and manage Operations of App based Truck hiring platform. Was instrumental in setting up initial operations.

- Part of team to design technology solution for efficient movement of containers at port
- On ground implementation of technology platform based on android app with truck drivers at ground level
- Instrumental in digitization of various activities such as collection of POD, vendor performance and SLA
- Helped organization to analyze complex data with POWER BI for meaningful decision making
- Planning for estimated cargo movement on both side to ensure ageing to be minimized below 10%
- Working on reverse haul to provide 80% back haul to on boarded trucks to ensure maximum utilization
- Working on cost and budgeting for Efficient client pricing

Founder and Director
2015-01 - 2017-08

Transport Bazaar, Indore

With the aim to digitize traditional transportation industry, founded and Managed online transportation portal to match the supply and demand of transporters and shipper. Worked on business plan, technology, recruitment and operational execution.

- Mapped out the concept document to build a technology platform for matching transporters and shippers
- Worked on BRD and prototyping to help developers understand the concept and requirement
- Worked with developer to provide requirements and feedback for web portal and android app
- Modified and implemented open source Suite CRM to manage the leads and transporter database
- Implemented various widgets such as chat bots to support the platform
- Starting from zero with an idea, worked on the prototype, technology and implementation to on-board around 15k Transporter network across India.
- Grown Transporter base to 15000 transporter with 2000 active Android users of app within first 8 months.
- Introduced zero base costing for dedicated vehicle movement

Deputy Manager-Logistics
2012-07 - 2014-12

Tata Chemicals, Mumbai

Worked as part of Logistics Team of Consumer Product Business to deliver essential FMCG products Salt, Pulses and Spices to households across India. Responsible for warehousing, primary and secondary transportation via rail and road. Part of various cost saving and budgeting initiatives

- Handled 20 Lac ton of cargo annually with 27 CFA and more than 50 transporter
- Working closely with S&OP team for RSP , ensuring inventory planning across location to ensure 99% Fill Rate
- Responsible for managing warehousing space of around 10 lac sq ft in 27 different locations
- Monitoring rake handling across location to ensure 100% movement of stock to warehouses
- Managed 98% OTIF for modern trade customers during normal and also in peak seasons
- Part of annual negotiation and budgeting activities
- Reduced cost of inventory for new product by replenishing stock just in time near buying cycle
- Optimized logistics network for 3200 stockist with 27 CFA location resulting into 3% saving
- Managed last mile delivery arm for "Dal on Call" initiative to home deliver Pulses in 48 Hr
- Created real-time visibility of inventory and in transit stock with help of IT tools
- Team member of supply chain consulting project to reduce supply Chain Cost By 20%

Skills

Supply Chain Management

Transportation Management

Technology Implementation

Operation Management

Business Management

Team Management

Process Management

Planning and Execution

Education

PGDM   2010-2012

Institute of Management Technology, Nagpur

Operations and Marketing

BE   2006-2010

Nagpur University

Electronics Engineering

Certifications

APICS Certified Supply Chain Professional (CSCP)

APICS Basics of Supply Chain Management (BSCM)

Language

English

Hindi

Marathi