

# Neelakanta Rao

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## PROFILE SNAPSHOT

**Certified CSM, A-CSM, Level -1 &2 Logistics & Supply Chain Management (CII)**  
**8 years'** experience in Project Management, Logistics, E-commerce, Program Management, Supply chain  
**Best Capstone Project Award winner** for Master's Thesis from Manipal University  
**Best Learner Award winner** from Confederation of Indian Industry (CII)

## EXPERIENCE (100 MONTHS)

### **BORN GROUP, JUNIOR PROJECT MANAGER - BENGALURU, FEBRUARY 2020 –To till date**

Handling the project discussions with the global clientele both onsite and offshore, Hands-on experience in Scrum and Agile features and practices, understanding and managing day to day responsibilities as a Project Manager, Managing cross-functional teams across global locations, Participating in requirements gathering sessions and mentoring and guiding the project teams.

### **GEORGIA SOUTHERN UNIVERSITY – GRADUATE RESEARCH ASSISTANT - USA, AUGUST 2019 – JANUARY 2020**

Collect and analyze data on Manufacturing Industries across different continents from Bloomberg and other databases. Report the results and assist in ongoing research. Worked on Supply Chain and Logistics Business research

### **INDIAN SCHOOL OF BUSINESS (ISB), RESEARCH & ACADEMIC ASSOCIATE – HYDERABAD, JULY 2017 – JUNE 2019**

Research Associate: Collect and analyze data assigned by the Professor, participate in industrial research, seminars and conferences, Summarize project results, work and compile data for project reports and research papers etc. Worked on Strategy and International Business research

Academic Associate: I assisted Professors in Strategy, Supply Chain Management in course delivery, preparation, of course material, correction/grading in any of the institutional programs like MBA, Executive MBA, Working Executives MBA programs. Conducted tutorials, remedial classes to students of PGP and maintain office hours

### **DEPENDO LOGISTICS, ASSISTANT MANAGER (OPERATIONS) – BENGALURU, SEPTEMBER 2016 – JUNE 2017**

Overseeing multiple cross-functional teams like Corporate Strategy, logistics, supply chain, HR, Training and Development, Finance, Business Development, planning and analysis  
Driving of staffing plans, schedules, quality initiatives, process change initiatives to enable their functional area and ultimately to meet and exceed the Business plan  
Extensive research on analyzing supply chain patterns and revamping business strategies as required

### **THOMSON REUTERS, PUBLISHING SPECIALIST- HYDERABAD, MARCH 2011 – MAY 2014**

Suggested Process Improvements and saved 72 hrs of manual work per year for high revenue products  
Identified solutions, supported colleagues on ad hoc projects, preparing KPI's for new and existing projects  
Vendor Management and preparation of data, responsible for coordinating with printing department, editors, distributors, advertisers and others in United States and other countries

### **I CUBE SOLUTIONS, OPERATIONS MANAGER- WARANGAL, APRIL 2009 – APRIL 2010**

Collaborating with colleges, educational institutions for training and development activities  
Collecting feedback from trainees and partner institutions, faculty on timely basis  
Monitoring day to day operations and working with multiple stakeholders

## INTERNSHIP EXPERIENCE (8 MONTHS)

### **CENTRE FOR INNOVATION INCUBATION AND ENTREPRENEURSHIP, IIM Ahmedabad, Sep 2015 – Nov 2015 (3 months)**

Worked on the Power of Ideas Project, helped CIIE top management in startup application evaluation and screening, prepared industry reports for Logistics and Supply Chain Management domain, prepared SOP documents, assisted project management team in startup sessions.

### **GOJAVAS, STRATEGIC INITIATIVES- GURGAON, Dec 2015 – January 2016 (1 month)**

Worked on Special Projects like warehouse operations, first mile, line-haul and last-mile delivery systems, prepared SOP documents, conducted market research on new and emerging markets

### **LOGINEXT SOLUTIONS, BUSINESS DEVELOPMENT AND OPERATIONS- MUMBAI, May 2014 – July 2014 (2 months)**

Worked as Business Development and Operations Intern handled clients belonging to hyper-local grocery stores, logistics companies

## EDUCATION

**Masters in LOGISTICS AND SUPPLY CHAIN  
MANAGEMENT (2014 -2016) MANIPAL  
UNIVERSITY, MANIPAL**

CGPA 8.5/10, Overall 2<sup>nd</sup> in batch of 120  
students

**B.COM, COMPUTER APPLICATIONS (2006-2009)  
KAKATIYA UNIVERSITY, WARANGAL**

*Summer School Program for Future Leaders in  
Development (May 2014 – July 2014) Indian Institute of  
Management, Udaipur (IIMU)*

## CERTIFICATION

- Advanced Certified ScrumMaster (A-CSM) from Scrum Alliance, December 2020
  - Certified ScrumMaster (CSM) from Scrum Alliance, July 2020
  - Completed Supply Chain and Logistics Functional Certification Program (Level -1 & 2 ) Confederation of Indian Industry (CII) in 2014-15
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## ACADEMIC PROJECTS

1. **“Empirical Study online Haul and Last-Mile Delivery Optimization”** - [LogiNext Solutions, Mumbai]
  2. **“Overview of E-Commerce Retail Logistics in India”** - [GoJavas, Gurgaon] – Won the Best Capstone project award in master’s degree from Manipal University
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## CONFERENCE PRESENTATION (\*Denotes presenting author) & Business Cases

- Published a case in Harvard Business Publishing “LOGINEXT: AN INDIAN START-UP SCALES CHALLENGES IN THE GCC REGION”
  - Neelakanta Rao\*. “Humanitarian Relief operations in India and how to address key bottlenecks with the help of CSR”. International Conference on Commerce and Pharma Management, Manipal Academy of Higher Education, 27th & 28th September 2018
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## VOLUNTEERING EXPERIENCE

- Teach for Change, volunteered for improving literacy in government schools. Taught classes 4<sup>th</sup> & 5<sup>th</sup> (2019)
  - Habitat for Humanity, volunteered for construction and rebuilding the community (2019)
  - Youth Alliance, participated in the community development project (2013)
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## ACHIEVEMENTS AND AWARDS

- Adjudged as “Winner “Quiz competition from Indian School of Business (ISB) (2019)
  - Adjudged as “Best Learner” from CII, Institute of Logistics, Chennai (2016)
  - Best Capstone Project Award from Manipal University (2016)
  - Awarded for Outstanding contribution to Ideafest in Creating a collaboration portal by Thomson Reuters (2013)
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## SKILLS AND INTERESTS

Business proficiency in MS Office Suite, Mainframes, Research and data skills  
Basic proficiency in **German**  
Project Management, E-Commerce, SDLC, Logistics, Supply Chain Management, Strategy, Program Management, Entrepreneurship and Startup enthusiast

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## ADDRESS

Permanent: G-109, Vista Homes, Kushaiguda, Hyderabad - 500062, Telangana, India

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## REFERENCES

Available upon request

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DATE:

PLACE:

(Neelakanta Rao)