

# MOHAMMAD TALHA ZUBAIR

E-Commerce Executive

Client Servicing

Whitefield , Bengaluru



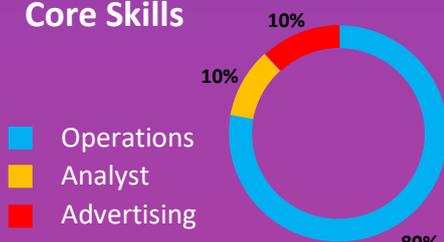
## ABOUT ME

E-commerce Executive . Having around 2 plus years of experience in E-commerce Industry, I am able to develop unique & proven Strategies that have been very successful for my brands.

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☎ 9739607492

### Core Skills



### SKILLS

- Data-Driven Decision Making
- E-commerce Strategy
- E-commerce SEO
- Complex Problem Solving
- Effective Time Management
- Hard work and dedication
- WEB scraping
- Teamwork
- Positive attitude

## EXPERIENCE

### Blooprint | E-Commerce Consulting Agency (10<sup>th</sup> June 2022–Present)

E-Commerce Executive Client Servicing ( 7 Month's )

- ❖ Helping clients to grow on different marketplaces & brand building.
- ❖ Formulating a strategic plan for the brand's growth and managing P&L.
- ❖ Creating Listings, doing competitive analysis, designing the catalog content, info, A+ content, store page & planning FBA/FBF inventory & all the operations.
- ❖ Creating & optimizing the Ads (Amazon, Flipkart) producing analysis and reports of campaigns and Automating the daily operations.

### Springwood Fashion LLP | Addixon Bags (3<sup>rd</sup> March 2021 – 29<sup>th</sup> April 2022)

E-Commerce Expert ( 1 Years 2 Month's )

- ❖ Managed a startup D2C e-commerce business for Bag's category, Responsible for Creating DOTD, Deals, Promotions, Coupons & maintaining all the daily operations.
- ❖ Drive 42% Growth in Marketplaces & 35% Growth in the website by Organic & ADS.
- ❖ Create Listing in Amazon, Flipkart, Meesho, Jiomart, Vendor Central & website optimizing the catalog, working on the E-commerce SEO in Marketplace as well as Brand website.

### Deen Store | Books ( 1<sup>st</sup> May 2020 – 27<sup>th</sup> Feb 2021)

FREELANCER (Remote) | E-commerce Executive ( 10 Month's )

- ❖ Listing creating in Amazon, Flipkart & in website, keyword research, competitor analysis.
- ❖ Planning & creating new strategies to grow business.
- ❖ Creating ADS in Amazon(SB, SBV, SP,SD), Flipkart (CPC & ROI).

## EDUCATION

B.E (Computer Science and Engineering) from PES South Campus. Bengaluru with 50% (2018)

Visvesvaraya Technological University, Karnataka

Diploma (Computer Science and Engineering) from Yadgir polytechnic College, Yadgir with 70% (2015)

KSEEB University, Karnataka

## CERTIFICATION

Google Digital Garage **The Fundamentals Of Digital Marketing**

## E-COMMERCE MARKETPLACE & PLATFORMS



★★★★★  
FLIPKART SELLER PORTAL



★★★★★  
JIO MART SELLER PORTAL



★★★★★  
AMAZON SELLER CENTRAL



★★★★★  
MYNTRA SELLER PORTAL



★★★★★  
AMAZON SELLER FLEX



★★★★★  
NYKAA SELLER PORTAL



★★★★★  
MEESHO SELLER PORTAL



★★★★★  
Ecwid



★★★★★  
AMAZON VENDOR CENTRAL



★★★★★  
Wix

## TOOLS



EXCEL



POWER BI



Screaming Frog



Helium 10



Amazon ADS (AMS)



SellerApp